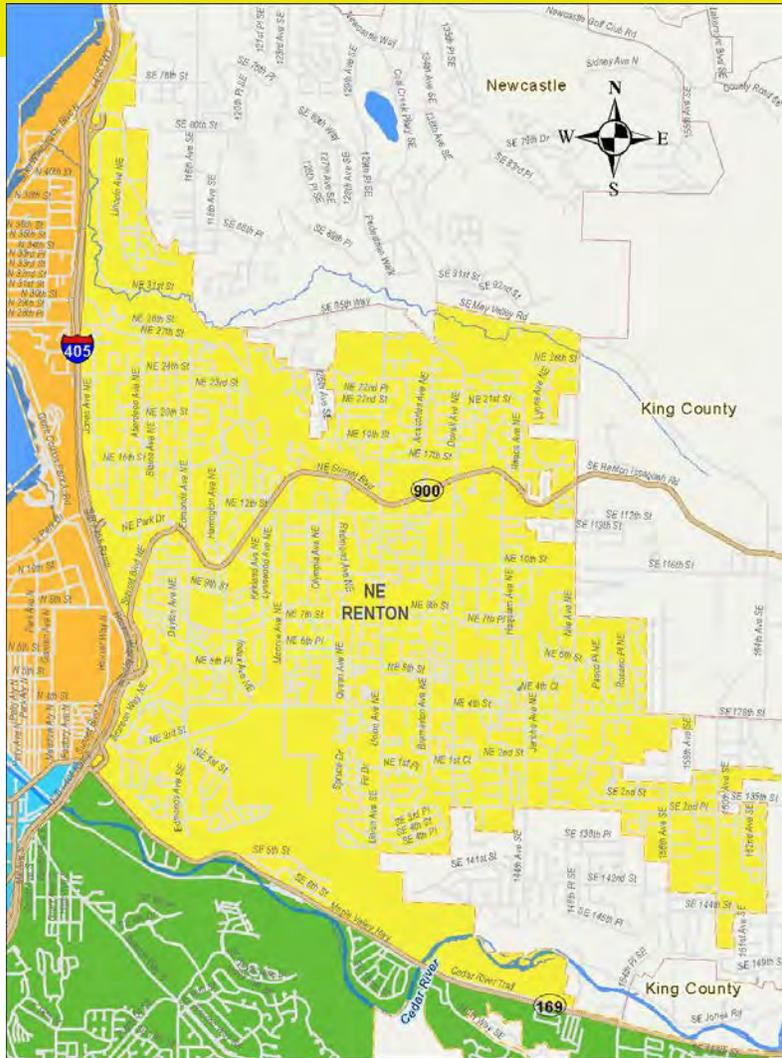


NE Renton Demographics



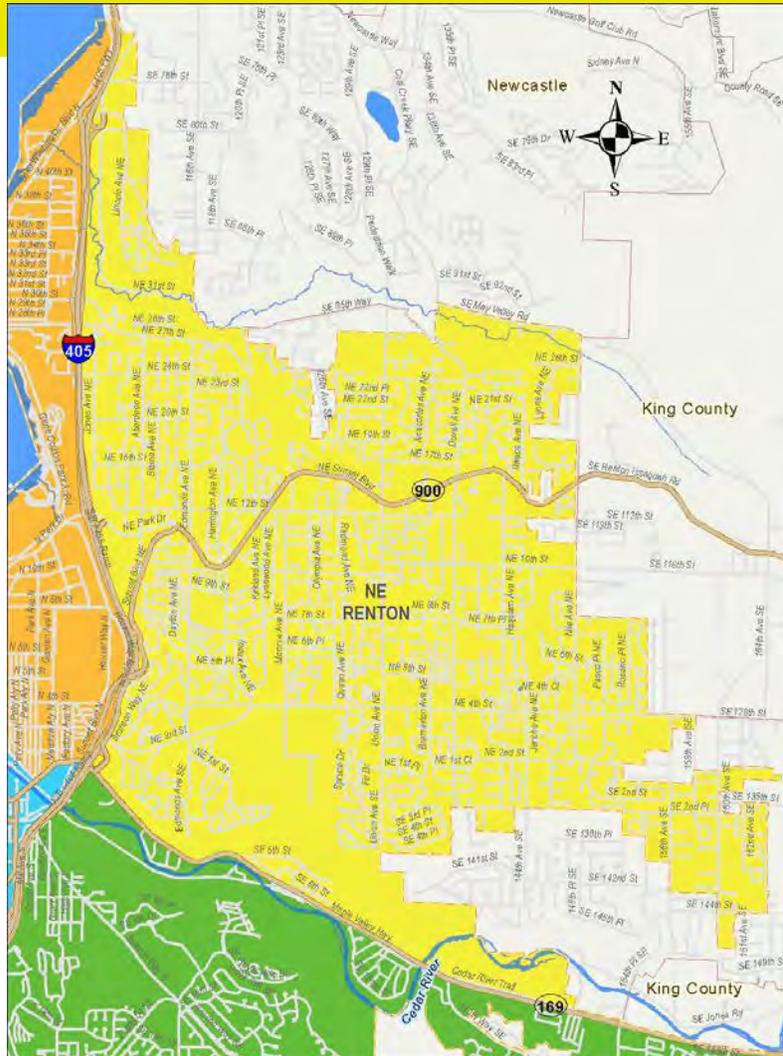
CITY OF
Renton



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NE Renton

Demographics Summary Profile



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Demographics Summary Profile

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

Population Summary	
2000 Total Population	30,680
2010 Total Population	40,914
2015 Total Population	44,626
2015 Group Quarters	276
2020 Total Population	48,505
2015-2020 Annual Rate	1.68%
Household Summary	
2000 Households	12,822
2000 Average Household Size	2.39
2010 Households	15,165
2010 Average Household Size	2.68
2015 Households	16,233
2015 Average Household Size	2.73
2020 Households	17,538
2020 Average Household Size	2.75
2015-2020 Annual Rate	1.56%
2010 Families	9,990
2010 Average Family Size	3.25
2015 Families	10,726
2015 Average Family Size	3.31
2020 Families	11,615
2020 Average Family Size	3.32
2015-2020 Annual Rate	1.61%
Housing Unit Summary	
2000 Housing Units	13,265
Owner Occupied Housing Units	56.6%
Renter Occupied Housing Units	40.1%
Vacant Housing Units	3.3%
2010 Housing Units	16,013
Owner Occupied Housing Units	58.2%
Renter Occupied Housing Units	36.5%
Vacant Housing Units	5.3%
2015 Housing Units	17,038
Owner Occupied Housing Units	56.9%
Renter Occupied Housing Units	38.4%
Vacant Housing Units	4.7%
2020 Housing Units	18,343
Owner Occupied Housing Units	57.4%
Renter Occupied Housing Units	38.3%
Vacant Housing Units	4.4%
Median Household Income	
2015	\$71,023
2020	\$79,902
Median Home Value	
2015	\$385,970
2020	\$458,534
Per Capita Income	
2015	\$30,907
2020	\$34,648
Median Age	
2010	35.0
2015	35.9
2020	36.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Demographics Summary Profile

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

2015 Households by Income	
Household Income Base	16,233
<\$15,000	10.1%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	15.2%
\$75,000 - \$99,999	17.7%
\$100,000 - \$149,999	18.9%
\$150,000 - \$199,999	6.9%
\$200,000+	4.6%
Average Household Income	\$83,556
2020 Households by Income	
Household Income Base	17,538
<\$15,000	8.9%
\$15,000 - \$24,999	4.8%
\$25,000 - \$34,999	6.8%
\$35,000 - \$49,999	10.2%
\$50,000 - \$74,999	14.4%
\$75,000 - \$99,999	19.1%
\$100,000 - \$149,999	22.3%
\$150,000 - \$199,999	8.1%
\$200,000+	5.5%
Average Household Income	\$94,293
2015 Owner Occupied Housing Units by Value	
Total	9,698
<\$50,000	0.1%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	1.9%
\$150,000 - \$199,999	4.2%
\$200,000 - \$249,999	7.2%
\$250,000 - \$299,999	10.9%
\$300,000 - \$399,999	29.3%
\$400,000 - \$499,999	22.0%
\$500,000 - \$749,999	19.6%
\$750,000 - \$999,999	1.8%
\$1,000,000 +	2.5%
Average Home Value	\$427,065
2020 Owner Occupied Housing Units by Value	
Total	10,521
<\$50,000	0.1%
\$50,000 - \$99,999	0.4%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	2.1%
\$200,000 - \$249,999	3.9%
\$250,000 - \$299,999	6.7%
\$300,000 - \$399,999	22.0%
\$400,000 - \$499,999	24.1%
\$500,000 - \$749,999	31.5%
\$750,000 - \$999,999	4.8%
\$1,000,000 +	3.7%
Average Home Value	\$502,764

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.



Demographics Summary Profile

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

2010 Population by Age	
Total	40,915
0 - 4	8.4%
5 - 9	6.9%
10 - 14	6.0%
15 - 24	11.8%
25 - 34	16.9%
35 - 44	16.8%
45 - 54	14.1%
55 - 64	10.0%
65 - 74	5.4%
75 - 84	2.6%
85 +	1.2%
18 +	75.3%
2015 Population by Age	
Total	44,627
0 - 4	7.7%
5 - 9	8.0%
10 - 14	6.6%
15 - 24	11.1%
25 - 34	15.2%
35 - 44	16.3%
45 - 54	13.9%
55 - 64	10.6%
65 - 74	6.4%
75 - 84	2.9%
85 +	1.2%
18 +	74.5%
2020 Population by Age	
Total	48,507
0 - 4	7.5%
5 - 9	7.5%
10 - 14	7.6%
15 - 24	11.0%
25 - 34	14.6%
35 - 44	15.8%
45 - 54	13.6%
55 - 64	10.8%
65 - 74	7.1%
75 - 84	3.3%
85 +	1.2%
18 +	73.9%
2010 Population by Sex	
Males	20,340
Females	20,574
2015 Population by Sex	
Males	22,161
Females	22,465
2020 Population by Sex	
Males	24,036
Females	24,469

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

2010 Population by Race/Ethnicity	
Total	40,914
White Alone	57.0%
Black Alone	6.8%
American Indian Alone	0.6%
Asian Alone	21.5%
Pacific Islander Alone	0.6%
Some Other Race Alone	8.0%
Two or More Races	5.5%
Hispanic Origin	16.0%
Diversity Index	72.5
2015 Population by Race/Ethnicity	
Total	44,626
White Alone	53.6%
Black Alone	7.0%
American Indian Alone	0.6%
Asian Alone	23.7%
Pacific Islander Alone	0.6%
Some Other Race Alone	8.7%
Two or More Races	5.8%
Hispanic Origin	17.2%
Diversity Index	75.1
2020 Population by Race/Ethnicity	
Total	48,505
White Alone	50.1%
Black Alone	7.3%
American Indian Alone	0.6%
Asian Alone	25.8%
Pacific Islander Alone	0.6%
Some Other Race Alone	9.5%
Two or More Races	6.2%
Hispanic Origin	18.7%
Diversity Index	77.6
2010 Population by Relationship and Household Type	
Total	40,914
In Households	99.3%
In Family Households	82.5%
Householder	24.7%
Spouse	18.1%
Child	30.1%
Other relative	6.4%
Nonrelative	3.1%
In Nonfamily Households	16.9%
In Group Quarters	0.7%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

2015 Population 25+ by Educational Attainment

Total	29,722
Less than 9th Grade	5.3%
9th - 12th Grade, No Diploma	6.5%
High School Graduate	19.9%
GED/Alternative Credential	2.5%
Some College, No Degree	21.7%
Associate Degree	8.5%
Bachelor's Degree	25.4%
Graduate/Professional Degree	10.2%

2015 Population 15+ by Marital Status

Total	34,666
Never Married	33.8%
Married	51.2%
Widowed	3.4%
Divorced	11.6%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	94.4%
Civilian Unemployed	5.6%

2015 Employed Population 16+ by Industry

Total	22,551
Agriculture/Mining	0.2%
Construction	6.2%
Manufacturing	16.9%
Wholesale Trade	2.6%
Retail Trade	10.7%
Transportation/Utilities	5.0%
Information	4.4%
Finance/Insurance/Real Estate	6.3%
Services	45.0%
Public Administration	2.7%

2015 Employed Population 16+ by Occupation

Total	22,549
White Collar	60.5%
Management/Business/Financial	17.6%
Professional	20.9%
Sales	8.7%
Administrative Support	13.4%
Services	19.6%
Blue Collar	19.8%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	6.0%
Installation/Maintenance/Repair	3.9%
Production	6.2%
Transportation/Material Moving	3.7%

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

2010 Households by Type	
Total	15,164
Households with 1 Person	25.6%
Households with 2+ People	74.4%
Family Households	65.9%
Husband-wife Families	48.1%
With Related Children	25.0%
Other Family (No Spouse Present)	17.8%
Other Family with Male Householder	6.1%
With Related Children	3.4%
Other Family with Female Householder	11.8%
With Related Children	7.3%
Nonfamily Households	8.5%
All Households with Children	36.2%
Multigenerational Households	4.4%
Unmarried Partner Households	8.2%
Male-female	7.3%
Same-sex	1.0%
2010 Households by Size	
Total	15,164
1 Person Household	25.6%
2 Person Household	30.8%
3 Person Household	17.0%
4 Person Household	15.1%
5 Person Household	6.5%
6 Person Household	2.8%
7 + Person Household	2.1%
2010 Households by Tenure and Mortgage Status	
Total	15,165
Owner Occupied	61.5%
Owned with a Mortgage/Loan	49.9%
Owned Free and Clear	11.6%
Renter Occupied	38.5%

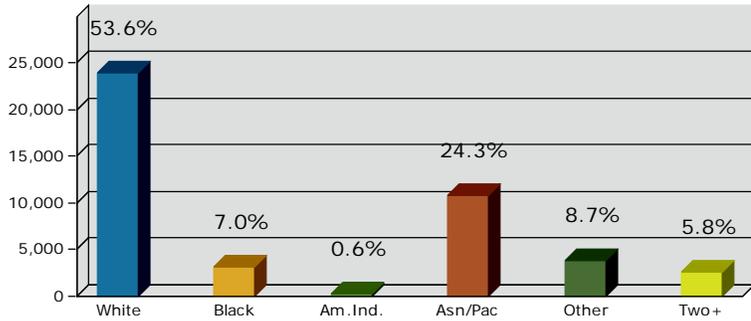
Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

NE Renton
Area: 8.02 square miles

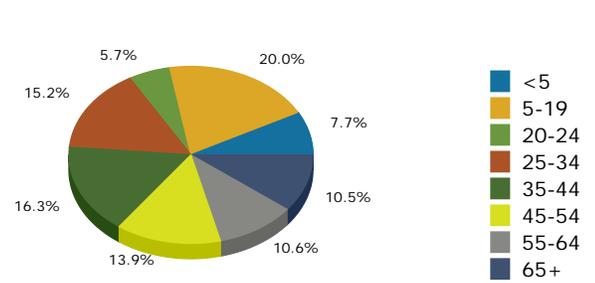
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Latitude: 47.49677758
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2015 Population by Race

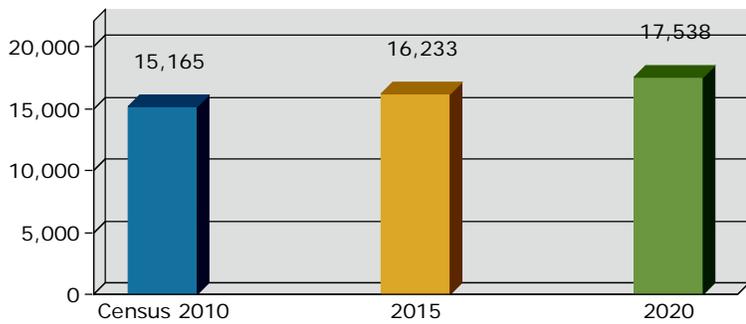


2015 Percent Hispanic Origin: 17.2%

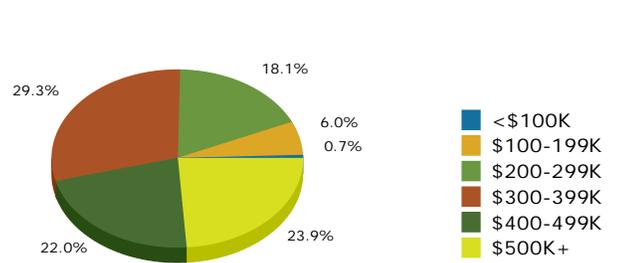
2015 Population by Age



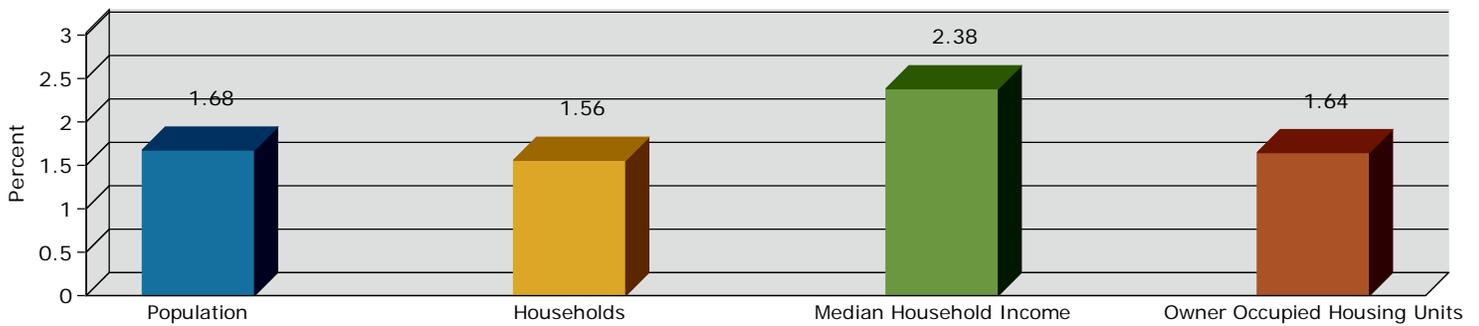
Households



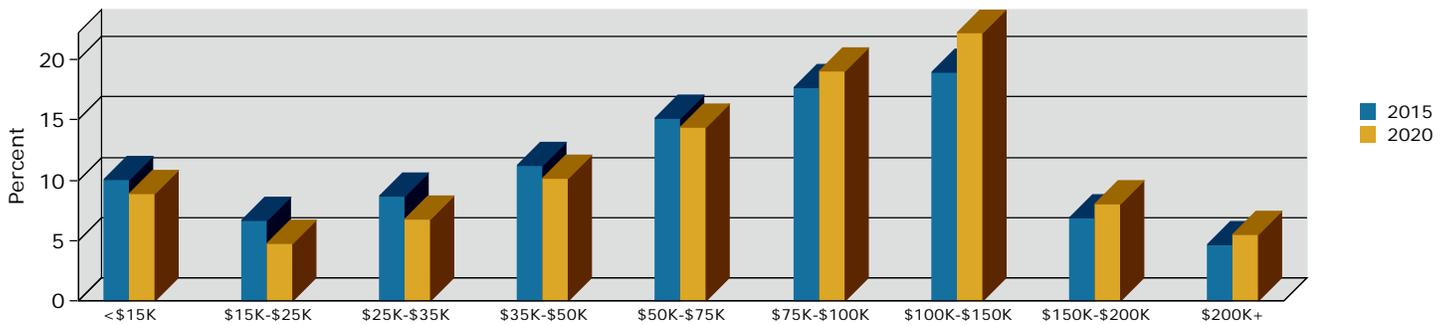
2015 Home Value



2015-2020 Annual Growth Rate



Household Income

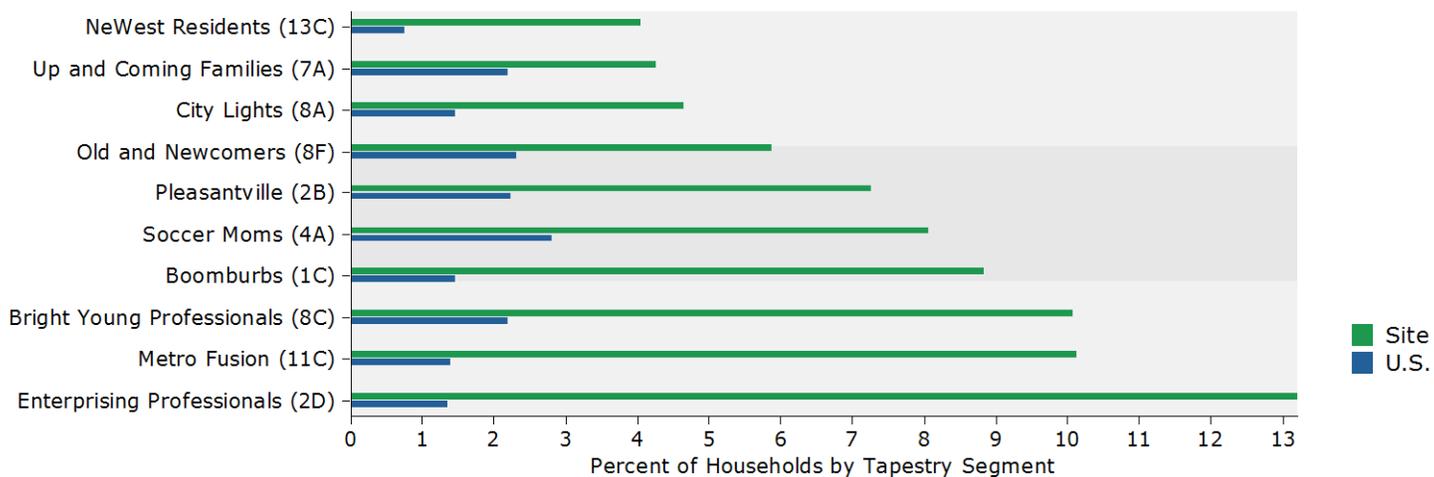


Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2015 Households		2015 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Enterprising Professionals (2D)	13.2%	13.2%	1.4%	1.4%	962
2	Metro Fusion (11C)	10.1%	23.3%	1.4%	2.8%	726
3	Bright Young Professionals (8C)	10.1%	33.4%	2.2%	5.0%	458
4	Boomburbs (1C)	8.8%	42.2%	1.5%	6.5%	602
5	Soccer Moms (4A)	8.1%	50.3%	2.8%	9.3%	287
Subtotal		50.3%		9.3%		
6	Pleasantville (2B)	7.3%	57.6%	2.2%	11.5%	325
7	Old and Newcomers (8F)	5.9%	63.5%	2.3%	13.8%	253
8	City Lights (8A)	4.7%	68.2%	1.5%	15.3%	316
9	Up and Coming Families (7A)	4.3%	72.5%	2.2%	17.5%	194
10	NeWest Residents (13C)	4.1%	76.6%	0.8%	18.3%	530
Subtotal		26.3%		9.0%		
11	Professional Pride (1B)	4.0%	80.6%	1.6%	19.9%	250
12	Parks and Rec (5C)	3.8%	84.4%	2.0%	21.9%	186
13	Urban Villages (7B)	3.5%	87.9%	1.1%	23.0%	324
14	Front Porches (8E)	3.4%	91.3%	1.6%	24.6%	211
15	International Marketplace (13A)	3.0%	94.3%	1.2%	25.8%	240
Subtotal		17.7%		7.5%		
16	American Dreamers (7C)	2.8%	97.1%	1.5%	27.3%	194
17	Savvy Suburbanites (1D)	2.3%	99.4%	3.0%	30.3%	76
18	Urban Chic (2A)	0.6%	100.0%	1.3%	31.6%	43
19	Comfortable Empty Nesters (5A)	0.2%	100.2%	2.5%	34.1%	10
20	Set to Impress (11D)	0.0%	100.2%	1.4%	35.5%	0
Subtotal		5.9%		9.7%		
Total		100.0%		35.4%		282

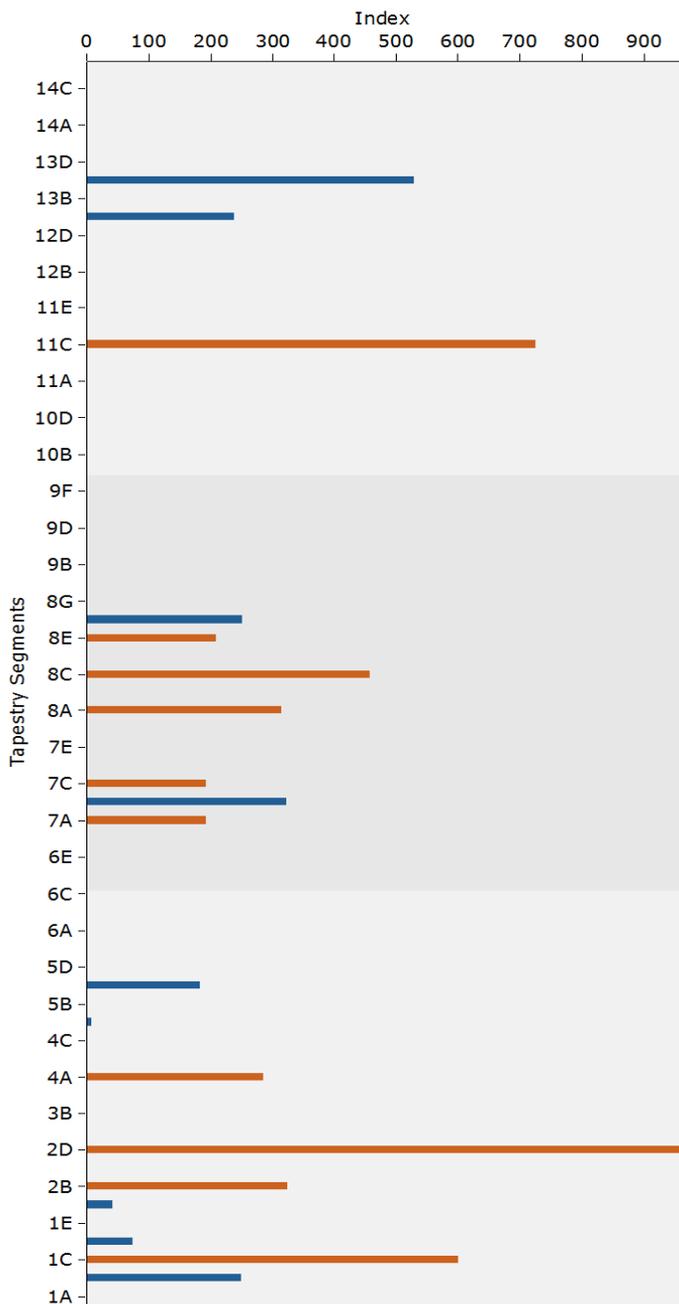
Top Ten Tapestry Segments Site vs. U.S.



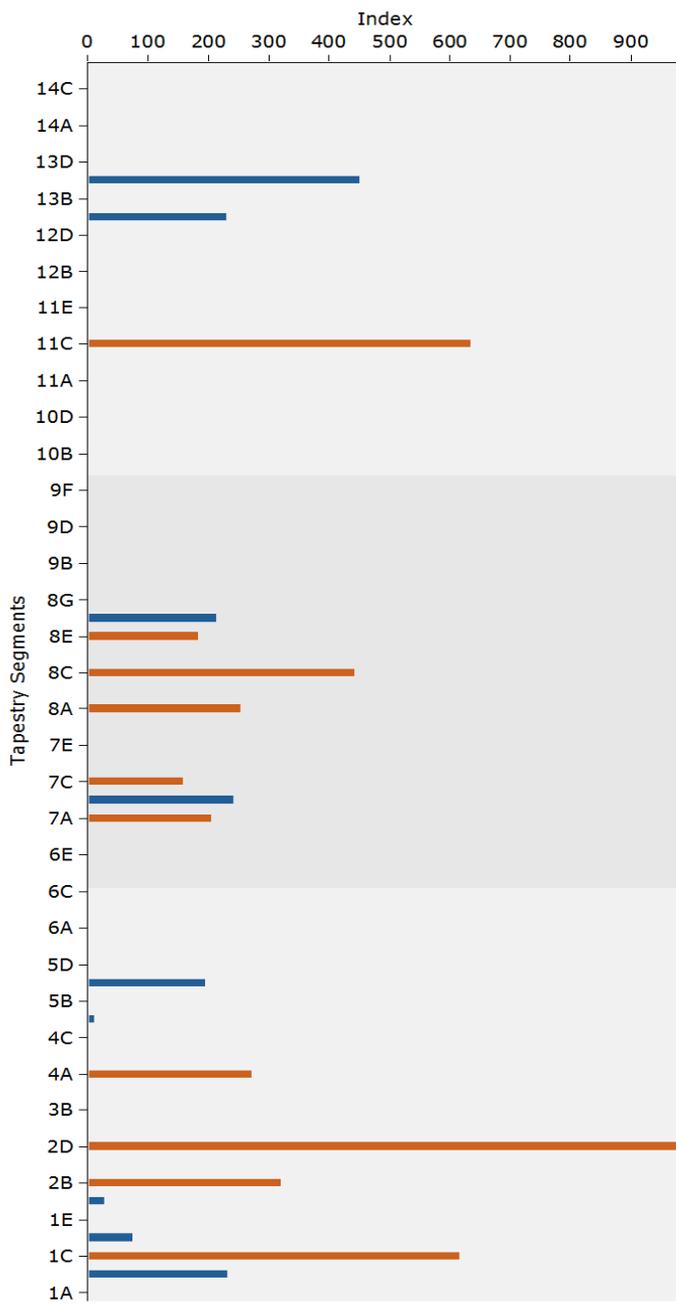
Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

2015 Tapestry Indexes by Households



2015 Tapestry Indexes by Population



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry LifeMode Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	16,232	100.0%		44,626	100.0%	
1. Affluent Estates	2,444	15.1%	155	7,999	17.9%	169
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	643	4.0%	250	1,943	4.4%	232
Boomburbs (1C)	1,435	8.8%	602	4,966	11.1%	618
Savvy Suburbanites (1D)	366	2.3%	76	1,090	2.4%	76
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	3,420	21.1%	372	9,415	21.1%	362
Urban Chic (2A)	93	0.6%	43	162	0.4%	30
Pleasantville (2B)	1,181	7.3%	325	3,535	7.9%	323
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals	2,146	13.2%	962	5,718	12.8%	992
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	1,312	8.1%	110	3,848	8.6%	108
Soccer Moms (4A)	1,312	8.1%	287	3,848	8.6%	273
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	649	4.0%	35	1,798	4.0%	38
Comfortable Empty Nesters In Style (5B)	40	0.2%	10	115	0.3%	11
Parks and Rec (5C)	609	3.8%	186	1,683	3.8%	196
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	1,724	10.6%	155	5,347	12.0%	137
Up and Coming Families (7A)	694	4.3%	194	2,412	5.4%	207
Urban Villages (7B)	569	3.5%	324	1,671	3.7%	242
American Dreamers (7C)	461	2.8%	194	1,264	2.8%	160
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry LifeMode Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	16,232	100.0%		44,626	100.0%	
8. Middle Ground	3,897	24.0%	220	8,772	19.7%	195
City Lights (8A)	757	4.7%	316	1,663	3.7%	255
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals	1,637	10.1%	459	3,984	8.9%	444
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	548	3.4%	211	1,293	2.9%	185
Old and Newcomers (8F)	955	5.9%	253	1,832	4.1%	215
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	1,648	10.2%	165	3,998	9.0%	159
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	1,647	10.1%	726	3,996	9.0%	636
Set to Impress (11D)	1	0.0%	0	2	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	1,138	7.0%	180	3,449	7.7%	158
International Marketplace	480	3.0%	240	1,484	3.3%	231
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	658	4.1%	530	1,965	4.4%	452
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

Tapestry Urbanization	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	16,232	100.0%		44,626	100.0%	
1. Principal Urban Center	658	4.1%	58	1,965	4.4%	68
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	658	4.1%	530	1,965	4.4%	452
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	5,551	34.2%	203	14,062	31.5%	169
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	569	3.5%	324	1,671	3.7%	242
American Dreamers (7C)	461	2.8%	194	1,264	2.8%	160
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	757	4.7%	316	1,663	3.7%	255
Bright Young Professionals (8C)	1,637	10.1%	459	3,984	8.9%	444
Metro Fusion (11C)	1,647	10.1%	726	3,996	9.0%	636
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	480	3.0%	240	1,484	3.3%	231
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	1,504	9.3%	51	3,127	7.0%	45
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	548	3.4%	211	1,293	2.9%	185
Old and Newcomers (8F)	955	5.9%	253	1,832	4.1%	215
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	1	0.0%	0	2	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

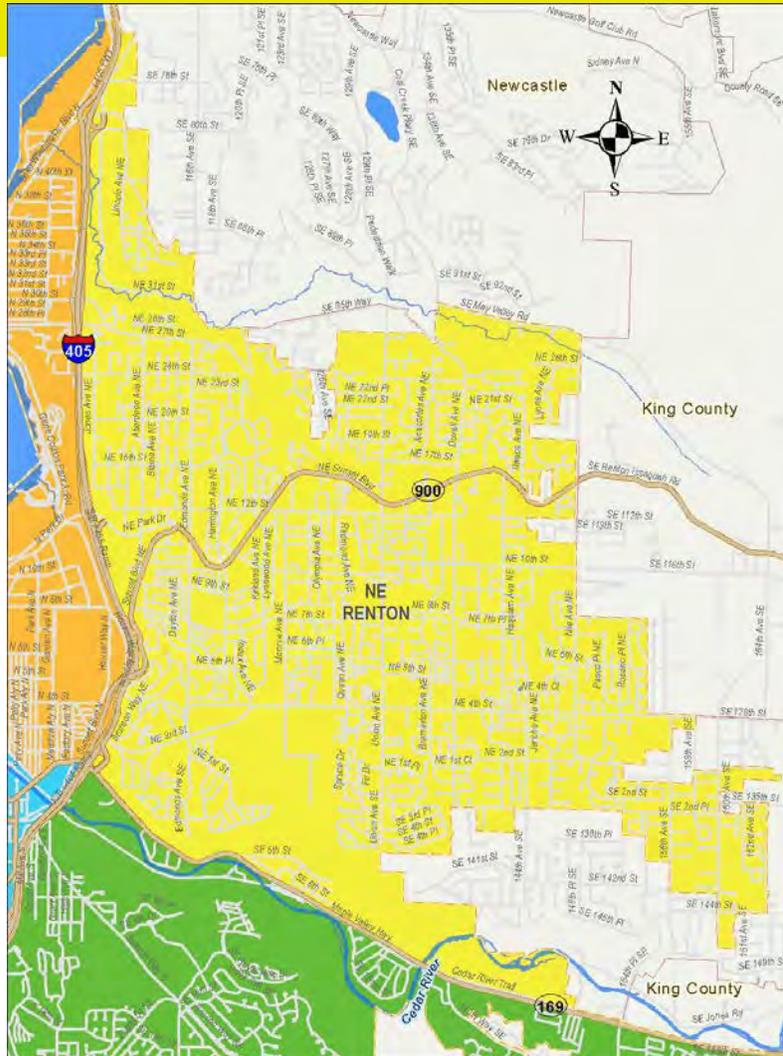
Tapestry Urbanization	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	16,232	100.0%		44,626	100.0%	
4. Suburban Periphery	8,519	52.5%	167	25,472	57.1%	177
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	643	4.0%	250	1,943	4.4%	232
Boomburbs (1C)	1,435	8.8%	602	4,966	11.1%	618
Savvy Suburbanites (1D)	366	2.3%	76	1,090	2.4%	76
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	93	0.6%	43	162	0.4%	30
Pleasantville (2B)	1,181	7.3%	325	3,535	7.9%	323
Enterprising Professionals (2D)	2,146	13.2%	962	5,718	12.8%	992
Soccer Moms (4A)	1,312	8.1%	287	3,848	8.6%	273
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters	40	0.2%	10	115	0.3%	11
Parks and Rec (5C)	609	3.8%	186	1,683	3.8%	196
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	694	4.3%	194	2,412	5.4%	207
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

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NE Renton Census



CITY OF
Renton



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	2000	2010	2000-2010 Annual Rate
Population	30,680	40,914	2.92%
Households	12,822	15,165	1.69%
Housing Units	13,265	16,013	1.90%
Population by Race			
		Number	Percent
Total		40,914	100.0%
Population Reporting One Race		38,682	94.5%
White		23,318	57.0%
Black		2,774	6.8%
American Indian		264	0.6%
Asian		8,808	21.5%
Pacific Islander		231	0.6%
Some Other Race		3,287	8.0%
Population Reporting Two or More Races		2,232	5.5%
Total Hispanic Population		6,548	16.0%
Population by Sex			
Male		20,340	49.7%
Female		20,574	50.3%
Population by Age			
Total		40,915	100.0%
Age 0 - 4		3,421	8.4%
Age 5 - 9		2,824	6.9%
Age 10 - 14		2,440	6.0%
Age 15 - 19		2,267	5.5%
Age 20 - 24		2,550	6.2%
Age 25 - 29		3,320	8.1%
Age 30 - 34		3,602	8.8%
Age 35 - 39		3,576	8.7%
Age 40 - 44		3,308	8.1%
Age 45 - 49		3,032	7.4%
Age 50 - 54		2,720	6.6%
Age 55 - 59		2,224	5.4%
Age 60 - 64		1,855	4.5%
Age 65 - 69		1,262	3.1%
Age 70 - 74		929	2.3%
Age 75 - 79		611	1.5%
Age 80 - 84		469	1.1%
Age 85+		504	1.2%
Age 18+		30,827	75.3%
Age 65+		3,775	9.2%
Median Age by Sex and Race/Hispanic Origin			
Total Population		35.0	
Male		34.6	
Female		35.5	
White Alone		38.8	
Black Alone		32.8	
American Indian Alone		34.5	
Asian Alone		35.2	
Pacific Islander Alone		30.5	
Some Other Race Alone		26.0	
Two or More Races		17.5	
Hispanic Population		25.6	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	15,164	100.0%
Households with 1 Person	3,888	25.6%
Households with 2+ People	11,276	74.4%
Family Households	9,990	65.9%
Husband-wife Families	7,290	48.1%
With Own Children	3,639	24.0%
Other Family (No Spouse Present)	2,700	17.8%
With Own Children	1,407	9.3%
Nonfamily Households	1,286	8.5%
All Households with Children	5,497	36.2%
Multigenerational Households	668	4.4%
Unmarried Partner Households	1,246	8.2%
Male-female	1,100	7.3%
Same-sex	146	1.0%
Average Household Size	2.68	
Family Households by Size		
Total	9,989	100.0%
2 People	3,650	36.5%
3 People	2,418	24.2%
4 People	2,211	22.1%
5 People	973	9.7%
6 People	429	4.3%
7+ People	308	3.1%
Average Family Size	3.25	
Nonfamily Households by Size		
Total	5,175	100.0%
1 Person	3,888	75.1%
2 People	1,025	19.8%
3 People	165	3.2%
4 People	72	1.4%
5 People	18	0.3%
6 People	1	0.0%
7+ People	6	0.1%
Average Nonfamily Size	1.33	
Population by Relationship and Household Type		
Total	40,914	100.0%
In Households	40,638	99.3%
In Family Households	33,738	82.5%
Householder	10,120	24.7%
Spouse	7,400	18.1%
Child	12,329	30.1%
Other relative	2,620	6.4%
Nonrelative	1,269	3.1%
In Nonfamily Households	6,900	16.9%
In Group Quarters	276	0.7%
Institutionalized Population	9	0.0%
Noninstitutionalized Population	267	0.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder		
Total	9,992	100.0%
Householder Age 15 - 44	5,107	51.1%
Householder Age 45 - 54	2,236	22.4%
Householder Age 55 - 64	1,456	14.6%
Householder Age 65 - 74	736	7.4%
Householder Age 75+	457	4.6%

Nonfamily Households by Age of Householder		
Total	5,175	100.0%
Householder Age 15 - 44	2,161	41.8%
Householder Age 45 - 54	1,057	20.4%
Householder Age 55 - 64	852	16.5%
Householder Age 65 - 74	544	10.5%
Householder Age 75+	561	10.8%

Households by Race of Householder		
Total	15,166	100.0%
Householder is White Alone	9,947	65.6%
Householder is Black Alone	1,115	7.4%
Householder is American Indian Alone	93	0.6%
Householder is Asian Alone	2,633	17.4%
Householder is Pacific Islander Alone	66	0.4%
Householder is Some Other Race Alone	814	5.4%
Householder is Two or More Races	498	3.3%
Households with Hispanic Householder	1,626	10.7%

Husband-wife Families by Race of Householder		
Total	7,290	100.0%
Householder is White Alone	4,586	62.9%
Householder is Black Alone	312	4.3%
Householder is American Indian Alone	33	0.5%
Householder is Asian Alone	1,697	23.3%
Householder is Pacific Islander Alone	33	0.5%
Householder is Some Other Race Alone	433	5.9%
Householder is Two or More Races	196	2.7%
Husband-wife Families with Hispanic Householder	851	11.7%

Other Families (No Spouse) by Race of Householder		
Total	2,699	100.0%
Householder is White Alone	1,461	54.1%
Householder is Black Alone	370	13.7%
Householder is American Indian Alone	24	0.9%
Householder is Asian Alone	447	16.6%
Householder is Pacific Islander Alone	19	0.7%
Householder is Some Other Race Alone	243	9.0%
Householder is Two or More Races	135	5.0%
Other Families with Hispanic Householder	457	16.9%

Nonfamily Households by Race of Householder		
Total	5,174	100.0%
Householder is White Alone	3,900	75.4%
Householder is Black Alone	432	8.3%
Householder is American Indian Alone	36	0.7%
Householder is Asian Alone	489	9.5%
Householder is Pacific Islander Alone	13	0.3%
Householder is Some Other Race Alone	138	2.7%
Householder is Two or More Races	166	3.2%
Nonfamily Households with Hispanic Householder	318	6.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Total Housing Units by Occupancy		
Total	15,993	100.0%
Occupied Housing Units	15,165	94.8%
Vacant Housing Units		
For Rent	382	2.4%
Rented, not Occupied	13	0.1%
For Sale Only	204	1.3%
Sold, not Occupied	36	0.2%
For Seasonal/Recreational/Occasional Use	47	0.3%
For Migrant Workers	0	0.0%
Other Vacant	146	0.9%
Total Vacancy Rate	5.3%	
Households by Tenure and Mortgage Status		
Total	15,165	100.0%
Owner Occupied	9,325	61.5%
Owned with a Mortgage/Loan	7,564	49.9%
Owned Free and Clear	1,761	11.6%
Average Household Size	2.79	
Renter Occupied	5,840	38.5%
Average Household Size	2.50	
Owner-occupied Housing Units by Race of Householder		
Total	9,325	100.0%
Householder is White Alone	6,385	68.5%
Householder is Black Alone	351	3.8%
Householder is American Indian Alone	39	0.4%
Householder is Asian Alone	2,076	22.3%
Householder is Pacific Islander Alone	28	0.3%
Householder is Some Other Race Alone	226	2.4%
Householder is Two or More Races	220	2.4%
Owner-occupied Housing Units with Hispanic Householder	517	5.5%
Renter-occupied Housing Units by Race of Householder		
Total	5,841	100.0%
Householder is White Alone	3,562	61.0%
Householder is Black Alone	764	13.1%
Householder is American Indian Alone	55	0.9%
Householder is Asian Alone	557	9.5%
Householder is Pacific Islander Alone	37	0.6%
Householder is Some Other Race Alone	588	10.1%
Householder is Two or More Races	278	4.8%
Renter-occupied Housing Units with Hispanic Householder	1,109	19.0%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	2.41	
Householder is Black Alone	2.52	
Householder is American Indian Alone	2.65	
Householder is Asian Alone	3.31	
Householder is Pacific Islander Alone	3.52	
Householder is Some Other Race Alone	4.04	
Householder is Two or More Races	2.76	
Householder is Hispanic	3.82	

Source: U.S. Census Bureau, Census 2010 Summary File 1.



ACS Population Summary

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	42,660		1,720	■■■
Total Households	15,770		533	■■■
Total Housing Units	16,153		541	■■■
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	33,872	100.0%	1,345	■■■
Never married	11,234	33.2%	800	■■■
Married	17,562	51.8%	674	■■■
Widowed	1,125	3.3%	179	■■■
Divorced	3,950	11.7%	378	■■■
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	40,418	100.0%	1,627	■■■
Enrolled in school	9,394	23.2%	648	■■■
Enrolled in nursery school, preschool	693	1.7%	161	■■■
Public school	364	0.9%	112	■■■
Private school	330	0.8%	110	■■■
Enrolled in kindergarten	855	2.1%	201	■■■
Public school	718	1.8%	197	■■■
Private school	138	0.3%	72	■■■
Enrolled in grade 1 to grade 4	2,065	5.1%	273	■■■
Public school	1,842	4.6%	267	■■■
Private school	222	0.5%	60	■■■
Enrolled in grade 5 to grade 8	1,692	4.2%	248	■■■
Public school	1,507	3.7%	238	■■■
Private school	185	0.5%	68	■■■
Enrolled in grade 9 to grade 12	1,860	4.6%	278	■■■
Public school	1,681	4.2%	264	■■■
Private school	179	0.4%	53	■■■
Enrolled in college undergraduate years	1,830	4.5%	279	■■■
Public school	1,581	3.9%	259	■■■
Private school	249	0.6%	109	■■■
Enrolled in graduate or professional school	399	1.0%	117	■■■
Public school	256	0.6%	100	■■■
Private school	142	0.4%	62	■■■
Not enrolled in school	31,024	76.8%	1,053	■■■
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	29,211	100.0%	1,148	■■■
No schooling completed	496	1.7%	145	■■■
Nursery School	0	0.0%	0	■■■
Kindergarten	0	0.0%	0	■■■
1-4th Grade	362	1.2%	251	■■■
5-8th Grade	838	2.9%	233	■■■
Some High School	1,999	6.8%	329	■■■
High School Diploma	6,095	20.9%	628	■■■
GED	727	2.5%	146	■■■
Some College	6,535	22.4%	509	■■■
Associate's degree	2,507	8.6%	283	■■■
Bachelor's degree	6,895	23.6%	502	■■■
Master's degree	2,023	6.9%	248	■■■
Professional school degree	375	1.3%	77	■■■
Doctorate degree	360	1.2%	108	■■■

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: ■■■ high ■■■ medium ■■■ low

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	39,062	100.0%	1,564	
5 to 17 years				
Speak only English	4,009	10.3%	426	
Speak Spanish	1,135	2.9%	357	
Speak English "very well" or "well"	993	2.5%	343	
Speak English "not well"	141	0.4%	75	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	400	1.0%	135	
Speak English "very well" or "well"	392	1.0%	134	
Speak English "not well"	8	0.0%	32	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	1,026	2.6%	181	
Speak English "very well" or "well"	892	2.3%	177	
Speak English "not well"	134	0.3%	69	
Speak English "not at all"	0	0.0%	0	
Speak other languages	39	0.1%	42	
Speak English "very well" or "well"	39	0.1%	42	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	17,584	45.0%	921	
Speak Spanish	3,950	10.1%	799	
Speak English "very well" or "well"	2,532	6.5%	544	
Speak English "not well"	1,104	2.8%	340	
Speak English "not at all"	314	0.8%	167	
Speak other Indo-European languages	1,829	4.7%	355	
Speak English "very well" or "well"	1,595	4.1%	290	
Speak English "not well"	188	0.5%	91	
Speak English "not at all"	46	0.1%	44	
Speak Asian and Pacific Island languages	5,289	13.5%	644	
Speak English "very well" or "well"	3,969	10.2%	501	
Speak English "not well"	1,262	3.2%	248	
Speak English "not at all"	57	0.1%	43	
Speak other languages	156	0.4%	95	
Speak English "very well" or "well"	137	0.4%	90	
Speak English "not well"	19	0.0%	29	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	2,825	7.2%	250	
Speak Spanish	97	0.2%	71	
Speak English "very well" or "well"	60	0.2%	46	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	38	0.1%	54	
Speak other Indo-European languages	249	0.6%	88	
Speak English "very well" or "well"	81	0.2%	49	
Speak English "not well"	48	0.1%	45	
Speak English "not at all"	120	0.3%	63	
Speak Asian and Pacific Island languages	466	1.2%	137	
Speak English "very well" or "well"	258	0.7%	97	
Speak English "not well"	159	0.4%	83	
Speak English "not at all"	48	0.1%	12	
Speak other languages	8	0.0%	30	
Speak English "very well" or "well"	8	0.0%	30	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	22,261	100.0%	1,081	
Worked in state and in county of residence	20,995	94.3%	1,067	
Worked in state and outside county of residence	1,109	5.0%	192	
Worked outside state of residence	157	0.7%	85	
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	22,261	100.0%	1,081	
Drove alone	16,624	74.7%	866	
Carpooled	2,845	12.8%	451	
Public transportation (excluding taxicab)	1,396	6.3%	277	
Bus or trolley bus	1,379	6.2%	277	
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Railroad	17	0.1%	15	
Ferryboat	0	0.0%	0	
Taxicab	0	0.0%	0	
Motorcycle	12	0.1%	26	
Bicycle	50	0.2%	35	
Walked	270	1.2%	127	
Other means	105	0.5%	66	
Worked at home	958	4.3%	167	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	21,302	100.0%	1,055	
Less than 5 minutes	190	0.9%	70	
5 to 9 minutes	1,173	5.5%	269	
10 to 14 minutes	1,217	5.7%	225	
15 to 19 minutes	2,959	13.9%	371	
20 to 24 minutes	3,624	17.0%	366	
25 to 29 minutes	1,760	8.3%	242	
30 to 34 minutes	4,584	21.5%	508	
35 to 39 minutes	860	4.0%	185	
40 to 44 minutes	1,535	7.2%	269	
45 to 59 minutes	1,885	8.8%	257	
60 to 89 minutes	1,327	6.2%	298	
90 or more minutes	190	0.9%	93	
Average Travel Time to Work (in minutes)	N/A		N/A	

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS				
BY OCCUPATION				
Total	22,546	100.0%	1,084	
Management	2,473	11.0%	320	
Business and financial operations	1,700	7.5%	202	
Computer and mathematical	1,265	5.6%	197	
Architecture and engineering	892	4.0%	173	
Life, physical, and social science	78	0.3%	30	
Community and social services	254	1.1%	128	
Legal	220	1.0%	90	
Education, training, and library	1,004	4.5%	188	
Arts, design, entertainment, sports, and media	394	1.7%	123	
Healthcare practitioner, technologists, and technicians	1,071	4.8%	173	
Healthcare support	378	1.7%	134	
Protective service	220	1.0%	80	
Food preparation and serving related	1,615	7.2%	338	
Building and grounds cleaning and maintenance	1,278	5.7%	272	
Personal care and service	970	4.3%	188	
Sales and related	2,289	10.2%	280	
Office and administrative support	2,392	10.6%	319	
Farming, fishing, and forestry	72	0.3%	58	
Construction and extraction	1,008	4.5%	260	
Installation, maintenance, and repair	602	2.7%	147	
Production	1,236	5.5%	263	
Transportation and material moving	1,136	5.0%	238	
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS				
BY INDUSTRY				
Total	22,546	100.0%	1,084	
Agriculture, forestry, fishing and hunting	122	0.5%	79	
Mining, quarrying, and oil and gas extraction	0	0.0%	0	
Construction	1,226	5.4%	282	
Manufacturing	3,254	14.4%	333	
Wholesale trade	764	3.4%	145	
Retail trade	2,418	10.7%	314	
Transportation and warehousing	865	3.8%	163	
Utilities	136	0.6%	59	
Information	915	4.1%	237	
Finance and insurance	917	4.1%	184	
Real estate and rental and leasing	539	2.4%	150	
Professional, scientific, and technical services	1,916	8.5%	219	
Management of companies and enterprises	66	0.3%	44	
Administrative and support and waste management services	1,017	4.5%	277	
Educational services	1,210	5.4%	203	
Health care and social assistance	2,577	11.4%	311	
Arts, entertainment, and recreation	548	2.4%	132	
Accommodation and food services	2,129	9.4%	401	
Other services, except public administration	1,315	5.8%	240	
Public administration	614	2.7%	157	
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	13,552	100.0%	662	
Own children under 6 years only	1,778	13.1%	248	
In labor force	1,305	9.6%	200	
Not in labor force	473	3.5%	146	
Own children under 6 years and 6 to 17 years	1,101	8.1%	167	
In labor force	711	5.2%	138	
Not in labor force	390	2.9%	108	
Own children 6 to 17 years only	2,184	16.1%	272	
In labor force	1,613	11.9%	232	
Not in labor force	571	4.2%	151	
No own children under 18 years	8,488	62.6%	585	
In labor force	6,817	50.3%	540	
Not in labor force	1,671	12.3%	254	

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability: high medium low

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	42,461	100.0%	1,707	
Under .50	2,063	4.9%	405	
.50 to .99	2,959	7.0%	777	
1.00 to 1.24	1,333	3.1%	404	
1.25 to 1.49	1,502	3.5%	398	
1.50 to 1.84	2,255	5.3%	569	
1.85 to 1.99	686	1.6%	319	
2.00 and over	31,663	74.6%	1,405	
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	42,612	100.0%	1,723	
Under 18 years:	10,207	24.0%	760	
One Type of Health Insurance:	8,881	20.8%	729	
Employer-Based Health Ins Only	5,219	12.2%	481	
Direct-Purchase Health Ins Only	529	1.2%	157	
Medicare Coverage Only	0	0.0%	0	
Medicaid Coverage Only	3,073	7.2%	577	
TRICARE/Military Hlth Cov Only	59	0.1%	47	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	661	1.6%	182	
No Health Insurance Coverage	666	1.6%	195	
18 to 34 years:	10,861	25.5%	882	
One Type of Health Insurance:	7,114	16.7%	619	
Employer-Based Health Ins Only	5,854	13.7%	559	
Direct-Purchase Health Ins Only	437	1.0%	114	
Medicare Coverage Only	12	0.0%	20	
Medicaid Coverage Only	762	1.8%	204	
TRICARE/Military Hlth Cov Only	38	0.1%	48	
VA Health Care Only	11	0.0%	19	
2+ Types of Health Insurance	458	1.1%	185	
No Health Insurance Coverage	3,289	7.7%	532	
35 to 64 years:	17,903	42.0%	861	
One Type of Health Insurance:	13,454	31.6%	701	
Employer-Based Health Ins Only	11,168	26.2%	643	
Direct-Purchase Health Ins Only	1,200	2.8%	218	
Medicare Coverage Only	159	0.4%	67	
Medicaid Coverage Only	843	2.0%	211	
TRICARE/Military Hlth Cov Only	12	0.0%	13	
VA Health Care Only	72	0.2%	57	
2+ Types of Health Insurance	1,534	3.6%	262	
No Health Insurance Coverage	2,915	6.8%	454	
65+ years:	3,641	8.5%	288	
One Type of Health Insurance:	799	1.9%	151	
Employer-Based Health Ins Only	76	0.2%	41	
Direct-Purchase Health Ins Only	0	0.0%	0	
Medicare Coverage Only	723	1.7%	143	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	2,823	6.6%	257	
No Health Insurance Coverage	20	0.0%	17	

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	32,411	100.0%	1,274	
Veteran	2,540	7.8%	270	
Nonveteran	29,871	92.2%	1,253	
Male	16,392	50.6%	786	
Veteran	2,429	7.5%	264	
Nonveteran	13,963	43.1%	767	
Female	16,019	49.4%	707	
Veteran	111	0.3%	72	
Nonveteran	15,908	49.1%	699	
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	2,539	100.0%	270	
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	264	10.4%	117	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	67	2.6%	45	
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam	7	0.3%	15	
Gulf War (8/90 to 8/01), no Vietnam Era	344	13.5%	114	
Gulf War (8/90 to 8/01) and Vietnam Era	25	1.0%	29	
Vietnam Era, no Korean War, no World War II	793	31.2%	150	
Vietnam Era and Korean War, no World War II	10	0.4%	17	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	214	8.4%	64	
Korean War and World War II, no Vietnam Era	8	0.3%	12	
World War II, no Korean War, no Vietnam Era	164	6.5%	66	
Between Gulf War and Vietnam Era only	536	21.1%	136	
Between Vietnam Era and Korean War only	107	4.2%	50	
Between Korean War and World War II only	0	0.0%	0	
Pre-World War II only	0	0.0%	0	
HOUSEHOLDS BY POVERTY STATUS				
Total	15,770	100.0%	533	
Income in the past 12 months below poverty level	1,647	10.4%	282	
Married-couple family	289	1.8%	112	
Other family - male householder (no wife present)	220	1.4%	116	
Other family - female householder (no husband present)	294	1.9%	132	
Nonfamily household - male householder	276	1.8%	118	
Nonfamily household - female householder	567	3.6%	166	
Income in the past 12 months at or above poverty level	14,123	89.6%	526	
Married-couple family	7,196	45.6%	377	
Other family - male householder (no wife present)	900	5.7%	211	
Other family - female householder (no husband present)	1,316	8.3%	249	
Nonfamily household - male householder	2,488	15.8%	335	
Nonfamily household - female householder	2,224	14.1%	286	

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY INCOME				
Total	15,770	100.0%	533	
Less than \$10,000	480	3.0%	137	
\$10,000 to \$14,999	711	4.5%	170	
\$15,000 to \$19,999	487	3.1%	134	
\$20,000 to \$24,999	551	3.5%	173	
\$25,000 to \$29,999	566	3.6%	191	
\$30,000 to \$34,999	665	4.2%	181	
\$35,000 to \$39,999	681	4.3%	174	
\$40,000 to \$44,999	679	4.3%	191	
\$45,000 to \$49,999	609	3.9%	150	
\$50,000 to \$59,999	1,288	8.2%	245	
\$60,000 to \$74,999	1,744	11.1%	266	
\$75,000 to \$99,999	2,543	16.1%	272	
\$100,000 to \$124,999	1,826	11.6%	249	
\$125,000 to \$149,999	1,191	7.6%	191	
\$150,000 to \$199,999	1,105	7.0%	134	
\$200,000 or more	644	4.1%	107	
Median Household Income	\$69,296		N/A	
Average Household Income	\$82,024		\$4,303	
Per Capita Income	\$31,581		\$1,788	
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	514	100.0%	175	
Less than \$10,000	4	0.8%	24	
\$10,000 to \$14,999	66	12.8%	72	
\$15,000 to \$19,999	24	4.7%	39	
\$20,000 to \$24,999	7	1.4%	16	
\$25,000 to \$29,999	105	20.4%	101	
\$30,000 to \$34,999	24	4.7%	28	
\$35,000 to \$39,999	8	1.6%	14	
\$40,000 to \$44,999	64	12.5%	67	
\$45,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	85	16.5%	81	
\$60,000 to \$74,999	64	12.5%	47	
\$75,000 to \$99,999	45	8.8%	29	
\$100,000 to \$124,999	17	3.3%	19	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	\$41,258		N/A	
Average Household Income for HHr <25	N/A		N/A	

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY				
Total	7,325	100.0%	485	
Less than \$10,000	70	1.0%	48	
\$10,000 to \$14,999	271	3.7%	135	
\$15,000 to \$19,999	126	1.7%	72	
\$20,000 to \$24,999	291	4.0%	149	
\$25,000 to \$29,999	186	2.5%	106	
\$30,000 to \$34,999	352	4.8%	143	
\$35,000 to \$39,999	295	4.0%	133	
\$40,000 to \$44,999	347	4.7%	163	
\$45,000 to \$49,999	241	3.3%	94	
\$50,000 to \$59,999	591	8.1%	189	
\$60,000 to \$74,999	894	12.2%	202	
\$75,000 to \$99,999	1,198	16.4%	193	
\$100,000 to \$124,999	852	11.6%	168	
\$125,000 to \$149,999	691	9.4%	164	
\$150,000 to \$199,999	657	9.0%	114	
\$200,000 or more	264	3.6%	79	
Median Household Income for HHr 25-44	\$74,979		N/A	
Average Household Income for HHr 25-44	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	5,688	100.0%	389	
Less than \$10,000	310	5.5%	121	
\$10,000 to \$14,999	121	2.1%	49	
\$15,000 to \$19,999	158	2.8%	79	
\$20,000 to \$24,999	141	2.5%	75	
\$25,000 to \$29,999	124	2.2%	85	
\$30,000 to \$34,999	124	2.2%	87	
\$35,000 to \$39,999	232	4.1%	95	
\$40,000 to \$44,999	155	2.7%	67	
\$45,000 to \$49,999	227	4.0%	104	
\$50,000 to \$59,999	431	7.6%	134	
\$60,000 to \$74,999	635	11.2%	158	
\$75,000 to \$99,999	1,050	18.5%	179	
\$100,000 to \$124,999	778	13.7%	166	
\$125,000 to \$149,999	414	7.3%	104	
\$150,000 to \$199,999	410	7.2%	72	
\$200,000 or more	377	6.6%	72	
Median Household Income for HHr 45-64	\$78,273		N/A	
Average Household Income for HHr 45-64	N/A		N/A	

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	2,242	100.0%	198	
Less than \$10,000	95	4.2%	46	
\$10,000 to \$14,999	253	11.3%	68	
\$15,000 to \$19,999	178	7.9%	73	
\$20,000 to \$24,999	112	5.0%	53	
\$25,000 to \$29,999	151	6.7%	63	
\$30,000 to \$34,999	165	7.4%	62	
\$35,000 to \$39,999	147	6.6%	65	
\$40,000 to \$44,999	113	5.0%	54	
\$45,000 to \$49,999	142	6.3%	62	
\$50,000 to \$59,999	180	8.0%	48	
\$60,000 to \$74,999	151	6.7%	62	
\$75,000 to \$99,999	249	11.1%	65	
\$100,000 to \$124,999	178	7.9%	90	
\$125,000 to \$149,999	86	3.8%	36	
\$150,000 to \$199,999	39	1.7%	21	
\$200,000 or more	3	0.1%	20	
Median Household Income for HHR 65+	\$40,807		N/A	
Average Household Income for HHR 65+	N/A		N/A	
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	15,770	100.0%	533	
With public assistance income	749	4.7%	174	
No public assistance income	15,021	95.3%	529	
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	15,770	100.0%	533	
With Food Stamps/SNAP	2,096	13.3%	293	
With No Food Stamps/SNAP	13,675	86.7%	522	
HOUSEHOLDS BY DISABILITY STATUS				
Total	15,770	100.0%	533	
With 1+ Persons w/Disability	3,032	19.2%	305	
With No Person w/Disability	12,738	80.8%	582	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2013, adjusted for inflation.

2009-2013 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2009-2013 ACS estimates, five-year period data collected monthly from January 1, 2009 through December 31, 2013. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

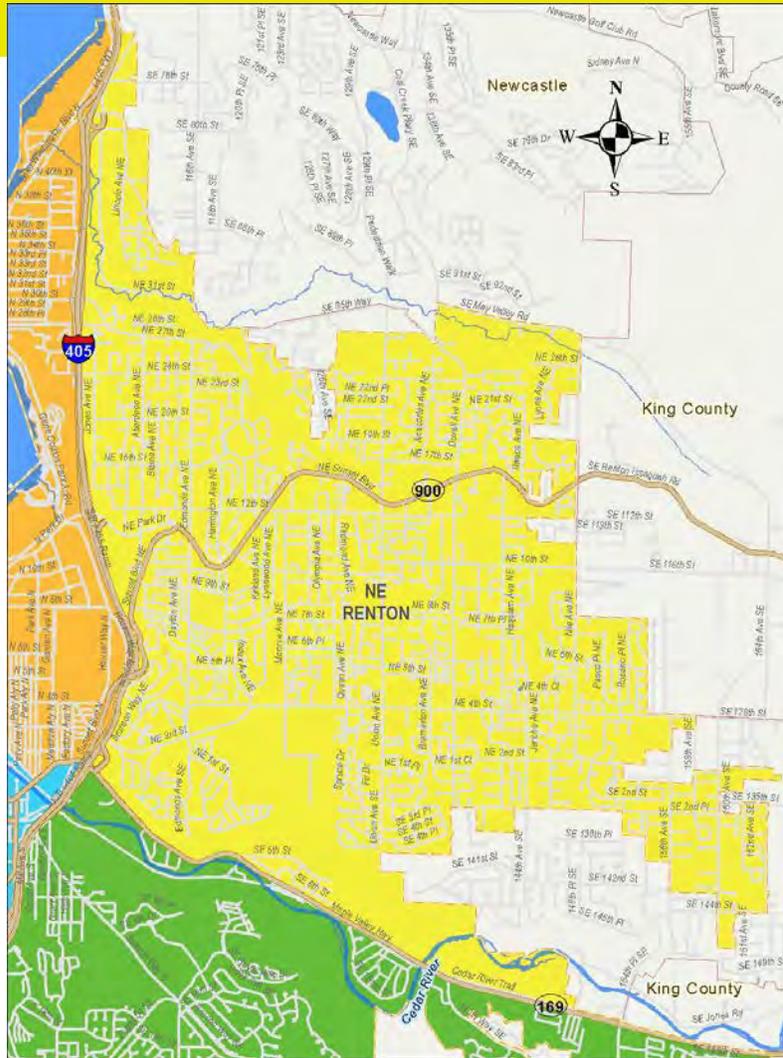
High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.

Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.

Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

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NE Renton Age



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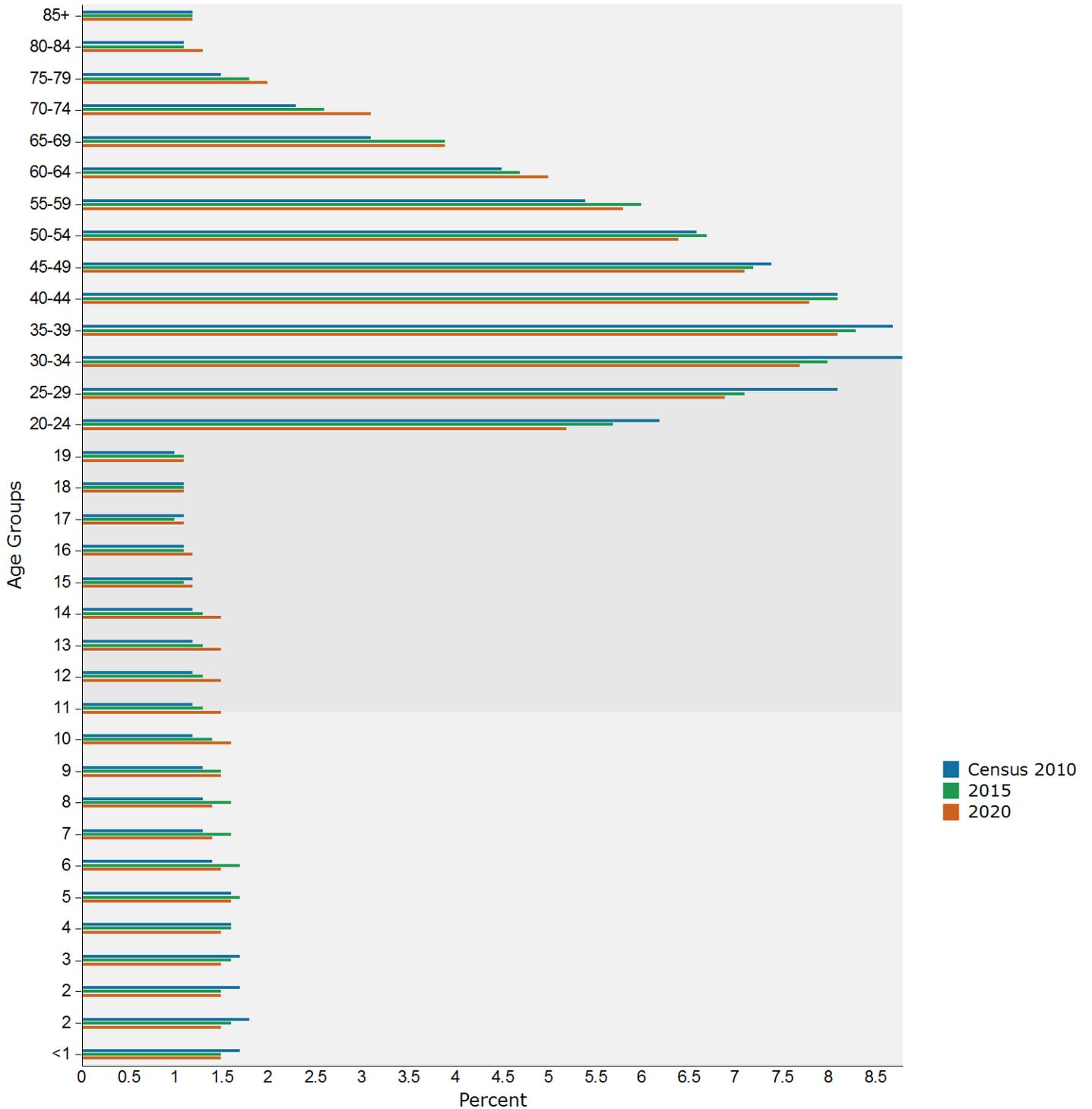


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Summary	Census 2010	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	40,914	44,626	48,505	3,879	1.68%
Households	15,165	16,233	17,538	1,305	1.56%
Average Household	2.68	2.73	2.75	0.02	0.15%

Total Population by Detailed Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	40,916	100.0%	44,626	100.0%	48,508	100.0%
<1	678	1.7%	654	1.5%	728	1.5%
1	733	1.8%	698	1.6%	745	1.5%
2	683	1.7%	690	1.5%	719	1.5%
3	676	1.7%	702	1.6%	723	1.5%
4	651	1.6%	698	1.6%	728	1.5%
5	635	1.6%	767	1.7%	774	1.6%
6	579	1.4%	742	1.7%	746	1.5%
7	537	1.3%	699	1.6%	701	1.4%
8	525	1.3%	692	1.6%	700	1.4%
9	548	1.3%	673	1.5%	706	1.5%
10	503	1.2%	640	1.4%	775	1.6%
11	481	1.2%	589	1.3%	741	1.5%
12	491	1.2%	570	1.3%	727	1.5%
13	481	1.2%	587	1.3%	743	1.5%
14	485	1.2%	560	1.3%	704	1.5%
15	475	1.2%	494	1.1%	594	1.2%
16	464	1.1%	495	1.1%	591	1.2%
17	462	1.1%	450	1.0%	536	1.1%
18	442	1.1%	482	1.1%	555	1.1%
19	425	1.0%	477	1.1%	533	1.1%
20 - 24	2,550	6.2%	2,544	5.7%	2,539	5.2%
25 - 29	3,320	8.1%	3,185	7.1%	3,345	6.9%
30 - 34	3,602	8.8%	3,583	8.0%	3,738	7.7%
35 - 39	3,576	8.7%	3,687	8.3%	3,924	8.1%
40 - 44	3,308	8.1%	3,606	8.1%	3,764	7.8%
45 - 49	3,032	7.4%	3,216	7.2%	3,465	7.1%
50 - 54	2,720	6.6%	3,000	6.7%	3,117	6.4%
55 - 59	2,224	5.4%	2,656	6.0%	2,819	5.8%
60 - 64	1,855	4.5%	2,091	4.7%	2,434	5.0%
65 - 69	1,262	3.1%	1,734	3.9%	1,905	3.9%
70 - 74	929	2.3%	1,140	2.6%	1,525	3.1%
75 - 79	611	1.5%	804	1.8%	976	2.0%
80 - 84	469	1.1%	483	1.1%	623	1.3%
85+	504	1.2%	538	1.2%	565	1.2%
<18	10,086	24.7%	11,401	25.5%	12,681	26.1%
18+	30,827	75.3%	33,225	74.5%	35,825	73.9%
21+	29,535	72.2%	31,828	71.3%	34,289	70.7%
Median Age	35.0		35.9		36.1	

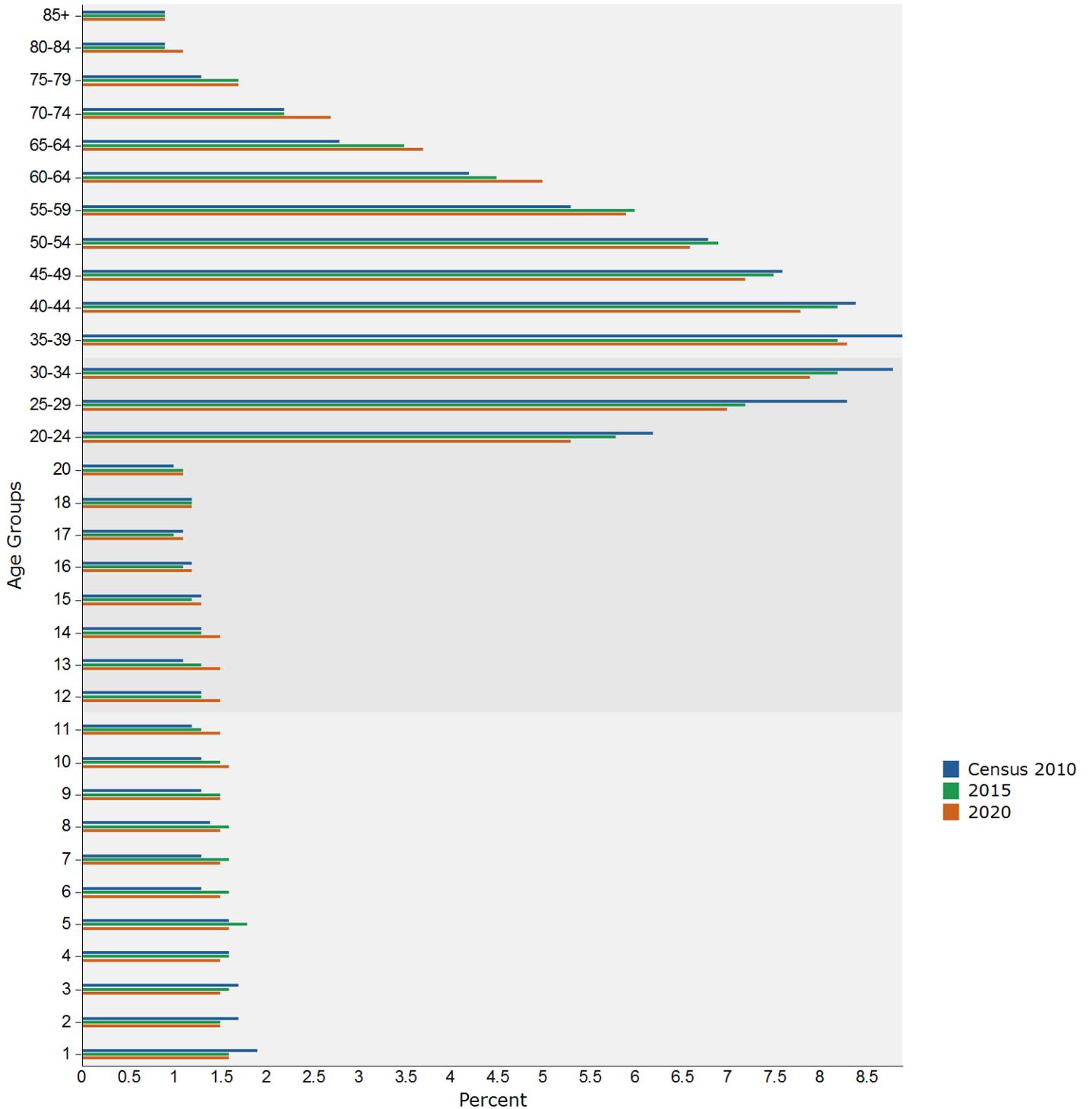
Total Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Male Population by Detailed Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	20,341	100.0%	22,161	100.0%	24,036	100.0%
<1	335	1.6%	327	1.5%	365	1.5%
1	384	1.9%	364	1.6%	390	1.6%
2	341	1.7%	342	1.5%	357	1.5%
3	345	1.7%	360	1.6%	371	1.5%
4	330	1.6%	355	1.6%	371	1.5%
5	324	1.6%	389	1.8%	394	1.6%
6	273	1.3%	365	1.6%	366	1.5%
7	274	1.3%	362	1.6%	362	1.5%
8	277	1.4%	355	1.6%	358	1.5%
9	268	1.3%	339	1.5%	356	1.5%
10	262	1.3%	323	1.5%	393	1.6%
11	241	1.2%	295	1.3%	371	1.5%
12	260	1.3%	290	1.3%	372	1.5%
13	232	1.1%	283	1.3%	363	1.5%
14	264	1.3%	287	1.3%	362	1.5%
15	257	1.3%	259	1.2%	304	1.3%
16	238	1.2%	250	1.1%	288	1.2%
17	231	1.1%	226	1.0%	263	1.1%
18	243	1.2%	261	1.2%	291	1.2%
19	209	1.0%	250	1.1%	267	1.1%
20 - 24	1,270	6.2%	1,285	5.8%	1,276	5.3%
25 - 29	1,682	8.3%	1,592	7.2%	1,679	7.0%
30 - 34	1,782	8.8%	1,816	8.2%	1,892	7.9%
35 - 39	1,803	8.9%	1,825	8.2%	1,985	8.3%
40 - 44	1,717	8.4%	1,814	8.2%	1,873	7.8%
45 - 49	1,551	7.6%	1,653	7.5%	1,729	7.2%
50 - 54	1,387	6.8%	1,525	6.9%	1,584	6.6%
55 - 59	1,082	5.3%	1,338	6.0%	1,416	5.9%
60 - 64	851	4.2%	1,002	4.5%	1,206	5.0%
65 - 69	561	2.8%	778	3.5%	893	3.7%
70 - 74	440	2.2%	493	2.2%	660	2.7%
75 - 79	269	1.3%	368	1.7%	404	1.7%
80 - 84	184	0.9%	200	0.9%	266	1.1%
85+	174	0.9%	190	0.9%	209	0.9%
<18	5,136	25.3%	5,769	26.0%	6,407	26.7%
18+	15,203	74.7%	16,391	74.0%	17,630	73.3%
21+	14,525	71.4%	15,659	70.7%	16,846	70.1%
Median Age	34.6		35.3		35.5	

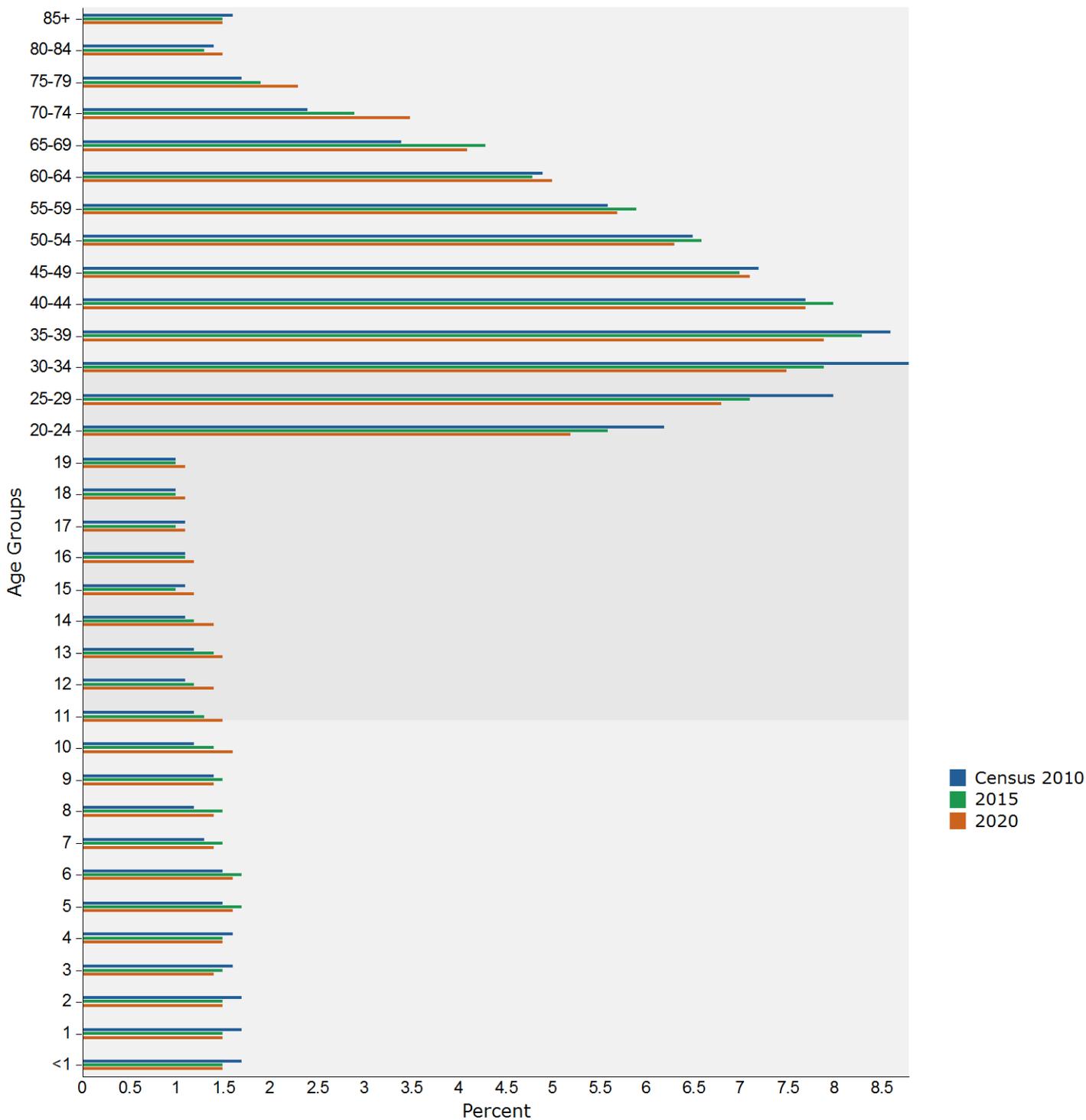
Male Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Female Population by Detailed	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	20,576	100.0%	22,465	100.0%	24,468	100.0%
<1	343	1.7%	327	1.5%	363	1.5%
1	348	1.7%	334	1.5%	355	1.5%
2	341	1.7%	348	1.5%	362	1.5%
3	332	1.6%	343	1.5%	352	1.4%
4	321	1.6%	343	1.5%	357	1.5%
5	311	1.5%	378	1.7%	380	1.6%
6	306	1.5%	377	1.7%	380	1.6%
7	263	1.3%	337	1.5%	339	1.4%
8	248	1.2%	336	1.5%	342	1.4%
9	280	1.4%	335	1.5%	350	1.4%
10	242	1.2%	318	1.4%	381	1.6%
11	240	1.2%	294	1.3%	370	1.5%
12	231	1.1%	280	1.2%	354	1.4%
13	249	1.2%	305	1.4%	379	1.5%
14	221	1.1%	273	1.2%	342	1.4%
15	218	1.1%	235	1.0%	290	1.2%
16	226	1.1%	245	1.1%	303	1.2%
17	231	1.1%	224	1.0%	273	1.1%
18	199	1.0%	221	1.0%	264	1.1%
19	216	1.0%	227	1.0%	265	1.1%
20 - 24	1,280	6.2%	1,259	5.6%	1,263	5.2%
25 - 29	1,638	8.0%	1,592	7.1%	1,666	6.8%
30 - 34	1,820	8.8%	1,768	7.9%	1,846	7.5%
35 - 39	1,773	8.6%	1,861	8.3%	1,939	7.9%
40 - 44	1,591	7.7%	1,792	8.0%	1,891	7.7%
45 - 49	1,481	7.2%	1,563	7.0%	1,736	7.1%
50 - 54	1,333	6.5%	1,475	6.6%	1,532	6.3%
55 - 59	1,143	5.6%	1,318	5.9%	1,403	5.7%
60 - 64	1,004	4.9%	1,089	4.8%	1,228	5.0%
65 - 69	701	3.4%	955	4.3%	1,013	4.1%
70 - 74	489	2.4%	647	2.9%	865	3.5%
75 - 79	342	1.7%	436	1.9%	572	2.3%
80 - 84	285	1.4%	282	1.3%	357	1.5%
85+	330	1.6%	348	1.5%	356	1.5%
<18	4,950	24.1%	5,631	25.1%	6,274	25.6%
18+	15,624	75.9%	16,834	74.9%	18,195	74.4%
21+	15,010	73.0%	16,170	72.0%	17,443	71.3%
Median Age	35.5		36.4		36.7	

Female Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Age by Sex by Race Profile

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

Summary	Census 2010	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	40,914	44,626	48,505	3,879	1.68%
Households	15,165	16,233	17,538	1,305	1.56%
Median Age	35.0	35.9	36.1	0.2	0.11%
Median Male Age	34.6	35.3	35.5	0.2	0.11%
Median Female Age	35.5	36.4	36.7	0.3	0.16%

2015 Hispanic Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	7,670	100.0%	4,122	100.0%	3,550	100.0%
0 - 4	928	12.1%	479	11.6%	449	12.6%
5 - 9	916	11.9%	470	11.4%	446	12.6%
10 - 14	782	10.2%	405	9.8%	378	10.6%
15 - 19	511	6.7%	262	6.4%	250	7.0%
20 - 24	636	8.3%	329	8.0%	307	8.6%
25 - 29	825	10.8%	456	11.1%	369	10.4%
30 - 34	811	10.6%	476	11.5%	335	9.4%
35 - 39	717	9.3%	387	9.4%	330	9.3%
40 - 44	569	7.4%	330	8.0%	238	6.7%
45 - 49	345	4.5%	197	4.8%	148	4.2%
50 - 54	244	3.2%	133	3.2%	111	3.1%
55 - 59	147	1.9%	81	2.0%	66	1.9%
60 - 64	85	1.1%	42	1.0%	43	1.2%
65 - 69	75	1.0%	31	0.8%	44	1.2%
70 - 74	26	0.3%	16	0.4%	10	0.3%
75 - 79	25	0.3%	12	0.3%	13	0.4%
80 - 84	18	0.2%	9	0.2%	10	0.3%
85+	10	0.1%	7	0.2%	3	0.1%
Median Age	25.4		26.3		24.1	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

2015 White Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	23,901	100.0%	11,904	100.0%	11,998	100.0%
0 - 4	1,427	6.0%	699	5.9%	728	6.1%
5 - 9	1,455	6.1%	730	6.1%	725	6.0%
10 - 14	1,281	5.4%	657	5.5%	624	5.2%
15 - 19	1,163	4.9%	631	5.3%	532	4.4%
20 - 24	1,245	5.2%	649	5.5%	596	5.0%
25 - 29	1,620	6.8%	822	6.9%	798	6.7%
30 - 34	1,773	7.4%	900	7.6%	873	7.3%
35 - 39	1,795	7.5%	904	7.6%	890	7.4%
40 - 44	1,904	8.0%	988	8.3%	916	7.6%
45 - 49	1,893	7.9%	970	8.1%	923	7.7%
50 - 54	1,895	7.9%	974	8.2%	921	7.7%
55 - 59	1,714	7.2%	880	7.4%	834	7.0%
60 - 64	1,369	5.7%	664	5.6%	705	5.9%
65 - 69	1,160	4.9%	511	4.3%	649	5.4%
70 - 74	770	3.2%	325	2.7%	446	3.7%
75 - 79	584	2.4%	277	2.3%	307	2.6%
80 - 84	392	1.6%	159	1.3%	233	1.9%
85+	461	1.9%	164	1.4%	298	2.5%
Median Age	40.5		39.8		41.3	

2015 Black Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	3,147	100.0%	1,550	100.0%	1,596	100.0%
0 - 4	202	6.4%	108	7.0%	94	5.9%
5 - 9	260	8.3%	152	9.8%	107	6.7%
10 - 14	242	7.7%	102	6.6%	140	8.8%
15 - 19	239	7.6%	111	7.2%	129	8.1%
20 - 24	196	6.2%	95	6.1%	100	6.3%
25 - 29	237	7.5%	100	6.5%	137	8.6%
30 - 34	248	7.9%	133	8.6%	115	7.2%
35 - 39	211	6.7%	105	6.8%	106	6.6%
40 - 44	250	7.9%	116	7.5%	133	8.3%
45 - 49	285	9.1%	139	9.0%	145	9.1%
50 - 54	217	6.9%	111	7.2%	106	6.6%
55 - 59	198	6.3%	98	6.3%	101	6.3%
60 - 64	141	4.5%	80	5.2%	61	3.8%
65 - 69	85	2.7%	47	3.0%	38	2.4%
70 - 74	64	2.0%	27	1.7%	38	2.4%
75 - 79	30	1.0%	10	0.6%	20	1.3%
80 - 84	21	0.7%	9	0.6%	12	0.8%
85+	21	0.7%	7	0.5%	14	0.9%
Median Age	34.0		34.0		34.0	

2015 American Indian Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	277	100.0%	147	100.0%	130	100.0%
0 - 4	10	3.6%	5	3.4%	5	3.8%
5 - 9	15	5.4%	10	6.8%	6	4.6%
10 - 14	21	7.6%	10	6.8%	11	8.5%
15 - 19	16	5.8%	9	6.1%	7	5.4%
20 - 24	24	8.7%	16	10.9%	7	5.4%
25 - 29	19	6.9%	9	6.1%	9	6.9%
30 - 34	27	9.7%	15	10.2%	13	10.0%
35 - 39	22	7.9%	12	8.2%	9	6.9%
40 - 44	28	10.1%	16	10.9%	12	9.2%
45 - 49	16	5.8%	9	6.1%	8	6.2%
50 - 54	23	8.3%	12	8.2%	11	8.5%
55 - 59	15	5.4%	10	6.8%	6	4.6%
60 - 64	14	5.1%	6	4.1%	8	6.2%
65 - 69	12	4.3%	3	2.0%	9	6.9%
70 - 74	9	3.2%	2	1.4%	6	4.6%
75 - 79	3	1.1%	1	0.7%	1	0.8%
80 - 84	1	0.4%	1	0.7%	0	0.0%
85+	2	0.7%	0	0.0%	2	1.5%
Median Age	36.5		34.7		38.9	

2015 Asian Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	10,573	100.0%	5,042	100.0%	5,529	100.0%
0 - 4	859	8.1%	449	8.9%	409	7.4%
5 - 9	962	9.1%	493	9.8%	469	8.5%
10 - 14	716	6.8%	351	7.0%	365	6.6%
15 - 19	497	4.7%	244	4.8%	253	4.6%
20 - 24	505	4.8%	240	4.8%	266	4.8%
25 - 29	660	6.2%	313	6.2%	347	6.3%
30 - 34	874	8.3%	377	7.5%	496	9.0%
35 - 39	1,107	10.5%	515	10.2%	592	10.7%
40 - 44	998	9.4%	459	9.1%	539	9.7%
45 - 49	740	7.0%	379	7.5%	361	6.5%
50 - 54	634	6.0%	307	6.1%	327	5.9%
55 - 59	592	5.6%	278	5.5%	314	5.7%
60 - 64	495	4.7%	213	4.2%	281	5.1%
65 - 69	392	3.7%	182	3.6%	210	3.8%
70 - 74	273	2.6%	131	2.6%	142	2.6%
75 - 79	164	1.6%	70	1.4%	94	1.7%
80 - 84	59	0.6%	27	0.5%	32	0.6%
85+	46	0.4%	14	0.3%	32	0.6%
Median Age	36.0		35.5		36.3	

2015 Pacific Islander Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	265	100.0%	131	100.0%	133	100.0%
0 - 4	17	6.4%	8	6.1%	9	6.8%
5 - 9	9	3.4%	4	3.1%	4	3.0%
10 - 14	17	6.4%	8	6.1%	9	6.8%
15 - 19	17	6.4%	11	8.4%	6	4.5%
20 - 24	30	11.3%	13	9.9%	17	12.8%
25 - 29	27	10.2%	15	11.5%	12	9.0%
30 - 34	28	10.6%	17	13.0%	11	8.3%
35 - 39	21	7.9%	8	6.1%	13	9.8%
40 - 44	17	6.4%	9	6.9%	9	6.8%
45 - 49	26	9.8%	15	11.5%	11	8.3%
50 - 54	24	9.1%	10	7.6%	14	10.5%
55 - 59	11	4.2%	6	4.6%	5	3.8%
60 - 64	7	2.6%	1	0.8%	6	4.5%
65 - 69	7	2.6%	4	3.1%	3	2.3%
70 - 74	3	1.1%	0	0.0%	3	2.3%
75 - 79	2	0.8%	2	1.5%	0	0.0%
80 - 84	1	0.4%	0	0.0%	1	0.8%
85+	1	0.4%	0	0.0%	1	0.8%
Median Age	32.8		31.9		34.5	

2015 Some Other Race Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	3,863	100.0%	2,117	100.0%	1,745	100.0%
0 - 4	429	11.1%	218	10.3%	211	12.1%
5 - 9	433	11.2%	209	9.9%	224	12.8%
10 - 14	380	9.8%	201	9.5%	179	10.3%
15 - 19	246	6.4%	125	5.9%	121	6.9%
20 - 24	366	9.5%	191	9.0%	174	10.0%
25 - 29	456	11.8%	260	12.3%	196	11.2%
30 - 34	458	11.9%	284	13.4%	174	10.0%
35 - 39	386	10.0%	214	10.1%	172	9.9%
40 - 44	279	7.2%	171	8.1%	108	6.2%
45 - 49	163	4.2%	93	4.4%	70	4.0%
50 - 54	120	3.1%	69	3.3%	51	2.9%
55 - 59	55	1.4%	36	1.7%	19	1.1%
60 - 64	30	0.8%	18	0.9%	12	0.7%
65 - 69	39	1.0%	17	0.8%	22	1.3%
70 - 74	7	0.2%	4	0.2%	3	0.2%
75 - 79	8	0.2%	3	0.1%	5	0.3%
80 - 84	5	0.1%	2	0.1%	3	0.2%
85+	3	0.1%	2	0.1%	1	0.1%
Median Age	25.8		27.2		24.0	

2015 Multiple Races Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	2,601	100.0%	1,269	100.0%	1,331	100.0%
0 - 4	499	19.2%	259	20.4%	239	18.0%
5 - 9	439	16.9%	213	16.8%	226	17.0%
10 - 14	288	11.1%	147	11.6%	141	10.6%
15 - 19	220	8.5%	116	9.1%	104	7.8%
20 - 24	179	6.9%	80	6.3%	99	7.4%
25 - 29	165	6.3%	72	5.7%	93	7.0%
30 - 34	175	6.7%	90	7.1%	85	6.4%
35 - 39	146	5.6%	67	5.3%	79	5.9%
40 - 44	129	5.0%	55	4.3%	75	5.6%
45 - 49	92	3.5%	47	3.7%	45	3.4%
50 - 54	88	3.4%	43	3.4%	45	3.4%
55 - 59	72	2.8%	31	2.4%	40	3.0%
60 - 64	35	1.3%	20	1.6%	16	1.2%
65 - 69	38	1.5%	14	1.1%	24	1.8%
70 - 74	14	0.5%	4	0.3%	10	0.8%
75 - 79	14	0.5%	5	0.4%	8	0.6%
80 - 84	3	0.1%	2	0.2%	1	0.1%
85+	5	0.2%	4	0.3%	1	0.1%
Median Age	16.7		15.7		17.9	

Data Note: Multiple Races population includes unique counts of the population who reported at least two races.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Demographic Summary	Census 2010			2015			2020		2015-2020	2015-2020
	Number	% of 50+		Number	% of 50+		Number	% of 50+	Change	Annual Rate
Total Population	40,914			44,626			48,505		3,879	1.68%
Population 50+	10,574			12,446			13,964		1,518	2.33%
Median Age	35.0			35.9			36.1		0.2	0.11%
Households	15,165			16,233			17,538		1,305	1.56%
% Householders 55+	30.4%			33.6%			35.3%		1.7	0.99%
Owner/Renter Ratio	1.6			1.5			1.5		0.0	0.00%
Median Home Value	-			\$385,970			\$458,534		\$72,564	3.51%
Average Home Value	-			\$427,065			\$502,764		\$75,699	3.32%
Median Household Income	-			\$71,023			\$79,902		\$8,879	2.38%
Median Household Income for Householder 55+	-			\$55,045			\$64,367		\$9,322	3.18%

Male Population	Census 2010		2015		2020	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
	Total (50+)	4,948	100.0%	5,894	100.0%	6,638
50-54	1,387	28.0%	1,525	25.9%	1,584	23.9%
55-59	1,082	21.9%	1,338	22.7%	1,416	21.3%
60-64	851	17.2%	1,002	17.0%	1,206	18.2%
65-69	561	11.3%	778	13.2%	893	13.5%
70-74	440	8.9%	493	8.4%	660	9.9%
75-79	269	5.4%	368	6.2%	404	6.1%
80-84	184	3.7%	200	3.4%	266	4.0%
85+	174	3.5%	190	3.2%	209	3.1%

Female	Census 2010		2015		2020	
	Number	% of 50+	Number	% of 50+	Number	% of 50+
	Total (50+)	5,627	100.0%	6,550	100.0%	7,326
50-54	1,333	23.7%	1,475	22.5%	1,532	20.9%
55-59	1,143	20.3%	1,318	20.1%	1,403	19.2%
60-64	1,004	17.8%	1,089	16.6%	1,228	16.8%
65-69	701	12.5%	955	14.6%	1,013	13.8%
70-74	489	8.7%	647	9.9%	865	11.8%
75-79	342	6.1%	436	6.7%	572	7.8%
80-84	285	5.1%	282	4.3%	357	4.9%
85+	330	5.9%	348	5.3%	356	4.9%

Total Population	Census 2010		2015		2020	
	Number	% of Total	Number	% of Total	Number	% of Total
	Total(50+)	10,574	25.8%	12,446	27.9%	13,964
50-54	2,720	6.6%	3,000	6.7%	3,117	6.4%
55-59	2,224	5.4%	2,656	6.0%	2,819	5.8%
60-64	1,855	4.5%	2,091	4.7%	2,434	5.0%
65-69	1,262	3.1%	1,734	3.9%	1,905	3.9%
70-74	929	2.3%	1,140	2.6%	1,525	3.1%
75-79	611	1.5%	804	1.8%	976	2.0%
80-84	469	1.1%	483	1.1%	623	1.3%
85+	504	1.2%	538	1.2%	565	1.2%
65+	3,775	9.2%	4,699	10.5%	5,594	11.5%
75+	1,584	3.9%	1,825	4.1%	2,164	4.5%

Data Note - A "-" indicates that the variable was not collected in the 2010 Census.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

2015 Households by Income and Age of Householder 55+								
	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	2,663	100%	1,638	100%	1,146	100%	5,447	100%
<\$15,000	307	11.5%	186	11.4%	224	19.5%	717	13.2%
\$15,000-\$24,999	160	6.0%	100	6.1%	205	17.9%	465	8.5%
\$25,000-\$34,999	165	6.2%	170	10.4%	205	17.9%	540	9.9%
\$35,000-\$49,999	244	9.2%	282	17.2%	224	19.5%	750	13.8%
\$50,000-\$74,999	431	16.2%	348	21.2%	148	12.9%	927	17.0%
\$75,000-\$99,999	459	17.2%	214	13.1%	79	6.9%	752	13.8%
\$100,000-\$149,999	546	20.5%	199	12.1%	44	3.8%	789	14.5%
\$150,000-\$199,999	189	7.1%	58	3.5%	11	1.0%	258	4.7%
\$200,000+	163	6.1%	80	4.9%	7	0.6%	250	4.6%
Median HH Income	\$75,978		\$54,040		\$31,305		\$55,045	
Average HH Income	\$89,214		\$73,907		\$41,403		\$74,538	
2020 Households by Income and Age of Householder 55+								
	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	2,928	100%	1,931	100%	1,339	100%	6,198	100%
<\$15,000	293	10.0%	177	9.2%	246	18.4%	716	11.6%
\$15,000-\$24,999	107	3.7%	86	4.5%	191	14.3%	384	6.2%
\$25,000-\$34,999	132	4.5%	160	8.3%	210	15.7%	502	8.1%
\$35,000-\$49,999	238	8.1%	308	16.0%	264	19.7%	810	13.1%
\$50,000-\$74,999	441	15.1%	402	20.8%	197	14.7%	1,040	16.8%
\$75,000-\$99,999	536	18.3%	298	15.4%	121	9.0%	955	15.4%
\$100,000-\$149,999	722	24.7%	298	15.4%	75	5.6%	1,095	17.7%
\$150,000-\$199,999	243	8.3%	88	4.6%	21	1.6%	352	5.7%
\$200,000+	216	7.4%	115	6.0%	12	0.9%	343	5.5%
Median HH Income	\$84,778		\$62,094		\$35,829		\$64,367	
Average HH Income	\$101,862		\$85,572		\$48,867		\$85,352	

Data Note: Income is reported for July 1, 2015 and represents annual income for the preceding year, expressed in current (2014) dollars, including an adjustment for inflation. Income is reported for July 1, 2020 and represents annual income for the preceding year, expressed in current (2019) dollars, including an adjustment for inflation.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

2015 Population 50+ by Race	Number	Percent	% Pop
Total	12,448	100.0%	27.9%
White Alone	8,345	67.0%	34.9%
Black Alone	777	6.2%	24.7%
American Indian Alone	79	0.6%	28.6%
Asian Alone	2,655	21.3%	25.1%
Pacific Islander Alone	56	0.4%	21.1%
Some Other Race Alone	267	2.1%	6.9%
Two or More Races	269	2.2%	10.3%
Hispanic Origin (Any Race)	630	5.1%	8.2%

Census 2010 Households and Age of Householder	Number	Percent	% Total HHs
Total	4,606	100.0%	30.4%
Family Households	2,649	57.5%	17.5%
Householder Age 55-64	1,456	31.6%	9.6%
Householder Age 65-74	736	16.0%	4.9%
Householder Age 75-84	341	7.4%	2.2%
Householder Age 85+	116	2.5%	0.8%
Nonfamily Households	1,957	42.5%	12.9%
Householder Age 55-64	852	18.5%	5.6%
Householder Age 65-74	544	11.8%	3.6%
Householder Age 75-84	353	7.7%	2.3%
Householder Age 85+	208	4.5%	1.4%

Census 2010 Occupied Housing Units by Age of Householder	Number	Percent	% Total HHs
Total	4,604	100.0%	30.4%
Owner Occupied Housing Units	3,334	72.4%	22.0%
Householder Age 55-64	1,639	35.6%	10.8%
Householder Age 65-74	967	21.0%	6.4%
Householder Age 75-84	534	11.6%	3.5%
Householder Age 85+	194	4.2%	1.3%
Renter Occupied Housing Units	1,270	27.6%	8.4%
Householder Age 55-64	669	14.5%	4.4%
Householder Age 65-74	312	6.8%	2.1%
Householder Age 75-84	160	3.5%	1.1%
Householder Age 85+	129	2.8%	0.9%

Data Note: A family is defined as a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption. Nonfamily households consist of people living alone and households that do not contain any members who are related to the householder. The base for "% Pop" is specific to the row. A Nonrelative is not related to the householder by birth, marriage, or adoption.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Summary	Census 2010	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	40,914	44,626	48,505	3,879	1.68%
Households	15,165	16,233	17,538	1,305	1.56%
Average Household	2.68	2.73	2.75	0.02	0.15%
Median Age	35.0	35.9	36.1	0.2	0.11%
Median Male Age	34.6	35.3	35.5	0.2	0.11%
Median Female Age	35.5	36.4	36.7	0.3	0.16%

Total Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	40,915	100.0%	44,627	100.0%	48,507	100.0%
0 - 4	3,421	8.4%	3,443	7.7%	3,644	7.5%
5 - 9	2,824	6.9%	3,573	8.0%	3,627	7.5%
10 - 14	2,440	6.0%	2,946	6.6%	3,689	7.6%
15 - 19	2,267	5.5%	2,398	5.4%	2,808	5.8%
20 - 24	2,550	6.2%	2,544	5.7%	2,539	5.2%
25 - 29	3,320	8.1%	3,185	7.1%	3,345	6.9%
30 - 34	3,602	8.8%	3,583	8.0%	3,738	7.7%
35 - 39	3,576	8.7%	3,687	8.3%	3,924	8.1%
40 - 44	3,308	8.1%	3,606	8.1%	3,764	7.8%
45 - 49	3,032	7.4%	3,216	7.2%	3,465	7.1%
50 - 54	2,720	6.6%	3,000	6.7%	3,117	6.4%
55 - 59	2,224	5.4%	2,656	6.0%	2,819	5.8%
60 - 64	1,855	4.5%	2,091	4.7%	2,434	5.0%
65 - 69	1,262	3.1%	1,734	3.9%	1,905	3.9%
70 - 74	929	2.3%	1,140	2.6%	1,525	3.1%
75 - 79	611	1.5%	804	1.8%	976	2.0%
80 - 84	469	1.1%	483	1.1%	623	1.3%
85+	504	1.2%	538	1.2%	565	1.2%
18+	30,827	75.3%	33,225	74.5%	35,825	73.9%
21+	29,535	72.2%	31,828	71.3%	34,289	70.7%

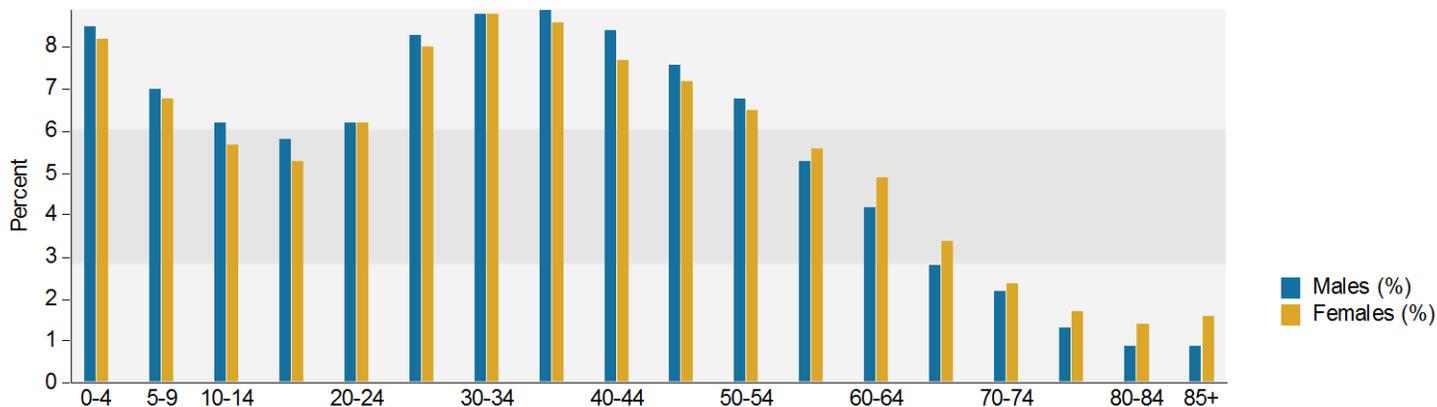
Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

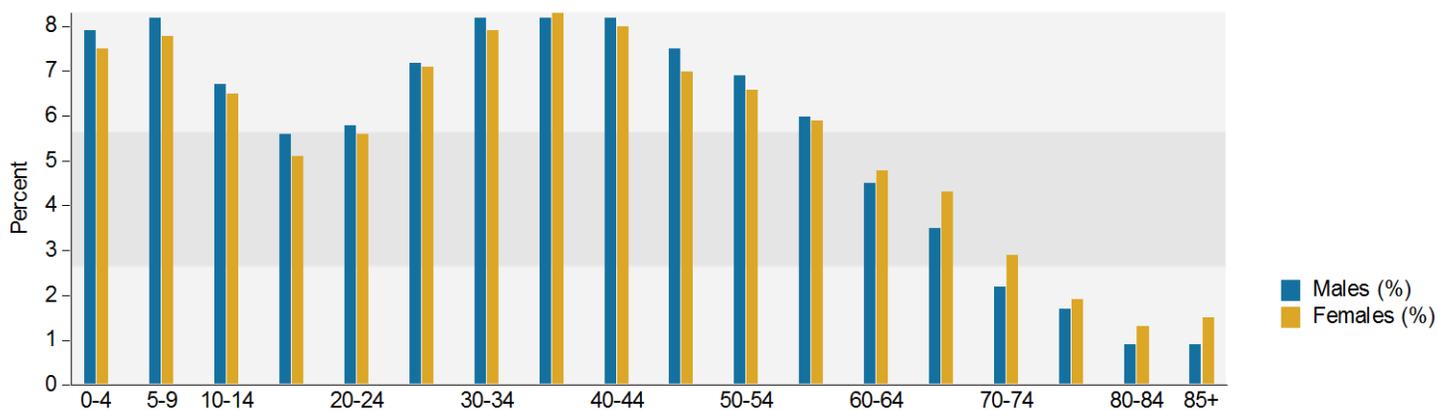
Male Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	20,341	100.0%	22,161	100.0%	24,036	100.0%
0 - 4	1,735	8.5%	1,747	7.9%	1,854	7.7%
5 - 9	1,417	7.0%	1,810	8.2%	1,836	7.6%
10 - 14	1,258	6.2%	1,477	6.7%	1,862	7.7%
15 - 19	1,178	5.8%	1,246	5.6%	1,412	5.9%
20 - 24	1,270	6.2%	1,285	5.8%	1,276	5.3%
25 - 29	1,682	8.3%	1,592	7.2%	1,679	7.0%
30 - 34	1,782	8.8%	1,816	8.2%	1,892	7.9%
35 - 39	1,803	8.9%	1,825	8.2%	1,985	8.3%
40 - 44	1,717	8.4%	1,814	8.2%	1,873	7.8%
45 - 49	1,551	7.6%	1,653	7.5%	1,729	7.2%
50 - 54	1,387	6.8%	1,525	6.9%	1,584	6.6%
55 - 59	1,082	5.3%	1,338	6.0%	1,416	5.9%
60 - 64	851	4.2%	1,002	4.5%	1,206	5.0%
65 - 69	561	2.8%	778	3.5%	893	3.7%
70 - 74	440	2.2%	493	2.2%	660	2.7%
75 - 79	269	1.3%	368	1.7%	404	1.7%
80 - 84	184	0.9%	200	0.9%	266	1.1%
85+	174	0.9%	190	0.9%	209	0.9%
18+	15,203	74.7%	16,391	74.0%	17,630	73.3%

Female Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	20,574	100.0%	22,465	100.0%	24,469	100.0%
0 - 4	1,686	8.2%	1,696	7.5%	1,790	7.3%
5 - 9	1,407	6.8%	1,762	7.8%	1,791	7.3%
10 - 14	1,182	5.7%	1,469	6.5%	1,827	7.5%
15 - 19	1,089	5.3%	1,152	5.1%	1,396	5.7%
20 - 24	1,280	6.2%	1,259	5.6%	1,263	5.2%
25 - 29	1,638	8.0%	1,592	7.1%	1,666	6.8%
30 - 34	1,820	8.8%	1,768	7.9%	1,846	7.5%
35 - 39	1,773	8.6%	1,861	8.3%	1,939	7.9%
40 - 44	1,591	7.7%	1,792	8.0%	1,891	7.7%
45 - 49	1,481	7.2%	1,563	7.0%	1,736	7.1%
50 - 54	1,333	6.5%	1,475	6.6%	1,532	6.3%
55 - 59	1,143	5.6%	1,318	5.9%	1,403	5.7%
60 - 64	1,004	4.9%	1,089	4.8%	1,228	5.0%
65 - 69	701	3.4%	955	4.3%	1,013	4.1%
70 - 74	489	2.4%	647	2.9%	865	3.5%
75 - 79	342	1.7%	436	1.9%	572	2.3%
80 - 84	285	1.4%	282	1.3%	357	1.5%
85+	330	1.6%	348	1.5%	356	1.5%
18+	15,624	75.9%	16,834	74.9%	18,195	74.4%

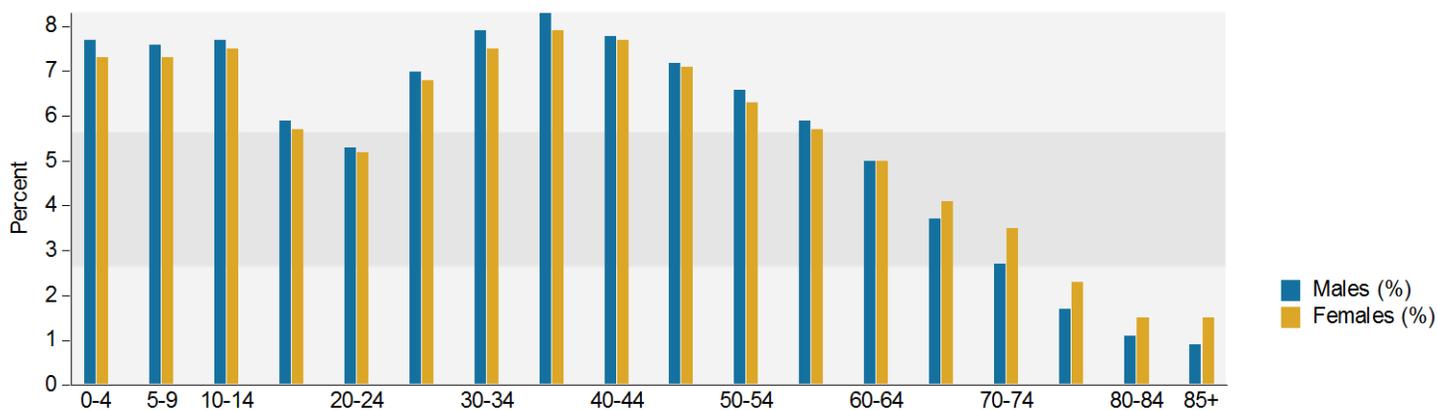
Census 2010 Population by Age and Sex



2015 Population by Age and Sex



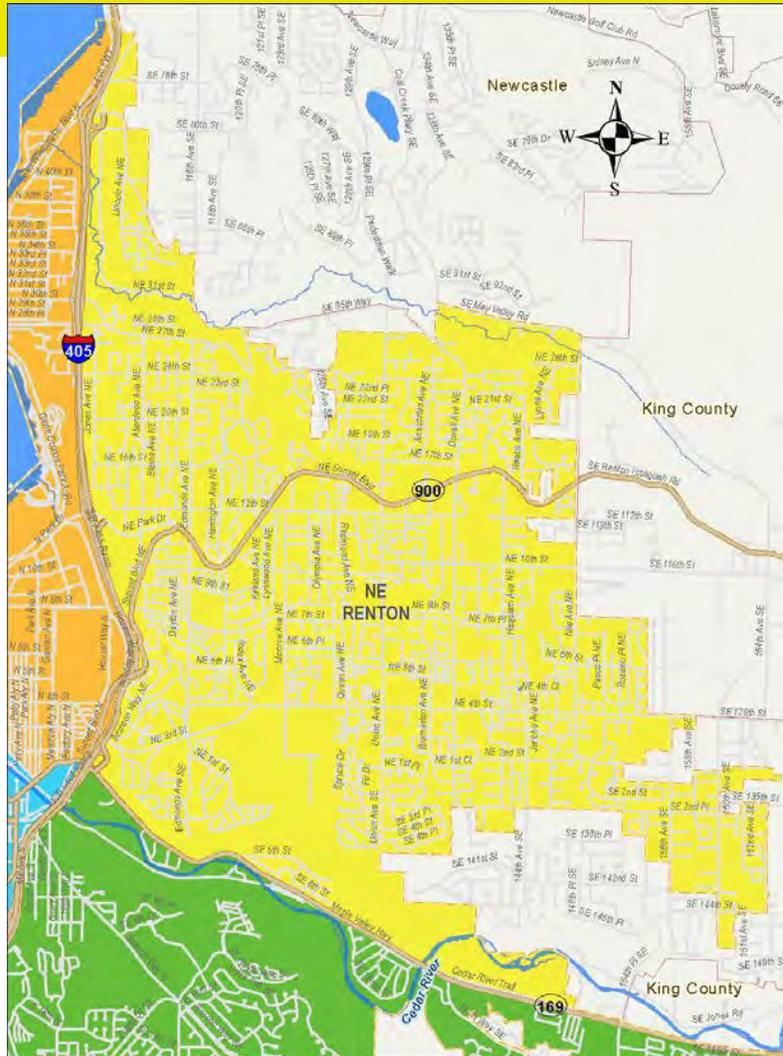
2020 Population by Age and Sex



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

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NE Renton Income



CITY OF
Renton



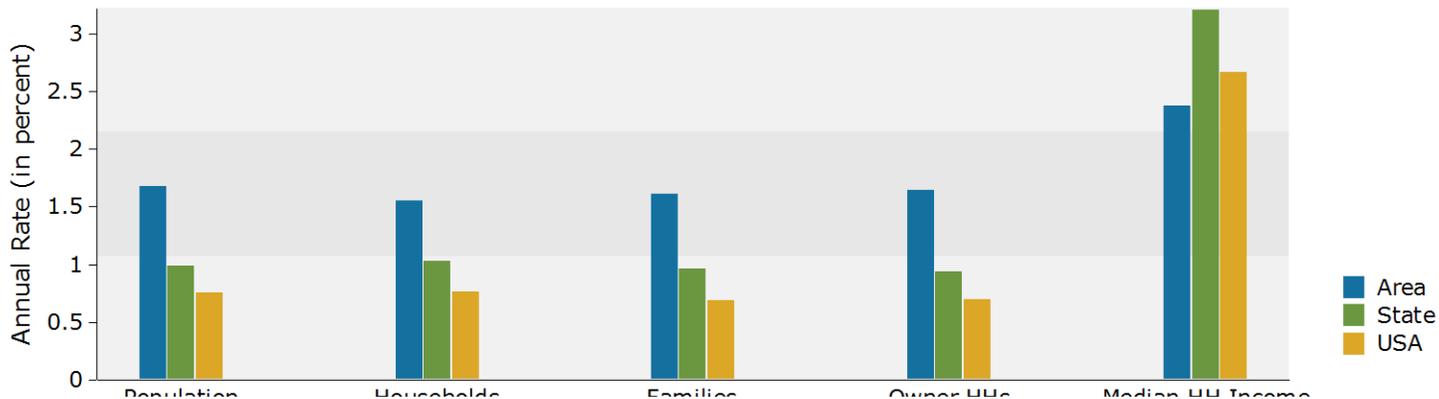
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Summary	Census 2010		2015		2020	
Population	40,914		44,626		48,505	
Households	15,165		16,233		17,538	
Families	9,990		10,726		11,615	
Average Household Size	2.68		2.73		2.75	
Owner Occupied Housing Units	9,325		9,698		10,521	
Renter Occupied Housing Units	5,840		6,535		7,017	
Median Age	35.0		35.9		36.1	
Trends: 2015 - 2020 Annual Rate	Area		State		National	
Population	1.68%		0.99%		0.75%	
Households	1.56%		1.03%		0.77%	
Families	1.61%		0.97%		0.69%	
Owner HHs	1.64%		0.94%		0.70%	
Median Household Income	2.38%		3.22%		2.66%	
Households by Income	2015				2020	
	Number		Percent		Number	Percent
<\$15,000	1,634		10.1%		1,554	8.9%
\$15,000 - \$24,999	1,083		6.7%		841	4.8%
\$25,000 - \$34,999	1,403		8.6%		1,196	6.8%
\$35,000 - \$49,999	1,828		11.3%		1,788	10.2%
\$50,000 - \$74,999	2,462		15.2%		2,528	14.4%
\$75,000 - \$99,999	2,879		17.7%		3,341	19.1%
\$100,000 - \$149,999	3,072		18.9%		3,904	22.3%
\$150,000 - \$199,999	1,120		6.9%		1,419	8.1%
\$200,000+	753		4.6%		967	5.5%
Median Household Income			\$71,023		\$79,902	
Average Household Income			\$83,556		\$94,293	
Per Capita Income			\$30,907		\$34,648	
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,421	8.4%	3,443	7.7%	3,644	7.5%
5 - 9	2,824	6.9%	3,573	8.0%	3,627	7.5%
10 - 14	2,440	6.0%	2,946	6.6%	3,689	7.6%
15 - 19	2,267	5.5%	2,398	5.4%	2,808	5.8%
20 - 24	2,550	6.2%	2,544	5.7%	2,539	5.2%
25 - 34	6,922	16.9%	6,768	15.2%	7,083	14.6%
35 - 44	6,884	16.8%	7,293	16.3%	7,688	15.8%
45 - 54	5,752	14.1%	6,216	13.9%	6,582	13.6%
55 - 64	4,079	10.0%	4,747	10.6%	5,253	10.8%
65 - 74	2,191	5.4%	2,874	6.4%	3,430	7.1%
75 - 84	1,080	2.6%	1,287	2.9%	1,599	3.3%
85+	504	1.2%	538	1.2%	565	1.2%
Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	23,318	57.0%	23,901	53.6%	24,285	50.1%
Black Alone	2,774	6.8%	3,146	7.0%	3,524	7.3%
American Indian Alone	264	0.6%	276	0.6%	291	0.6%
Asian Alone	8,808	21.5%	10,574	23.7%	12,517	25.8%
Pacific Islander Alone	231	0.6%	265	0.6%	304	0.6%
Some Other Race Alone	3,287	8.0%	3,863	8.7%	4,593	9.5%
Two or More Races	2,232	5.5%	2,601	5.8%	2,991	6.2%
Hispanic Origin (Any Race)	6,548	16.0%	7,670	17.2%	9,079	18.7%

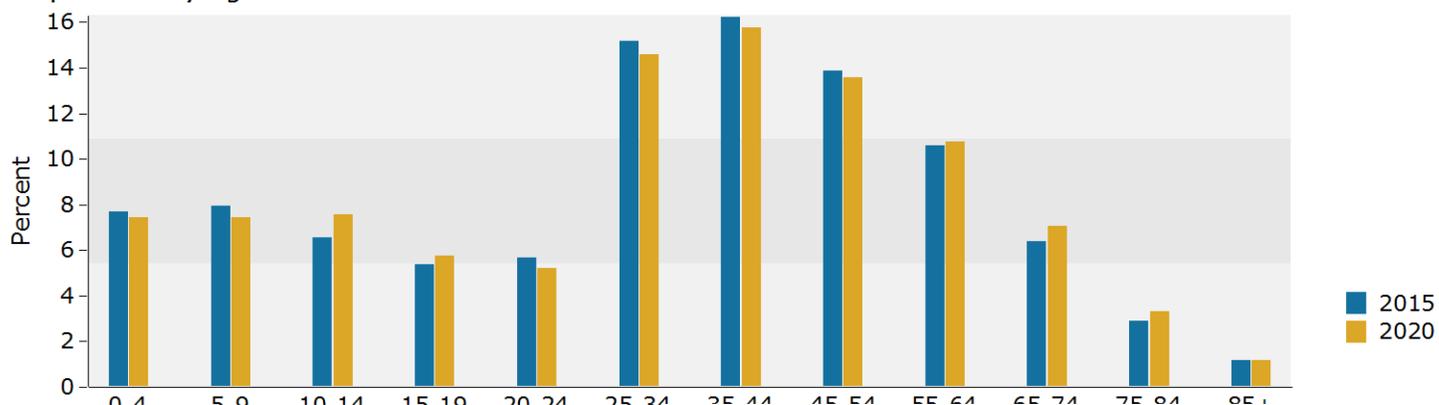
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

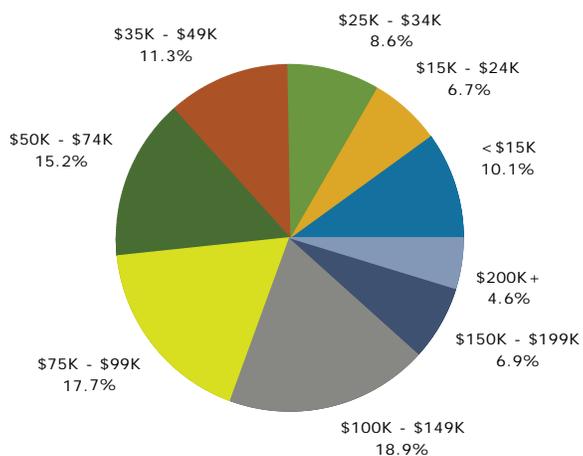
Trends 2015-2020



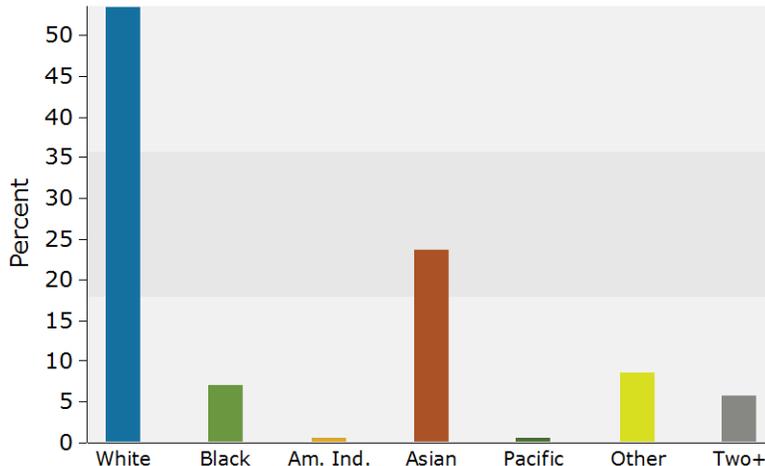
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 17.2%



Household Income Profile

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

Summary	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	44,626	48,505	3,879	1.68%
Households	16,233	17,538	1,305	1.56%
Median Age	35.9	36.1	0.2	0.11%
Average Household Size	2.73	2.75	0.02	0.15%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
Household	16,233	100%	17,538	100%
<\$15,000	1,634	10.1%	1,554	8.9%
\$15,000-\$24,999	1,083	6.7%	841	4.8%
\$25,000-\$34,999	1,403	8.6%	1,196	6.8%
\$35,000-\$49,999	1,828	11.3%	1,788	10.2%
\$50,000-\$74,999	2,462	15.2%	2,528	14.4%
\$75,000-\$99,999	2,879	17.7%	3,341	19.1%
\$100,000-\$149,999	3,072	18.9%	3,904	22.3%
\$150,000-\$199,999	1,120	6.9%	1,419	8.1%
\$200,000+	753	4.6%	967	5.5%
Median Household Income	\$71,023		\$79,902	
Average Household Income	\$83,556		\$94,293	
Per Capita Income	\$30,907		\$34,648	

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.

2015 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	583	2,917	3,782	3,503	2,663	1,638	1,146
<\$15,000	135	322	254	206	307	186	224
\$15,000-\$24,999	70	187	219	141	160	100	205
\$25,000-\$34,999	93	310	242	218	165	170	205
\$35,000-\$49,999	82	313	393	290	244	282	224
\$50,000-\$74,999	67	454	477	537	431	348	148
\$75,000-\$99,999	79	559	767	721	459	214	79
\$100,000-	45	540	859	840	546	199	44
\$150,000-	9	136	330	388	189	58	11
\$200,000+	3	97	241	161	163	80	7
Median HH Income	\$34,072	\$66,128	\$82,928	\$85,269	\$75,978	\$54,040	\$31,305
Average HH	\$47,276	\$76,769	\$95,685	\$96,174	\$89,214	\$73,907	\$41,403
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	23.2%	11.0%	6.7%	5.9%	11.5%	11.4%	19.5%
\$15,000-\$24,999	12.0%	6.4%	5.8%	4.0%	6.0%	6.1%	17.9%
\$25,000-\$34,999	16.0%	10.6%	6.4%	6.2%	6.2%	10.4%	17.9%
\$35,000-\$49,999	14.1%	10.7%	10.4%	8.3%	9.2%	17.2%	19.5%
\$50,000-\$74,999	11.5%	15.6%	12.6%	15.3%	16.2%	21.2%	12.9%
\$75,000-\$99,999	13.6%	19.2%	20.3%	20.6%	17.2%	13.1%	6.9%
\$100,000-	7.7%	18.5%	22.7%	24.0%	20.5%	12.1%	3.8%
\$150,000-	1.5%	4.7%	8.7%	11.1%	7.1%	3.5%	1.0%
\$200,000+	0.5%	3.3%	6.4%	4.6%	6.1%	4.9%	0.6%

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.

2020 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	618	3,049	3,978	3,695	2,928	1,931	1,339
<\$15,000	144	291	221	181	293	177	246
\$15,000-\$24,999	63	147	153	94	107	86	191
\$25,000-\$34,999	86	243	193	171	132	160	210
\$35,000-\$49,999	74	296	356	253	238	308	264
\$50,000-\$74,999	82	435	458	513	441	402	197
\$75,000-\$99,999	94	641	863	789	536	298	121
\$100,000-	58	711	1,030	1,009	722	298	75
\$150,000-	13	173	398	484	243	88	21
\$200,000+	4	112	306	202	216	115	12
Median HH Income	\$37,526	\$78,156	\$90,691	\$93,702	\$84,778	\$62,094	\$35,829
Average HH	\$52,861	\$86,794	\$107,958	\$107,719	\$101,862	\$85,572	\$48,867
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	23.3%	9.5%	5.6%	4.9%	10.0%	9.2%	18.4%
\$15,000-\$24,999	10.2%	4.8%	3.8%	2.5%	3.7%	4.5%	14.3%
\$25,000-\$34,999	13.9%	8.0%	4.9%	4.6%	4.5%	8.3%	15.7%
\$35,000-\$49,999	12.0%	9.7%	8.9%	6.8%	8.1%	16.0%	19.7%
\$50,000-\$74,999	13.3%	14.3%	11.5%	13.9%	15.1%	20.8%	14.7%
\$75,000-\$99,999	15.2%	21.0%	21.7%	21.4%	18.3%	15.4%	9.0%
\$100,000-	9.4%	23.3%	25.9%	27.3%	24.7%	15.4%	5.6%
\$150,000-	2.1%	5.7%	10.0%	13.1%	8.3%	4.6%	1.6%
\$200,000+	0.6%	3.7%	7.7%	5.5%	7.4%	6.0%	0.9%

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.



Demographic and Income Comparison Profile

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

Census 2010 Summary

Population	40,914
Households	15,165
Families	9,990
Average Household Size	2.68
Owner Occupied Housing Units	9,325
Renter Occupied Housing Units	5,840
Median Age	35.0

2015 Summary

Population	44,626
Households	16,233
Families	10,726
Average Household Size	2.73
Owner Occupied Housing Units	9,698
Renter Occupied Housing Units	6,535
Median Age	35.9
Median Household Income	\$71,023
Average Household Income	\$83,556

2020 Summary

Population	48,505
Households	17,538
Families	11,615
Average Household Size	2.75
Owner Occupied Housing Units	10,521
Renter Occupied Housing Units	7,017
Median Age	36.1
Median Household Income	\$79,902
Average Household Income	\$94,293

Trends: 2015-2020 Annual Rate

Population	1.68%
Households	1.56%
Families	1.61%
Owner Households	1.64%
Median Household Income	2.38%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Comparison Profile

NE Renton
Area: 8.02 square miles

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Latitude: 47.49677758
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2015 Households by Income	Number	Percent
< \$15,000	1,634	10.1%
\$15,000 - \$24,999	1,083	6.7%
\$25,000 - \$34,999	1,403	8.6%
\$35,000 - \$49,999	1,828	11.3%
\$50,000 - \$74,999	2,462	15.2%
\$75,000 - \$99,999	2,879	17.7%
\$100,000 - \$149,999	3,072	18.9%
\$150,000 - \$199,999	1,120	6.9%
\$200,000+	753	4.6%
Median Household Income	\$71,023	
Average Household Income	\$83,556	
Per Capita Income	\$30,907	

2020 Households by Income	Number	Percent
< \$15,000	1,554	8.9%
\$15,000 - \$24,999	841	4.8%
\$25,000 - \$34,999	1,196	6.8%
\$35,000 - \$49,999	1,788	10.2%
\$50,000 - \$74,999	2,528	14.4%
\$75,000 - \$99,999	3,341	19.1%
\$100,000 - \$149,999	3,904	22.3%
\$150,000 - \$199,999	1,419	8.1%
\$200,000+	967	5.5%
Median Household Income	\$79,902	
Average Household Income	\$94,293	
Per Capita Income	\$34,648	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Comparison Profile

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

2010 Population by Age	Number	Percent
Age 0 - 4	3,421	8.4%
Age 5 - 9	2,824	6.9%
Age 10 - 14	2,440	6.0%
Age 15 - 19	2,267	5.5%
Age 20 - 24	2,550	6.2%
Age 25 - 34	6,922	16.9%
Age 35 - 44	6,884	16.8%
Age 45 - 54	5,752	14.1%
Age 55 - 64	4,079	10.0%
Age 65 - 74	2,191	5.4%
Age 75 - 84	1,080	2.6%
Age 85+	504	1.2%

2015 Population by Age	Number	Percent
Age 0 - 4	3,443	7.7%
Age 5 - 9	3,573	8.0%
Age 10 - 14	2,946	6.6%
Age 15 - 19	2,398	5.4%
Age 20 - 24	2,544	5.7%
Age 25 - 34	6,768	15.2%
Age 35 - 44	7,293	16.3%
Age 45 - 54	6,216	13.9%
Age 55 - 64	4,747	10.6%
Age 65 - 74	2,874	6.4%
Age 75 - 84	1,287	2.9%
Age 85+	538	1.2%

2020 Population by Age	Number	Percent
Age 0 - 4	3,644	7.5%
Age 5 - 9	3,627	7.5%
Age 10 - 14	3,689	7.6%
Age 15 - 19	2,808	5.8%
Age 20 - 24	2,539	5.2%
Age 25 - 34	7,083	14.6%
Age 35 - 44	7,688	15.8%
Age 45 - 54	6,582	13.6%
Age 55 - 64	5,253	10.8%
Age 65 - 74	3,430	7.1%
Age 75 - 84	1,599	3.3%
Age 85+	565	1.2%



Demographic and Income Comparison Profile

NE Renton
Area: 8.02 square miles

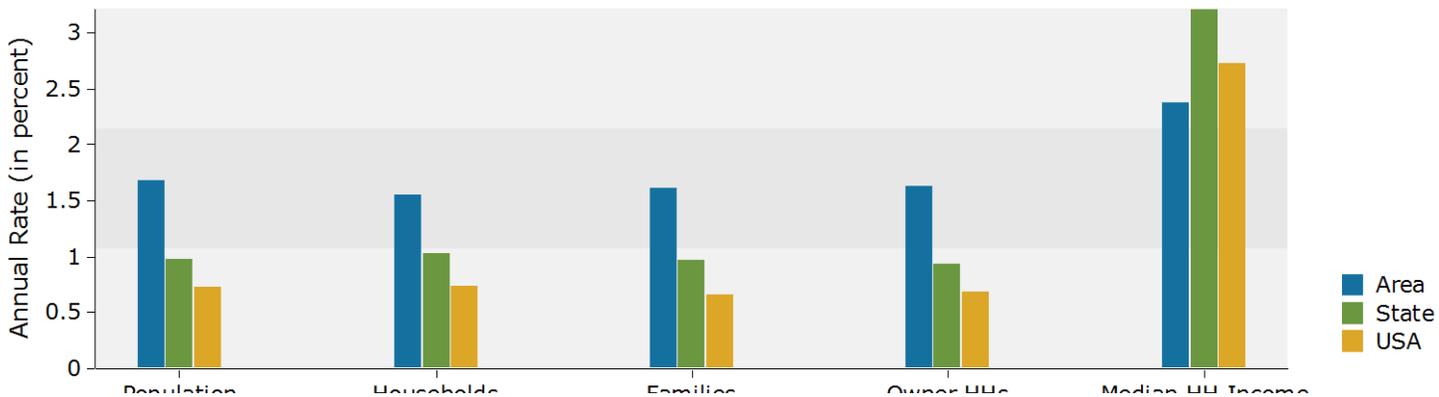
Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

2010 Race and Ethnicity	Number	Percent
White Alone	23,318	57.0%
Black Alone	2,774	6.8%
American Indian Alone	264	0.6%
Asian Alone	8,808	21.5%
Pacific Islander Alone	231	0.6%
Some Other Race Alone	3,287	8.0%
Two or More Races	2,232	5.5%
Hispanic Origin (Any Race)	6,548	16.0%

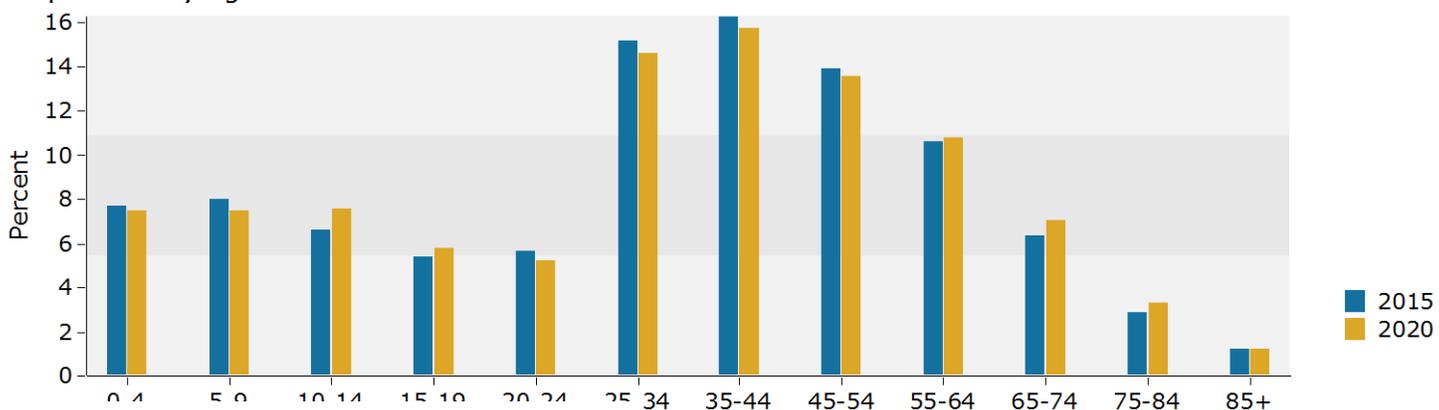
2015 Race and Ethnicity	Number	Percent
White Alone	23,901	53.6%
Black Alone	3,146	7.0%
American Indian Alone	276	0.6%
Asian Alone	10,574	23.7%
Pacific Islander Alone	265	0.6%
Some Other Race Alone	3,863	8.7%
Two or More Races	2,601	5.8%
Hispanic Origin (Any Race)	7,670	17.2%

2020 Race and Ethnicity	Number	Percent
White Alone	24,285	50.1%
Black Alone	3,524	7.3%
American Indian Alone	291	0.6%
Asian Alone	12,517	25.8%
Pacific Islander Alone	304	0.6%
Some Other Race Alone	4,593	9.5%
Two or More Races	2,991	6.2%
Hispanic Origin (Any Race)	9,079	18.7%

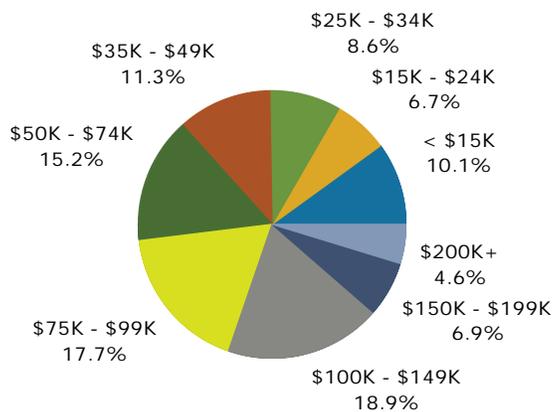
Trends 2015-2020



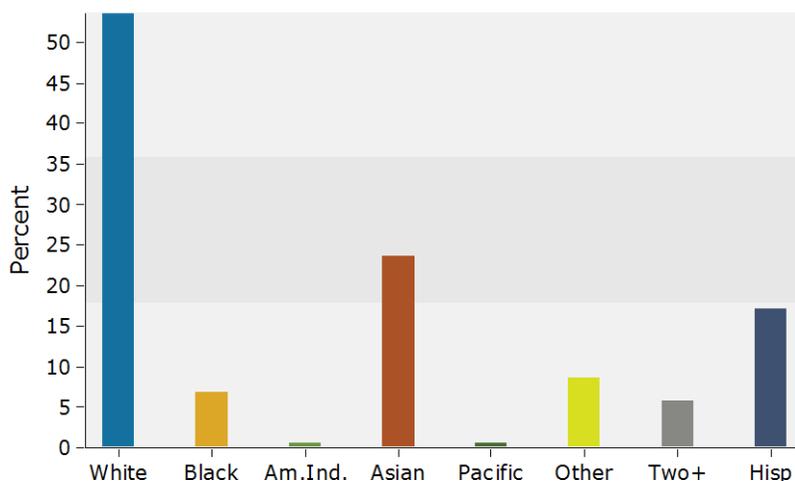
Population by Age



2015 Household Income



2015 Population by Race





Disposable Income Profile

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

	Census 2010	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	40,914	44,626	48,505	3,879	1.68%
Median Age	35.0	35.9	36.1	0.2	0.11%
Households	15,165	16,233	17,538	1,305	1.56%
Average Household Size	2.68	2.73	2.75	0.02	0.15%

2015 Households by Disposable Income	Number	Percent
Total	16,233	100.0%
<\$15,000	1,859	11.5%
\$15,000-\$24,999	1,335	8.2%
\$25,000-\$34,999	1,775	10.9%
\$35,000-\$49,999	2,049	12.6%
\$50,000-\$74,999	3,405	21.0%
\$75,000-\$99,999	2,467	15.2%
\$100,000-\$149,999	2,538	15.6%
\$150,000-\$199,999	380	2.3%
\$200,000+	425	2.6%
Median Disposable Income	\$55,902	
Average Disposable Income	\$67,746	

2015 Disposable Income by Age of	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	583	2,917	3,782	3,503	2,663	1,638	1,146
<\$15,000	148	379	275	235	339	217	266
\$15,000-\$24,999	74	226	268	157	195	170	246
\$25,000-\$34,999	100	373	325	291	221	211	255
\$35,000-\$49,999	84	338	478	390	333	280	148
\$50,000-\$74,999	80	663	851	751	580	336	145
\$75,000-\$99,999	58	491	667	624	417	165	45
\$100,000-\$149,999	35	360	676	853	407	175	32
\$150,000-\$199,999	1	38	118	90	83	46	3
\$200,000+	3	50	124	113	89	40	6
Median Disposable Income	\$31,209	\$53,677	\$63,494	\$71,625	\$58,012	\$45,990	\$26,710
Average Disposable Income	\$41,998	\$62,018	\$74,861	\$80,475	\$71,105	\$60,789	\$35,227

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Net Worth Profile

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

Summary	Census 2010	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	40,914	44,626	48,505	3,879	1.68%
Median Age	35.0	35.9	36.1	0.2	0.11%
Households	15,165	16,233	17,538	1,305	1.56%
Average Household Size	2.68	2.73	2.75	0.02	0.15%

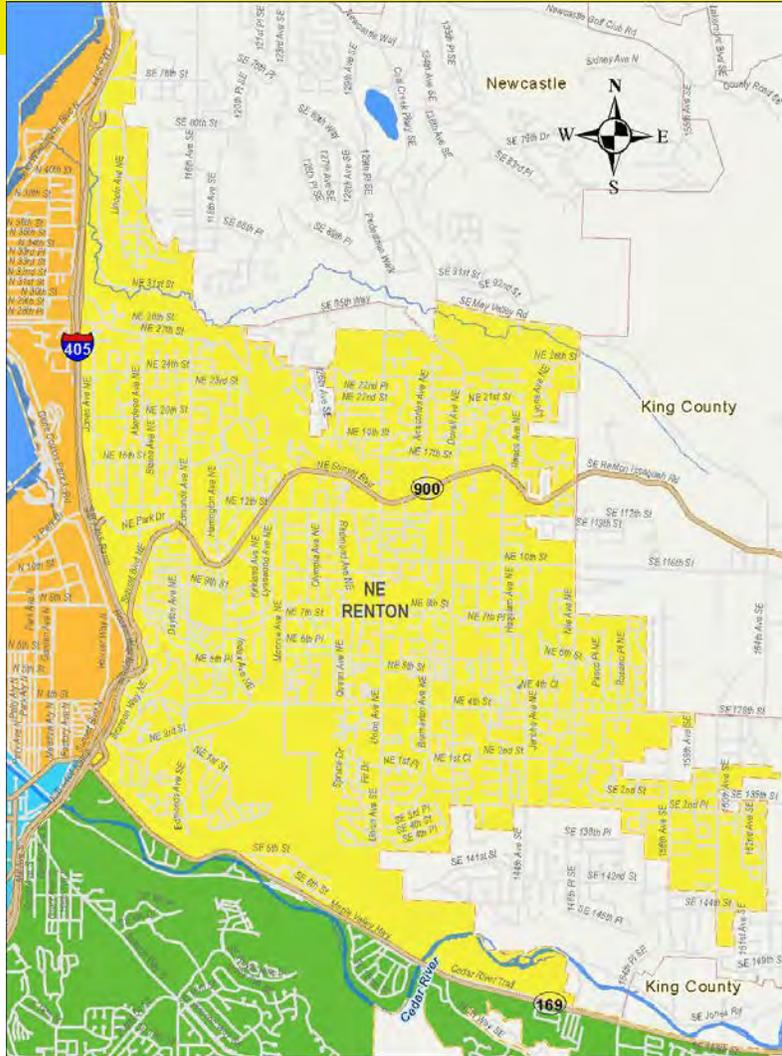
2015 Households by Net	Number	Percent
Total	16,233	100.0%
<\$15,000	4,573	28.2%
\$15,000-\$34,999	1,267	7.8%
\$35,000-\$49,999	717	4.4%
\$50,000-\$74,999	1,143	7.0%
\$75,000-\$99,999	756	4.7%
\$100,000-\$149,999	1,040	6.4%
\$150,000-\$249,999	1,449	8.9%
\$250,000-\$500,000	2,227	13.7%
\$500,000+	3,061	18.9%
Median Net Worth	\$87,590	
Average Net Worth	\$462,553	

2015 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	583	2,917	3,782	3,503	2,663	1,638	1,146
<\$15,000	395	1,300	1,148	721	583	219	207
\$15,000-\$34,999	113	378	325	227	136	39	48
\$35,000-\$49,999	17	193	222	133	81	52	19
\$50,000-\$99,999	29	306	616	470	220	138	121
\$100,000-\$149,999	12	181	226	251	185	106	77
\$150,000-\$249,999	10	237	323	279	258	177	163
\$250,000+	6	322	922	1,421	1,199	906	511
Median Net Worth	\$11,051	\$20,829	\$60,792	\$137,498	\$190,130	\$250,001	\$202,385
Average Net Worth	\$27,447	\$122,330	\$366,600	\$518,205	\$725,645	\$898,137	\$462,911

Data Note: Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2015 and 2020.

NE Renton Housing



CITY OF
Renton



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Housing Profile

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

Population		Households	
2010 Total Population	40,914	2015 Median Household Income	\$71,023
2015 Total Population	44,626	2020 Median Household Income	\$79,902
2020 Total Population	48,505	2015-2020 Annual Rate	2.38%
2015-2020 Annual Rate	1.68%		

Housing Units by Occupancy Status and Tenure	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	16,013	100.0%	17,038	100.0%	18,343	100.0%
Occupied	15,165	94.7%	16,233	95.3%	17,538	95.6%
Owner	9,325	58.2%	9,698	56.9%	10,521	57.4%
Renter	5,840	36.5%	6,535	38.4%	7,017	38.3%
Vacant	848	5.3%	805	4.7%	805	4.4%

Owner Occupied Housing Units by Value	2015		2020	
	Number	Percent	Number	Percent
Total	9,698	100.0%	10,521	100.0%
< \$50,000	7	0.1%	7	0.1%
\$50,000-\$99,999	58	0.6%	44	0.4%
\$100,000-\$149,999	182	1.9%	89	0.8%
\$150,000-\$199,999	403	4.2%	216	2.1%
\$200,000-\$249,999	701	7.2%	411	3.9%
\$250,000-\$299,999	1,053	10.9%	701	6.7%
\$300,000-\$399,999	2,844	29.3%	2,311	22.0%
\$400,000-\$499,999	2,134	22.0%	2,531	24.1%
\$500,000-\$749,999	1,901	19.6%	3,313	31.5%
\$750,000-\$999,999	176	1.8%	504	4.8%
\$1,000,000+	239	2.5%	394	3.7%
Median Value		\$385,970		\$458,534
Average Value		\$427,065		\$502,764

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	9,325	100.0%
Owned with a Mortgage/Loan	7,564	81.1%
Owned Free and Clear	1,761	18.9%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	848	100.0%
For Rent	382	45.0%
Rented- Not Occupied	13	1.5%
For Sale Only	204	24.1%
Sold - Not Occupied	36	4.2%
Seasonal/Recreational/Occasional Use	47	5.5%
For Migrant Workers	0	0.0%
Other Vacant	146	17.2%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied	Owner Occupied Units	
		Number	% of Occupied
Total	15,164	9,323	61.5%
15-24	636	67	10.5%
25-34	3,011	1,374	45.6%
35-44	3,620	2,334	64.5%
45-54	3,293	2,214	67.2%
55-64	2,308	1,639	71.0%
65-74	1,279	967	75.6%
75-84	694	534	76.9%
85+	323	194	60.1%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied	Owner Occupied Units	
		Number	% of Occupied
Total	15,166	9,325	61.5%
White Alone	9,947	6,385	64.2%
Black/African American	1,115	351	31.5%
American	94	39	41.5%
Asian Alone	2,633	2,076	78.8%
Pacific Islander Alone	65	28	43.1%
Other Race Alone	814	226	27.8%
Two or More Races	498	220	44.2%
Hispanic Origin	1,626	517	31.8%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied	Owner Occupied Units	
		Number	% of Occupied
Total	15,166	9,326	61.5%
1-Person	3,889	1,947	50.1%
2-Person	4,675	3,069	65.6%
3-Person	2,583	1,631	63.1%
4-Person	2,283	1,595	69.9%
5-Person	991	626	63.2%
6-Person	430	271	63.0%
7+ Person	315	187	59.4%

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	42,660		1,720 	
Total Households	15,770		533 	
Total Housing Units	16,153		541 	
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	9,482	100.0%	368 	
Less than \$10,000	137	1.4%	54 	
\$10,000 to \$14,999	37	0.4%	42 	
\$15,000 to \$19,999	105	1.1%	79 	
\$20,000 to \$24,999	36	0.4%	26 	
\$25,000 to \$29,999	10	0.1%	17 	
\$30,000 to \$34,999	48	0.5%	54 	
\$35,000 to \$39,999	66	0.7%	34 	
\$40,000 to \$49,999	106	1.1%	69 	
\$50,000 to \$59,999	56	0.6%	43 	
\$60,000 to \$69,999	47	0.5%	37 	
\$70,000 to \$79,999	0	0.0%	0	
\$80,000 to \$89,999	46	0.5%	60 	
\$90,000 to \$99,999	16	0.2%	17 	
\$100,000 to \$124,999	112	1.2%	54 	
\$125,000 to \$149,999	135	1.4%	57 	
\$150,000 to \$174,999	424	4.5%	132 	
\$175,000 to \$199,999	355	3.7%	107 	
\$200,000 to \$249,999	1,203	12.7%	207 	
\$250,000 to \$299,999	1,269	13.4%	180 	
\$300,000 to \$399,999	2,738	28.9%	253 	
\$400,000 to \$499,999	1,578	16.6%	138 	
\$500,000 to \$749,999	803	8.5%	108 	
\$750,000 to \$999,999	112	1.2%	37 	
\$1,000,000 or more	43	0.5%	21 	
Median Home Value	\$319,467		N/A	
Average Home Value	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	9,482	100.0%	368 	
Housing units with a mortgage/contract to purchase/similar debt	7,431	78.4%	356 	
Second mortgage only	409	4.3%	115 	
Home equity loan only	1,171	12.3%	166 	
Both second mortgage and home equity loan	76	0.8%	41 	
No second mortgage and no home equity loan	5,776	60.9%	329 	
Housing units without a mortgage	2,051	21.6%	205 	
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	6,288	100.0%	473	
With cash rent	6,183	98.3%	476	
Less than \$100	31	0.5%	28	
\$100 to \$149	22	0.3%	25	
\$150 to \$199	100	1.6%	48	
\$200 to \$249	0	0.0%	0	
\$250 to \$299	44	0.7%	34	
\$300 to \$349	111	1.8%	85	
\$350 to \$399	141	2.2%	57	
\$400 to \$449	27	0.4%	38	
\$450 to \$499	29	0.5%	44	
\$500 to \$549	39	0.6%	33	
\$550 to \$599	90	1.4%	72	
\$600 to \$649	193	3.1%	96	
\$650 to \$699	330	5.2%	161	
\$700 to \$749	417	6.6%	167	
\$750 to \$799	399	6.3%	134	
\$800 to \$899	1,003	16.0%	232	
\$900 to \$999	906	14.4%	231	
\$1,000 to \$1,249	1,009	16.0%	248	
\$1,250 to \$1,499	539	8.6%	155	
\$1,500 to \$1,999	580	9.2%	181	
\$2,000 or more	173	2.8%	71	
No cash rent	106	1.7%	50	
Median Contract Rent	\$913		N/A	
Average Contract Rent	N/A		N/A	
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	6,288	100.0%	473	
Pay extra for one or more utilities	6,121	97.3%	471	
No extra payment for any utilities	168	2.7%	87	
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	16,153	100.0%	541	
1, detached	9,609	59.5%	372	
1, attached	654	4.0%	125	
2	455	2.8%	182	
3 or 4	655	4.1%	167	
5 to 9	1,121	6.9%	262	
10 to 19	1,029	6.4%	237	
20 to 49	1,171	7.2%	238	
50 or more	864	5.3%	182	
Mobile home	581	3.6%	113	
Boat, RV, van, etc.	15	0.1%	65	

	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	16,153	100.0%	541	
Built 2010 or later	286	1.8%	57	
Built 2000 to 2009	3,377	20.9%	262	
Built 1990 to 1999	2,293	14.2%	282	
Built 1980 to 1989	2,722	16.9%	320	
Built 1970 to 1979	2,406	14.9%	305	
Built 1960 to 1969	2,261	14.0%	236	
Built 1950 to 1959	1,420	8.8%	213	
Built 1940 to 1949	1,098	6.8%	204	
Built 1939 or earlier	290	1.8%	90	
Median Year Structure Built	1982		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	15,770	100.0%	533	
Owner occupied				
Moved in 2010 or later	973	6.2%	145	
Moved in 2000 to 2009	5,492	34.8%	308	
Moved in 1990 to 1999	1,584	10.0%	216	
Moved in 1980 to 1989	640	4.1%	129	
Moved in 1970 to 1979	345	2.2%	79	
Moved in 1969 or earlier	448	2.8%	96	
Renter occupied				
Moved in 2010 or later	2,300	14.6%	342	
Moved in 2000 to 2009	3,493	22.1%	392	
Moved in 1990 to 1999	393	2.5%	136	
Moved in 1980 to 1989	77	0.5%	50	
Moved in 1970 to 1979	16	0.1%	24	
Moved in 1969 or earlier	9	0.1%	15	
Median Year Householder Moved Into Unit	2005		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	15,770	100.0%	533	
Utility gas	7,786	49.4%	368	
Bottled, tank, or LP gas	222	1.4%	96	
Electricity	7,304	46.3%	469	
Fuel oil, kerosene, etc.	274	1.7%	75	
Coal or coke	0	0.0%	0	
Wood	84	0.5%	43	
Solar energy	0	0.0%	0	
Other fuel	7	0.0%	18	
No fuel used	93	0.6%	84	

	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	15,770	100.0%	533	
Owner occupied				
No vehicle available	197	1.2%	75	
1 vehicle available	2,064	13.1%	258	
2 vehicles available	4,575	29.0%	299	
3 vehicles available	1,907	12.1%	207	
4 vehicles available	527	3.3%	106	
5 or more vehicles available	212	1.3%	69	
Renter occupied				
No vehicle available	745	4.7%	173	
1 vehicle available	2,807	17.8%	373	
2 vehicles available	2,143	13.6%	320	
3 vehicles available	489	3.1%	154	
4 vehicles available	104	0.7%	56	
5 or more vehicles available	0	0.0%	0	
Average Number of Vehicles Available	N/A		N/A	

Data Note: N/A means not available.

2009-2013 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2009-2013 ACS estimates, five-year period data collected monthly from January 1, 2009 through December 31, 2013. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

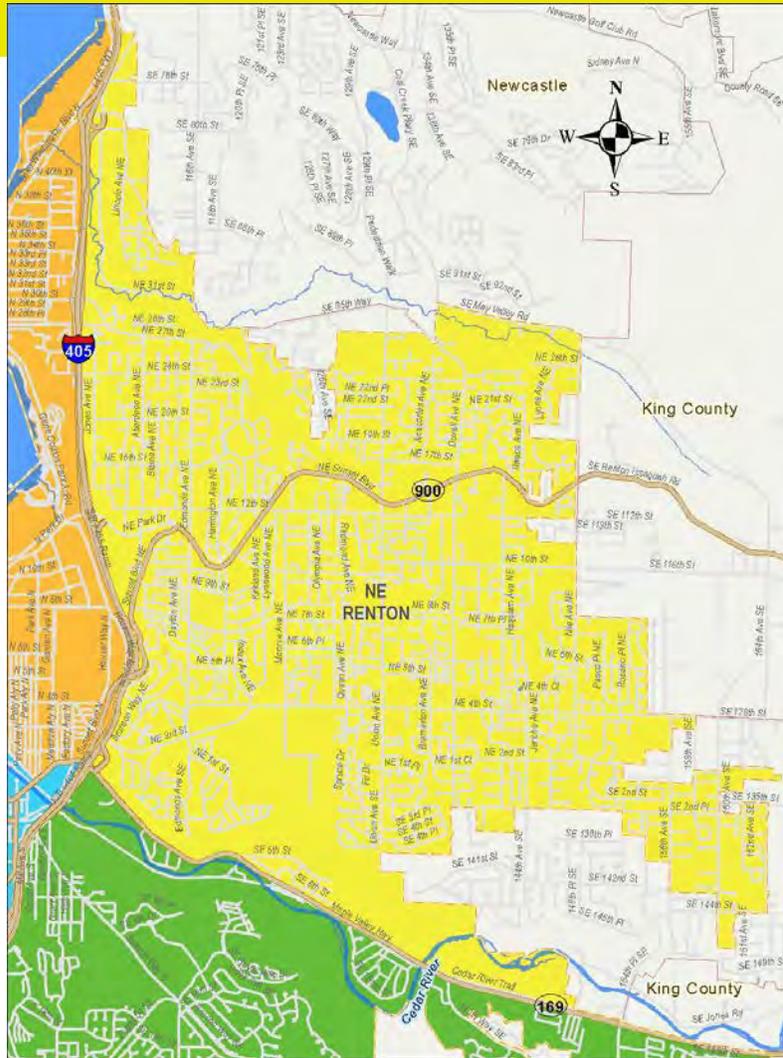
Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

 High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.

 Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.

 Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

NE Renton Expenditures



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Demographic Summary	2015	2020
Population	44,624	48,503
Population 18+	33,223	35,823
Households	16,232	17,537
Median Household Income	\$71,029	\$79,902

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
Apparel (Adults)			
Bought any men's clothing in last 12 months	16,674	50.2%	104
Bought any women's clothing in last 12 months	14,746	44.4%	99
Bought clothing for child <13 years in last 6 months	10,752	32.4%	115
Bought any shoes in last 12 months	18,569	55.9%	102
Bought costume jewelry in last 12 months	6,683	20.1%	101
Bought any fine jewelry in last 12 months	6,568	19.8%	102
Bought a watch in last 12 months	3,811	11.5%	100
Automobiles (Households)			
HH owns/leases any vehicle	14,099	86.9%	102
HH bought/leased new vehicle last 12 mo	1,496	9.2%	107
Automotive Aftermarket (Adults)			
Bought gasoline in last 6 months	28,899	87.0%	102
Bought/changed motor oil in last 12 months	16,015	48.2%	97
Had tune-up in last 12 months	10,759	32.4%	107
Beverages (Adults)			
Drank bottled water/seltzer in last 6 months	22,833	68.7%	105
Drank regular cola in last 6 months	15,124	45.5%	99
Drank beer/ale in last 6 months	15,029	45.2%	107
Cameras (Adults)			
Own digital point & shoot camera	11,538	34.7%	107
Own digital single-lens reflex (SLR) camera	3,320	10.0%	116
Bought any camera in last 12 months	2,424	7.3%	101
Bought memory card for camera in last 12 months	1,987	6.0%	104
Printed digital photos in last 12 months	1,083	3.3%	97
Cell Phones (Adults/Households)			
Bought cell phone in last 12 months	12,740	38.3%	105
Have a smartphone	19,066	57.4%	118
Have an iPhone	7,516	22.6%	121
Number of cell phones in household: 1	4,314	26.6%	83
Number of cell phones in household: 2	6,455	39.8%	108
Number of cell phones in household: 3+	4,865	30.0%	119
HH has cell phone only (no landline telephone)	6,339	39.1%	103
Computers (Households)			
HH owns a computer	13,322	82.1%	107
HH owns desktop computer	8,209	50.6%	104
HH owns laptop/notebook	9,371	57.7%	113
Spent <\$500 on most recent home computer	2,282	14.1%	100
Spent \$500-\$999 on most recent home computer	3,428	21.1%	104
Spent \$1,000-\$1,499 on most recent home computer	1,743	10.7%	107
Spent \$1,500-\$1,999 on most recent home computer	851	5.2%	114
Spent \$2,000+ on most recent home computer	740	4.6%	118

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
Convenience Stores (Adults)			
Shopped at convenience store in last 6 mos	20,430	61.5%	101
Bought brewed coffee at convenience store in last 30 days	5,291	15.9%	104
Bought cigarettes at convenience store in last 30 days	3,626	10.9%	83
Bought gas at convenience store in last 30 days	10,170	30.6%	92
Spent at convenience store in last 30 days: <\$20	2,921	8.8%	107
Spent at convenience store in last 30 days: \$20-\$39	3,090	9.3%	102
Spent at convenience store in last 30 days: \$40-\$50	2,543	7.7%	100
Spent at convenience store in last 30 days: \$51-\$99	1,363	4.1%	90
Spent at convenience store in last 30 days: \$100+	7,066	21.3%	92
Entertainment (Adults)			
Attended a movie in last 6 months	21,444	64.5%	107
Went to live theater in last 12 months	4,351	13.1%	104
Went to a bar/night club in last 12 months	6,088	18.3%	107
Dined out in last 12 months	15,577	46.9%	104
Gambled at a casino in last 12 months	5,355	16.1%	109
Visited a theme park in last 12 months	7,488	22.5%	125
Viewed movie (video-on-demand) in last 30 days	6,753	20.3%	130
Viewed TV show (video-on-demand) in last 30 days	5,290	15.9%	130
Watched any pay-per-view TV in last 12 months	5,168	15.6%	119
Downloaded a movie over the Internet in last 30 days	2,531	7.6%	115
Downloaded any individual song in last 6 months	7,683	23.1%	113
Watched a movie online in the last 30 days	5,286	15.9%	117
Watched a TV program online in last 30 days	5,166	15.5%	116
Played a video/electronic game (console) in last 12 months	4,183	12.6%	110
Played a video/electronic game (portable) in last 12 months	1,671	5.0%	112
Financial (Adults)			
Have home mortgage (1st)	11,853	35.7%	113
Used ATM/cash machine in last 12 months	17,763	53.5%	110
Own any stock	2,774	8.3%	107
Own U.S. savings bond	2,020	6.1%	106
Own shares in mutual fund (stock)	2,571	7.7%	103
Own shares in mutual fund (bonds)	1,725	5.2%	105
Have interest checking account	9,748	29.3%	102
Have non-interest checking account	9,392	28.3%	100
Have savings account	18,463	55.6%	104
Have 401K retirement savings plan	5,692	17.1%	116
Own/used any credit/debit card in last 12 months	25,119	75.6%	102
Avg monthly credit card expenditures: <\$111	3,749	11.3%	95
Avg monthly credit card expenditures: \$111-\$225	2,124	6.4%	99
Avg monthly credit card expenditures: \$226-\$450	2,219	6.7%	105
Avg monthly credit card expenditures: \$451-\$700	2,029	6.1%	112
Avg monthly credit card expenditures: \$701-\$1,000	1,532	4.6%	106
Avg monthly credit card expenditures: \$1,001+	3,496	10.5%	115
Did banking online in last 12 months	13,355	40.2%	114
Did banking on mobile device in last 12 months	4,286	12.9%	124
Paid bills online in last 12 months	15,808	47.6%	114

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
Grocery (Adults)			
Used beef (fresh/frozen) in last 6 months	23,649	71.2%	100
Used bread in last 6 months	31,657	95.3%	100
Used chicken (fresh or frozen) in last 6 mos	24,060	72.4%	101
Used turkey (fresh or frozen) in last 6 mos	5,899	17.8%	97
Used fish/seafood (fresh or frozen) in last 6 months	19,083	57.4%	103
Used fresh fruit/vegetables in last 6 months	28,923	87.1%	100
Used fresh milk in last 6 months	29,792	89.7%	100
Used organic food in last 6 months	7,264	21.9%	111
Health (Adults)			
Exercise at home 2+ times per week	10,272	30.9%	108
Exercise at club 2+ times per week	4,983	15.0%	116
Visited a doctor in last 12 months	24,886	74.9%	99
Used vitamin/dietary supplement in last 6 months	18,074	54.4%	102
Home (Households)			
Any home improvement in last 12 months	4,454	27.4%	99
Used housekeeper/maid/professional HH cleaning service in last	2,384	14.7%	112
Purchased low ticket HH furnishings in last 12 months	2,733	16.8%	108
Purchased big ticket HH furnishings in last 12 months	3,767	23.2%	110
Purchased bedding/bath goods in last 12 months	8,875	54.7%	103
Purchased cooking/serving product in last 12 months	4,281	26.4%	108
Bought any small kitchen appliance in last 12 months	3,823	23.6%	106
Bought any large kitchen appliance in last 12 months	2,217	13.7%	106
Insurance (Adults/Households)			
Currently carry life insurance	14,106	42.5%	98
Carry medical/hospital/accident insurance	21,295	64.1%	99
Carry homeowner insurance	15,294	46.0%	96
Carry renter's insurance	2,670	8.0%	109
Have auto insurance: 1 vehicle in household covered	4,866	30.0%	96
Have auto insurance: 2 vehicles in household covered	5,093	31.4%	112
Have auto insurance: 3+ vehicles in household covered	3,425	21.1%	96
Pets (Households)			
Household owns any pet	8,296	51.1%	96
Household owns any cat	3,212	19.8%	87
Household owns any dog	6,083	37.5%	94
Psychographics (Adults)			
Buying American is important to me	12,813	38.6%	90
Usually buy items on credit rather than wait	3,947	11.9%	104
Usually buy based on quality - not price	5,804	17.5%	97
Price is usually more important than brand name	9,065	27.3%	99
Usually use coupons for brands I buy often	5,824	17.5%	93
Am interested in how to help the environment	5,491	16.5%	99
Usually pay more for environ safe product	4,078	12.3%	97
Usually value green products over convenience	3,090	9.3%	91
Likely to buy a brand that supports a charity	11,006	33.1%	97
Reading (Adults)			
Bought digital book in last 12 months	4,300	12.9%	116
Bought hardcover book in last 12 months	7,784	23.4%	104
Bought paperback book in last 12 month	11,813	35.6%	105
Read any daily newspaper (paper version)	7,898	23.8%	84
Read any digital newspaper in last 30 days	11,424	34.4%	110
Read any magazine (paper/electronic version) in last 6 months	30,711	92.4%	102

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
Restaurants (Adults)			
Went to family restaurant/steak house in last 6 months	26,151	78.7%	104
Went to family restaurant/steak house: 4+ times a month	10,162	30.6%	106
Went to fast food/drive-in restaurant in last 6 months	30,294	91.2%	101
Went to fast food/drive-in restaurant 9+ times/mo	14,109	42.5%	105
Fast food/drive-in last 6 months: eat in	12,349	37.2%	102
Fast food/drive-in last 6 months: home delivery	3,064	9.2%	117
Fast food/drive-in last 6 months: take-out/drive-thru	16,239	48.9%	104
Fast food/drive-in last 6 months: take-out/walk-in	7,051	21.2%	108
Television & Electronics (Adults/Households)			
Own any e-reader/tablet	8,538	25.7%	121
Own any portable MP3 player	12,773	38.4%	115
HH owns 1 TV	3,061	18.9%	94
HH owns 2 TVs	4,081	25.1%	95
HH owns 3 TVs	3,590	22.1%	103
HH owns 4+ TVs	3,399	20.9%	106
HH subscribes to cable TV	8,551	52.7%	104
HH subscribes to fiber optic	1,818	11.2%	168
HH has satellite dish	3,318	20.4%	80
HH owns DVD/Blu-ray player	10,450	64.4%	104
HH owns camcorder	2,995	18.5%	118
HH owns portable GPS navigation device	5,038	31.0%	113
HH purchased video game system in last 12 mos	1,971	12.1%	132
HH owns Internet video device for TV	876	5.4%	124
Travel (Adults)			
Domestic travel in last 12 months	17,767	53.5%	107
Took 3+ domestic non-business trips in last 12 months	4,193	12.6%	101
Spent on domestic vacations in last 12 months: <\$1,000	3,937	11.9%	105
Spent on domestic vacations in last 12 months: \$1,000-\$1,499	2,247	6.8%	112
Spent on domestic vacations in last 12 months: \$1,500-\$1,999	1,214	3.7%	104
Spent on domestic vacations in last 12 months: \$2,000-\$2,999	1,324	4.0%	104
Spent on domestic vacations in last 12 months: \$3,000+	1,850	5.6%	102
Domestic travel in the 12 months: used general travel website	2,655	8.0%	114
Foreign travel in last 3 years	9,457	28.5%	120
Took 3+ foreign trips by plane in last 3 years	1,760	5.3%	121
Spent on foreign vacations in last 12 months: <\$1,000	1,638	4.9%	117
Spent on foreign vacations in last 12 months: \$1,000-\$2,999	1,169	3.5%	116
Spent on foreign vacations in last 12 months: \$3,000+	1,940	5.8%	118
Foreign travel in last 3 years: used general travel website	2,285	6.9%	126
Nights spent in hotel/motel in last 12 months: any	14,848	44.7%	108
Took cruise of more than one day in last 3 years	3,172	9.5%	109
Member of any frequent flyer program	6,651	20.0%	120
Member of any hotel rewards program	5,292	15.9%	113

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.



Household Budget Expenditures

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

Demographic Summary		2015	2020	
Population		44,626	48,505	
Households		16,233	17,538	
Families		10,726	11,615	
Median Age		35.9	36.1	
Median Household Income		\$71,023	\$79,902	
	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	112	\$80,304.74	\$1,303,586,830	100.0%
Food	112	\$9,539.47	\$154,854,217	11.9%
Food at Home	111	\$5,775.25	\$93,749,580	7.2%
Food Away from Home	115	\$3,764.22	\$61,104,637	4.7%
Alcoholic Beverages	117	\$648.56	\$10,528,000	0.8%
Housing	114	\$24,576.84	\$398,955,878	30.6%
Shelter	117	\$19,176.62	\$311,294,087	23.9%
Utilities, Fuel and Public Services	107	\$5,400.22	\$87,661,791	6.7%
Household Operations	113	\$2,088.56	\$33,903,615	2.6%
Housekeeping Supplies	109	\$785.80	\$12,755,842	1.0%
Household Furnishings and Equipment	112	\$2,057.86	\$33,405,281	2.6%
Apparel and Services	115	\$2,669.19	\$43,328,980	3.3%
Transportation	109	\$11,542.80	\$187,374,334	14.4%
Travel	113	\$2,216.11	\$35,974,056	2.8%
Health Care	103	\$4,893.70	\$79,439,486	6.1%
Entertainment and Recreation	110	\$3,647.11	\$59,203,595	4.5%
Personal Care Products & Services	113	\$888.34	\$14,420,496	1.1%
Education	118	\$1,794.73	\$29,133,832	2.2%
Smoking Products	100	\$463.72	\$7,527,552	0.6%
Miscellaneous (1)	112	\$1,214.97	\$19,722,674	1.5%
Support Payments/Cash Contribution/Gifts in Kind	107	\$2,664.24	\$43,248,669	3.3%
Life/Other Insurance	103	\$475.22	\$7,714,176	0.6%
Pensions and Social Security	115	\$8,137.51	\$132,096,146	10.1%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Miscellaneous includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2015 Housing Summary		2015 Demographic Summary	
Housing Units	17,038	Population	44,626
2015-2020 Percent Change	7.66%	Households	16,233
Percent Occupied	95.3%	Families	10,726
Percent Owner Households	59.7%	Median Age	35.9
Median Home Value	\$385,970	Median Household Income	\$71,023
	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	110	\$12,657.25	\$205,465,166
Mortgage Interest	117	\$4,810.09	\$78,082,233
Mortgage Principal	112	\$2,430.53	\$39,454,721
Property Taxes	106	\$2,686.58	\$43,611,281
Homeowners Insurance	99	\$479.61	\$7,785,454
Ground Rent	96	\$67.53	\$1,096,292
Maintenance and Remodeling Services	104	\$1,754.59	\$28,482,202
Maintenance and Remodeling Materials	97	\$291.56	\$4,732,832
Property Management and Security	120	\$136.77	\$2,220,152
Rented Dwellings	134	\$5,715.00	\$92,771,662
Rent	134	\$5,518.14	\$89,575,941
Rent Received as Pay	115	\$133.05	\$2,159,858
Renters' Insurance	126	\$23.71	\$384,899
Maintenance and Repair Services	117	\$25.10	\$407,507
Maintenance and Repair Materials	113	\$15.00	\$243,458
Owned Vacation Homes	114	\$695.73	\$11,293,836
Mortgage Payment	112	\$197.11	\$3,199,626
Property Taxes	106	\$155.67	\$2,526,977
Homeowners Insurance	96	\$16.94	\$274,907
Maintenance and Remodeling	125	\$294.55	\$4,781,382
Property Management and Security	98	\$31.48	\$510,944
Housing While Attending School	115	\$108.63	\$1,763,423
Household Operations	113	\$2,088.56	\$33,903,615
Child Care	126	\$565.12	\$9,173,644
Care for Elderly or Handicapped	109	\$85.83	\$1,393,316
Appliance Rental and Repair	104	\$25.34	\$411,307
Computer Information Services	112	\$500.37	\$8,122,488
Home Security System Services	110	\$40.24	\$653,250
Non-Apparel Household Laundry/Dry Cleaning	119	\$36.48	\$592,211
Housekeeping Services	117	\$190.70	\$3,095,711
Lawn and Garden	101	\$438.68	\$7,121,033
Moving/Storage/Freight Express	123	\$91.00	\$1,477,250
Installation of Computers	109	\$0.73	\$11,858
PC Repair (Personal Use)	109	\$8.96	\$145,389
Reupholstering/Furniture Repair	108	\$6.72	\$109,060
Termite/Pest Control	108	\$36.17	\$587,076
Water Softening Services	83	\$5.25	\$85,268
Internet Services Away from Home	113	\$11.93	\$193,633
Voice Over IP Service	117	\$16.74	\$271,679
Other Home Services (1)	108	\$28.30	\$459,440

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	107	\$5,400.22	\$87,661,791
Bottled Gas	68	\$48.16	\$781,817
Electricity	105	\$2,021.71	\$32,818,391
Fuel Oil	91	\$106.02	\$1,720,952
Natural Gas	108	\$576.01	\$9,350,442
Phone Services	110	\$1,847.61	\$29,992,309
Water and Other Public Services	112	\$793.02	\$12,873,085
Coal/Wood/Other Fuel	64	\$7.69	\$124,795
Housekeeping Supplies	109	\$785.80	\$12,755,842
Laundry and Cleaning Supplies	108	\$222.66	\$3,614,407
Postage and Stationery	110	\$197.78	\$3,210,506
Other HH Products (2)	109	\$365.36	\$5,930,930
Household Textiles	112	\$109.89	\$1,783,890
Bathroom Linens	114	\$15.29	\$248,217
Bedroom Linens	114	\$57.31	\$930,277
Kitchen and Dining Room Linens	112	\$2.84	\$46,180
Curtains and Draperies	105	\$15.34	\$248,987
Slipcovers, Decorative Pillows	115	\$5.90	\$95,808
Materials for Slipcovers/Curtains	103	\$11.59	\$188,133
Other Linens	121	\$1.62	\$26,288
Furniture	113	\$585.91	\$9,511,002
Mattresses and Box Springs	115	\$109.54	\$1,778,167
Other Bedroom Furniture	114	\$105.09	\$1,705,897
Sofas	115	\$153.13	\$2,485,718
Living Room Tables and Chairs	105	\$69.23	\$1,123,810
Kitchen, Dining Room Furniture	114	\$46.57	\$756,022
Infant Furniture	119	\$14.63	\$237,533
Outdoor Furniture	112	\$29.38	\$476,869
Wall Units, Cabinets, Other Furniture (3)	116	\$58.34	\$946,986
Major Appliances	108	\$289.65	\$4,701,881
Dishwashers and Disposals	111	\$24.55	\$398,599
Refrigerators and Freezers	108	\$83.89	\$1,361,720
Clothes Washers	108	\$50.54	\$820,421
Clothes Dryers	106	\$35.45	\$575,541
Cooking Stoves and Ovens	108	\$40.22	\$652,886
Microwave Ovens	112	\$15.12	\$245,394
Window Air Conditioners	94	\$6.29	\$102,134
Electric Floor Cleaning Equipment	109	\$24.22	\$393,161
Sewing Machines and Miscellaneous Appliances	105	\$9.37	\$152,027

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.



House and Home Expenditures

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

	Spending Potential Index	Average Amount Spent	Total
Household Items			
Rugs	105	\$25.76	\$418,211
Housewares	112	\$80.46	\$1,306,188
Small Appliances	109	\$50.02	\$811,948
Window Coverings	120	\$24.79	\$402,409
Lamps and Other Lighting Fixtures	114	\$18.61	\$302,121
Infant Equipment	119	\$22.83	\$370,622
Rental of Furniture	91	\$6.64	\$107,773
Laundry and Cleaning Equipment	111	\$28.07	\$455,636
Closet and Storage Items	117	\$23.53	\$381,953
Luggage	118	\$10.85	\$176,066
Clocks and Other Household Decoratives	110	\$183.56	\$2,979,789
Telephones and Accessories	112	\$56.23	\$912,842
Telephone Answering Devices	112	\$0.92	\$14,930
Grills and Outdoor Equipment	109	\$42.88	\$696,046
Power Tools	109	\$56.94	\$924,361
Hand Tools	105	\$9.22	\$149,725
Office Furniture/Equipment for Home Use	116	\$17.01	\$276,090
Computers and Hardware for Home Use	116	\$250.40	\$4,064,683
Portable Memory	117	\$6.29	\$102,125
Computer Software	125	\$25.26	\$410,033
Computer Accessories	112	\$21.50	\$348,981
Personal Digital Assistants	118	\$8.74	\$141,901
Other Household Items (4)	107	\$101.90	\$1,654,074

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks..

(4) **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, and miscellaneous household equipment and parts.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percen	Demographic Summary	2015	2020
Enterprising Professionals (2D)	13.2%	Population	44,624	48,503
Metro Fusion (11C)	10.1%	Households	16,232	17,537
Bright Young Professionals (8C)	10.1%	Families	10,725	11,614
Boomburbs (1C)	8.8%	Median Age	35.9	36.1
Soccer Moms (4A)	8.1%	Median Household	\$71,029	\$79,902
		Spending Potential	Average Amount	
		Index	Spent	Total
Apparel and Services		115	\$2,669.22	\$43,326,764
Men's		115	\$499.80	\$8,112,720
Women's		113	\$914.22	\$14,839,634
Children's		120	\$447.71	\$7,267,237
Footwear		115	\$525.76	\$8,534,127
Watches & Jewelry		118	\$170.18	\$2,762,318
Apparel Products and Services (1)		114	\$111.55	\$1,810,729
Computer				
Computers and Hardware for Home Use		116	\$250.40	\$4,064,473
Portable Memory		117	\$6.29	\$102,119
Computer Software		125	\$25.26	\$410,012
Computer Accessories		112	\$21.50	\$348,964
Entertainment & Recreation		110	\$3,647.16	\$59,200,709
Fees and Admissions		118	\$763.94	\$12,400,287
Membership Fees for Clubs (2)		116	\$198.47	\$3,221,553
Fees for Participant Sports, excl. Trips		120	\$144.14	\$2,339,660
Admission to Movie/Theatre/Opera/Ballet		120	\$197.37	\$3,203,638
Admission to Sporting Events, excl. Trips		111	\$73.68	\$1,195,985
Fees for Recreational Lessons		122	\$149.56	\$2,427,630
Dating Services		122	\$0.73	\$11,821
TV/Video/Audio		109	\$1,424.80	\$23,127,350
Cable and Satellite Television Services		106	\$946.02	\$15,355,721
Televisions		113	\$167.57	\$2,720,024
Satellite Dishes		110	\$1.73	\$28,022
VCRs, Video Cameras, and DVD Players		115	\$12.64	\$205,110
Miscellaneous Video Equipment		123	\$13.27	\$215,366
Video Cassettes and DVDs		116	\$37.16	\$603,109
Video Game Hardware/Accessories		117	\$27.11	\$440,049
Video Game Software		116	\$31.86	\$517,139
Streaming/Downloaded Video		131	\$7.51	\$121,962
Rental of Video Cassettes and DVDs		119	\$27.90	\$452,906
Installation of Televisions		120	\$1.34	\$21,785
Audio (3)		117	\$144.81	\$2,350,520
Rental and Repair of TV/Radio/Sound Equipment		110	\$5.89	\$95,636
Pets		104	\$592.84	\$9,623,028
Toys and Games (4)		113	\$138.24	\$2,243,844
Recreational Vehicles and Fees (5)		102	\$221.58	\$3,596,626
Sports/Recreation/Exercise Equipment (6)		113	\$214.42	\$3,480,535
Photo Equipment and Supplies (7)		120	\$97.73	\$1,586,319
Reading (8)		108	\$164.32	\$2,667,162
Catered Affairs (9)		123	\$29.30	\$475,558
Food		112	\$9,539.55	\$154,846,028
Food at Home		111	\$5,775.29	\$93,744,487
Bakery and Cereal Products		110	\$798.66	\$12,963,785
Meats, Poultry, Fish, and Eggs		111	\$1,271.98	\$20,646,741
Dairy Products		110	\$620.81	\$10,077,052
Fruits and Vegetables		112	\$1,107.90	\$17,983,502
Snacks and Other Food at Home (10)		110	\$1,975.94	\$32,073,407
Food Away from Home		115	\$3,764.26	\$61,101,542
Alcoholic Beverages		117	\$648.56	\$10,527,446
Nonalcoholic Beverages at Home		110	\$546.83	\$8,876,208

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	110	\$3,033.82	\$49,244,926
Vehicle Loans	112	\$4,764.95	\$77,344,649
Health			
Nonprescription Drugs	104	\$134.80	\$2,188,142
Prescription Drugs	98	\$487.26	\$7,909,126
Eyeglasses and Contact Lenses	105	\$94.96	\$1,541,384
Home			
Mortgage Payment and Basics (11)	112	\$10,474.62	\$170,024,096
Maintenance and Remodeling Services	104	\$1,754.63	\$28,481,202
Maintenance and Remodeling Materials (12)	97	\$291.56	\$4,732,656
Utilities, Fuel, and Public Services	107	\$5,400.27	\$87,657,123
Household Furnishings and Equipment			
Household Textiles (13)	112	\$109.89	\$1,783,798
Furniture	113	\$585.91	\$9,510,535
Rugs	105	\$25.76	\$418,193
Major Appliances (14)	108	\$289.65	\$4,701,673
Housewares (15)	112	\$80.47	\$1,306,121
Small Appliances	109	\$50.02	\$811,904
Luggage	118	\$10.85	\$176,058
Telephones and Accessories	112	\$56.23	\$912,796
Household Operations			
Child Care	126	\$565.13	\$9,173,254
Lawn and Garden (16)	101	\$438.69	\$7,120,740
Moving/Storage/Freight Express	123	\$91.00	\$1,477,163
Housekeeping Supplies (17)	109	\$785.81	\$12,755,190
Insurance			
Owners and Renters Insurance	100	\$503.33	\$8,170,010
Vehicle Insurance	111	\$1,342.40	\$21,789,842
Life/Other Insurance	103	\$475.23	\$7,713,866
Health Insurance	103	\$2,727.46	\$44,272,175
Personal Care Products (18)	114	\$531.49	\$8,627,151
School Books and Supplies (19)	116	\$208.82	\$3,389,597
Smoking Products	100	\$463.71	\$7,527,002
Transportation			
Vehicle Purchases (Net Outlay) (20)	108	\$4,377.28	\$71,052,046
Gasoline and Motor Oil	108	\$3,800.43	\$61,688,613
Vehicle Maintenance and Repairs	112	\$1,246.10	\$20,226,680
Travel			
Airline Fares	120	\$571.13	\$9,270,577
Lodging on Trips	111	\$502.98	\$8,164,397
Auto/Truck/Van Rental on Trips	121	\$40.72	\$661,001
Food and Drink on Trips	112	\$521.95	\$8,472,318

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

(1) Apparel Products and Services includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.

(2) Membership Fees for Clubs includes membership fees for social, recreational, and civic clubs.

(3) Audio includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.

(4) Toys and Games includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.

(5) Recreational Vehicles & Fees includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.

(6) Sports/Recreation/Exercise Equipment includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.

(7) Photo Equipment and Supplies includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.

(8) Reading includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..

(9) Catered Affairs includes expenses associated with live entertainment and rental of party supplies.

(10) Snacks and Other Food at Home includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.

(11) Mortgage Payment and Basics includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.

(12) Maintenance and Remodeling Materials includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.

(13) Household Textiles includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.

(14) Major Appliances includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.

(15) Housewares includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.

(16) Lawn and Garden includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Demographic Summary		2015	2020
Population		44,626	48,505
Households		16,233	17,538
Families		10,726	11,615
Median Age		35.9	36.1
Median Household Income		\$71,023	\$79,902
	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	118	\$763.93	\$12,400,819
Admission to Movies, Theater, Opera, Ballet	120	\$197.36	\$3,203,790
Admission to Sporting Events, excl. Trips	111	\$73.68	\$1,196,039
Fees for Participant Sports, excl. Trips	120	\$144.14	\$2,339,758
Fees for Recreational Lessons	122	\$149.55	\$2,427,717
Membership Fees for Social/Recreation/Civic Clubs	116	\$198.47	\$3,221,693
Dating Services	122	\$0.73	\$11,822
Rental of Video Cassettes and DVDs	119	\$27.90	\$452,931
Toys & Games	113	\$138.23	\$2,243,964
Toys and Playground Equipment	112	\$129.55	\$2,103,004
Play Arcade Pinball/Video Games	130	\$3.97	\$64,492
Online Entertainment and Games	117	\$4.71	\$76,468
Recreational Vehicles and Fees	102	\$221.57	\$3,596,750
Docking and Landing Fees for Boats and Planes	102	\$9.96	\$161,642
Camp Fees	119	\$39.75	\$645,204
Purchase of RVs or Boats	98	\$163.09	\$2,647,509
Rental of RVs or Boats	116	\$8.77	\$142,395
Sports, Recreation and Exercise Equipment	113	\$214.42	\$3,480,680
Exercise Equipment and Gear, Game Tables	115	\$88.52	\$1,437,013
Bicycles	124	\$37.27	\$604,943
Camping Equipment	129	\$21.95	\$356,336
Hunting and Fishing Equipment	99	\$41.40	\$672,001
Winter Sports Equipment	112	\$6.69	\$108,656
Water Sports Equipment	110	\$7.14	\$115,925
Other Sports Equipment	102	\$8.12	\$131,791
Rental/Repair of Sports/Recreation/Exercise Equipment	109	\$3.33	\$54,016
Photographic Equipment and Supplies	120	\$97.73	\$1,586,391
Film	114	\$1.37	\$22,262
Film Processing	107	\$13.24	\$214,987
Photographic Equipment	125	\$49.56	\$804,525
Photographer Fees/Other Supplies & Equip Rental/Repair	119	\$33.55	\$544,618
Reading	108	\$164.31	\$2,667,295
Magazine/Newspaper Subscriptions	100	\$54.31	\$881,536
Magazine/Newspaper Single Copies	106	\$16.51	\$268,040
Books	113	\$72.64	\$1,179,244
Digital Book Readers	116	\$20.85	\$338,475

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Demographic Summary		2015	2020
Population		44,626	48,505
Households		16,233	17,538
Families		10,726	11,615
Median Household Income		\$71,023	\$79,902
Males per 100 Females		98.6	98.2
Population By Age			
Population <5 Years		7.7%	7.5%
Population 65+ Years		10.5%	11.5%
Median Age		35.9	36.1
	Spending Potential Index	Average Amount Spent	Total
Health Care	103	\$4,893.70	\$79,439,486
Medical Care	103	\$2,166.27	\$35,165,126
Physician Services	109	\$290.38	\$4,713,702
Dental Services	108	\$419.06	\$6,802,541
Eyecare Services	104	\$57.16	\$927,867
Lab Tests, X-Rays	99	\$66.27	\$1,075,685
Hospital Room and Hospital Services	104	\$210.50	\$3,417,000
Convalescent or Nursing Home Care	84	\$26.29	\$426,833
Other Medical services (1)	110	\$126.72	\$2,057,000
Nonprescription Drugs	104	\$134.80	\$2,188,253
Prescription Drugs	98	\$487.25	\$7,909,542
Nonprescription Vitamins	107	\$74.83	\$1,214,761
Medicare Prescription Drug Premium	89	\$77.90	\$1,264,478
Eyeglasses and Contact Lenses	105	\$94.96	\$1,541,460
Hearing Aids	91	\$24.57	\$398,804
Medical Equipment for General Use	99	\$5.98	\$97,123
Other Medical Supplies (2)	108	\$69.62	\$1,130,078
Health Insurance	103	\$2,727.43	\$44,274,360
Blue Cross/Blue Shield	105	\$896.02	\$14,545,083
Commercial Health Insurance	111	\$551.76	\$8,956,700
Health Maintenance Organization	112	\$499.95	\$8,115,634
Medicare Payments	90	\$473.27	\$7,682,567
Long Term Care Insurance	100	\$100.67	\$1,634,235
Other Health Insurance (3)	93	\$205.76	\$3,340,141

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

(2) Other Medical Supplies includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor statistics

Demographic Summary		2015	2020
Population		44,624	48,503
Households		16,232	17,537
Families		10,725	11,614
Median Age		35.9	36.1
Median Household Income		\$71,029	\$79,902
	Spending Index	Average Amount Spent	Total
Assets			
Market Value			
Checking Accounts	105	\$11,154.13	\$181,053,871
Savings Accounts	105	\$11,942.13	\$193,844,604
U.S. Savings Bonds	107	\$367.34	\$5,962,698
Stocks, Bonds & Mutual Funds	108	\$36,438.17	\$591,464,396
Annual Changes			
Checking Accounts	137	\$136.78	\$2,220,239
Savings Accounts	110	\$321.73	\$5,222,359
U.S. Savings Bonds	126	-\$43.62	-\$707,983
Earnings			
Dividends, Royalties, Estates, Trusts	106	\$928.98	\$15,079,190
Interest from Savings Accounts or Bonds	98	\$678.85	\$11,019,021
Retirement Plan Contributions	116	\$1,683.64	\$27,328,864
Liabilities			
Original Mortgage Amount	119	\$16,791.35	\$272,557,246
Vehicle Loan Amount 1	114	\$2,576.28	\$41,818,131
Amount Paid: Interest			
Home Mortgage	117	\$4,810.23	\$78,079,669
Lump Sum Home Equity Loan	103	\$80.28	\$1,303,097
New Car/Truck/Van Loan	113	\$162.19	\$2,632,717
Used Car/Truck/Van Loan	112	\$163.14	\$2,648,087
Amount Paid: Principal			
Home Mortgage	112	\$2,430.59	\$39,453,391
Lump Sum Home Equity Loan	100	\$104.20	\$1,691,373
New Car/Truck/Van Loan	113	\$1,048.58	\$17,020,515
Used Car/Truck/Van Loan	110	\$838.88	\$13,616,710
Checking Account and Banking Service Charges	115	\$35.73	\$579,962
Finance Charges, excluding Mortgage/Vehicle	116	\$262.89	\$4,267,239

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. Annual change may be negative.

1 Vehicle Loan Amount is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Business Summary

NE Renton
 Area: 8.02 square miles

Prepared by CED/Planning
 Latitude: 47.49677758
 Longitude: -122.167491

Data for all businesses in area

Total Businesses:			1,031	
Total Employees:			7,135	
Total Residential Population:			44,626	
Employee/Residential Population Ratio:			0.16:1	
by SIC Codes				
	Number	Percent	Employees	
			Number	Percent
Agriculture & Mining	28	2.7%	90	1.3%
Construction	93	9.0%	382	5.4%
Manufacturing	18	1.7%	78	1.1%
Transportation	27	2.6%	126	1.8%
Communication	6	0.6%	22	0.3%
Utility	1	0.1%	2	0.0%
Wholesale Trade	20	1.9%	78	1.1%
Retail Trade Summary				
Home Improvement	242	23.5%	2,178	30.5%
General Merchandise Stores	12	1.2%	57	0.8%
Food Stores	4	0.4%	61	0.9%
Food Stores	33	3.2%	519	7.3%
Auto Dealers, Gas Stations, Auto Aftermarket	22	2.1%	141	2.0%
Apparel & Accessory Stores	3	0.3%	8	0.1%
Furniture & Home Furnishings	15	1.5%	98	1.4%
Eating & Drinking Places	90	8.7%	1,035	14.5%
Miscellaneous Retail	62	6.0%	258	3.6%
Finance, Insurance, Real Estate Summary				
Banks, Savings & Lending Institutions	130	12.6%	697	9.8%
Securities Brokers	43	4.2%	151	2.1%
Securities Brokers	6	0.6%	28	0.4%
Insurance Carriers & Agents	16	1.6%	70	1.0%
Real Estate, Holding, Other Investment Offices	65	6.3%	448	6.3%
Services Summary				
Hotels & Lodging	421	40.8%	3,052	42.8%
Hotels & Lodging	3	0.3%	34	0.5%
Automotive Services	48	4.7%	164	2.3%
Motion Pictures & Amusements	29	2.8%	145	2.0%
Health Services	45	4.4%	430	6.0%
Legal Services	3	0.3%	21	0.3%
Education Institutions & Libraries	16	1.6%	1,338	18.8%
Other Services	277	26.9%	921	12.9%
Government	13	1.3%	393	5.5%
Unclassified Establishments	32	3.1%	39	0.5%
Totals	1,031	100.0%	7,135	100.0%

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.



Business Summary

NE Renton
Area: 8.02 square miles

Prepared by CED/Planning
Latitude: 47.49677758
Longitude: -122.167491

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	3	0.3%	7	0.1%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	1	0.0%
Construction	99	9.6%	396	5.6%
Manufacturing	25	2.4%	116	1.6%
Wholesale Trade	18	1.7%	72	1.0%
Retail Trade	141	13.7%	1,095	15.3%
Motor Vehicle & Parts Dealers	11	1.1%	106	1.5%
Furniture & Home Furnishings Stores	5	0.5%	47	0.7%
Electronics & Appliance Stores	6	0.6%	45	0.6%
Bldg Material & Garden Equipment & Supplies Dealers	12	1.2%	57	0.8%
Food & Beverage Stores	23	2.2%	472	6.6%
Health & Personal Care Stores	14	1.4%	95	1.3%
Gasoline Stations	11	1.1%	35	0.5%
Clothing & Clothing Accessories Stores	7	0.7%	24	0.3%
Sport Goods, Hobby, Book, & Music Stores	10	1.0%	38	0.5%
General Merchandise Stores	4	0.4%	61	0.9%
Miscellaneous Store Retailers	32	3.1%	111	1.6%
Nonstore Retailers	4	0.4%	3	0.0%
Transportation & Warehousing	20	1.9%	110	1.5%
Information	16	1.6%	61	0.9%
Finance & Insurance	66	6.4%	253	3.5%
Central Bank/Credit Intermediation & Related Activities	43	4.2%	151	2.1%
Securities, Commodity Contracts & Other Financial	7	0.7%	32	0.4%
Insurance Carriers & Related Activities; Funds, Trusts &	16	1.6%	70	1.0%
Real Estate, Rental & Leasing	84	8.1%	458	6.4%
Professional, Scientific & Tech Services	99	9.6%	300	4.2%
Legal Services	3	0.3%	21	0.3%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management &	69	6.7%	183	2.6%
Educational Services	22	2.1%	1,334	18.7%
Health Care & Social Assistance	66	6.4%	581	8.1%
Arts, Entertainment & Recreation	15	1.5%	134	1.9%
Accommodation & Food Services	97	9.4%	1,079	15.1%
Accommodation	3	0.3%	34	0.5%
Food Services & Drinking Places	94	9.1%	1,045	14.6%
Other Services (except Public Administration)	147	14.3%	518	7.3%
Automotive Repair & Maintenance	38	3.7%	133	1.9%
Public Administration	13	1.3%	393	5.5%
Unclassified Establishments	35	3.4%	45	0.6%
Total	1,031	100.0%	7,135	100.0%

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.

Demographic Summary		2015	2020
Population		44,624	48,503
Households		16,232	17,537
Families		10,725	11,614
Median Age		35.9	36.1
Median Household Income		\$71,029	\$79,902

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	105	\$6.54	\$106,145
Gasoline	109	\$3,722.78	\$60,428,238
Motor Oil	102	\$15.57	\$252,669
Vehicle Parts/Equipment and Accessories	107	\$67.60	\$1,097,322
Tire Purchase/Replacement	110	\$218.77	\$3,551,022
Vehicle Audio/Video Equipment and Installation	113	\$5.32	\$86,384
Vehicle Cleaning Products and Services	121	\$15.85	\$257,346
Services			
Auto Repair Service Policy	113	\$22.36	\$363,023
Membership Fees for Automobile Service Clubs	109	\$30.57	\$496,161
Global Positioning Services	99	\$2.66	\$43,229
Vehicle Air Conditioning Repair	111	\$24.12	\$391,435
Vehicle Body Work and Painting	112	\$38.71	\$628,388
Vehicle Brake Work	113	\$92.27	\$1,497,713
Vehicle Clutch/Transmission Repair	107	\$47.59	\$772,465
Vehicle Cooling System Repair	117	\$32.35	\$525,114
Vehicle Drive Shaft and Rear-end Repair	111	\$10.68	\$173,277
Vehicle Electrical System Repair	112	\$43.20	\$701,156
Vehicle Exhaust System Repair	108	\$18.18	\$295,027
Vehicle Front End Alignment/Wheel Balance & Rotation	109	\$28.24	\$458,420
Lube/Oil Change and Oil Filters	108	\$116.63	\$1,893,127
Vehicle Motor Repair/Replacement	116	\$106.14	\$1,722,815
Vehicle Motor Tune-up	122	\$85.83	\$1,393,219
Vehicle Shock Absorber Replacement	106	\$8.43	\$136,810
Vehicle Steering/Front End Repair	105	\$33.37	\$541,638
Tire Repair and Other Repair Work	113	\$77.92	\$1,264,784

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Demographic Summary	2015	2020	
Population	44,624	48,503	
Population 18+	33,223	35,823	
Households	16,232	17,537	
Median Household Income	\$71,029	\$79,902	
Product/Consumer Behavior	Expected Number of	Percent	MPI
Own any e-reader/tablet (such as Kindle or iPad)	8,538	25.7%	121
Own e-reader/tablet: iPad	4,633	13.9%	135
Own e-reader/tablet: Barnes&Noble Nook	984	3.0%	118
Own e-reader/tablet: Amazon Kindle	2,672	8.0%	101
Own any portable MP3 player	12,773	38.4%	115
Own Apple iPod classic	3,953	11.9%	119
Own Apple iPod nano	3,921	11.8%	123
Own Apple iPod shuffle	1,797	5.4%	119
Own Apple iPod touch	4,102	12.3%	122
Purchased portable MP3 player in last 12 months	1,873	5.6%	109
Spent \$200+ on MP3 player in last 12 months	719	2.2%	104
Own digital point & shoot camera	11,538	34.7%	107
Own digital single-lens reflex (SLR) camera	3,320	10.0%	116
Own Canon camera	6,273	18.9%	111
Own Fujifilm camera	982	3.0%	108
Own Kodak camera	2,422	7.3%	82
Own Nikon camera	3,585	10.8%	117
Own Olympus camera	1,187	3.6%	102
Own Panasonic camera	838	2.5%	114
Own Sony camera	2,576	7.8%	118
Bought any camera in last 12 months	2,424	7.3%	101
Spent on cameras in last 12 months: \$1-99	2,947	8.9%	93
Spent on cameras in last 12 months: \$100-\$199	1,955	5.9%	105
Spent on cameras in last 12 months: \$200+	2,495	7.5%	124
Own telephoto/zoom lens	2,185	6.6%	104
Own wideangle lens	1,162	3.5%	99
Own memory card for camera	10,073	30.3%	106
Bought memory card for camera in last 12 months	1,987	6.0%	104
Own photo paper	5,276	15.9%	105
Own photo printer	4,571	13.8%	104
Printed digital photos in last 12 months	1,083	3.3%	97
Bought film in last 12 months	2,341	7.0%	93
Use a computer at work	15,818	47.6%	118
Use desktop computer at work	9,350	28.1%	114
Use laptop/notebook at work	5,506	16.6%	124
HH owns a computer	13,322	82.1%	107
Purchased home computer in last 12 months	2,633	16.2%	111
HH owns desktop computer	8,209	50.6%	104
HH owns laptop/notebook	9,371	57.7%	113
HH owns netbook	692	4.3%	115
Child (under 18 yrs) uses home computer	3,311	20.4%	118
HH owns any Apple/Mac brand computer	2,891	17.8%	124
HH owns any PC/non-Apple brand computer	11,907	73.4%	106
Brand of computer HH owns: Acer	1,205	7.4%	98
Brand of computer HH owns: Compaq	771	4.7%	98
Brand of computer HH owns: Dell	4,812	29.6%	104
Brand of computer HH owns: Gateway	719	4.4%	100
Brand of computer HH owns: HP	3,491	21.5%	109

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Product/Consumer Behavior	Expected Number of	Percent	MPI
Brand of computer HH owns: Sony	624	3.8%	127
Brand of computer HH owns: Toshiba	1,505	9.3%	116
Purchased most recent home computer 1-2 years ago	3,305	20.4%	108
Purchased most recent home computer 3-4 years ago	2,509	15.5%	102
Purchased most recent home computer 5+ years ago	1,217	7.5%	94
Spent on most recent home computer: <\$500	2,282	14.1%	100
Spent on most recent home computer: \$500-\$999	3,428	21.1%	104
Spent on most recent home computer: \$1000-\$1499	1,743	10.7%	107
Spent on most recent home computer: \$1500-\$1999	851	5.2%	114
Spent on most recent home computer: \$2000+	740	4.6%	118
Purch most recent hm computer at computer superstr	2,499	15.4%	117
Purch most recent hm computer at dept/discount str	1,113	6.9%	85
Purch most recent hm computer direct from manufact	1,787	11.0%	105
Purch most recent hm computer at electronics store	2,234	13.8%	112
Purch most recent hm computer from online-only co.	688	4.2%	115
HH owns Blu-ray drive	966	6.0%	122
HH owns CD drive	6,228	38.4%	106
HH owns DVD drive	4,096	25.2%	111
HH owns external hard drive	3,161	19.5%	117
HH owns flash drive	4,558	28.1%	111
HH owns LAN/network interface card	1,424	8.8%	114
HH owns inkjet printer	6,474	39.9%	106
HH owns laser printer	2,641	16.3%	115
HH owns document scanner	3,158	19.5%	107
HH owns computer speakers	5,807	35.8%	107
HH owns webcam	3,662	22.6%	116
HH owns wireless router	5,735	35.3%	110
HH owns software: accounting	1,086	6.7%	101
HH owns software: communications/fax	1,023	6.3%	108
HH owns software: database/filing	1,095	6.7%	108
HH owns software: desktop publishing	1,710	10.5%	113
HH owns software: education/training	1,602	9.9%	114
HH owns software: entertainment/games	3,905	24.1%	106
HH owns software: personal finance/tax prep	2,278	14.0%	117
HH owns software: presentation graphics	1,313	8.1%	121
HH owns software: multimedia	2,403	14.8%	110
HH owns software: networking	2,503	15.4%	110
HH owns software: online meeting/conference	607	3.7%	128
HH owns software: security/anti-virus	4,482	27.6%	106
HH owns software: spreadsheet	3,727	23.0%	115
HH owns software: utility	1,030	6.3%	115
HH owns software: web authoring	509	3.1%	134
HH owns software: word processing	5,454	33.6%	111
HH owns camcorder	2,995	18.5%	118
HH owns CD player	3,295	20.3%	106
HH owns DVD/Blu-ray player	10,450	64.4%	104
HH purchased DVD/Blu-ray player in last 12 months	1,538	9.5%	110

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Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Product/Consumer Behavior	Expected Number of	Percent	MPI
HH owns portable GPS navigation device	5,038	31.0%	113
HH purchased portable GPS navigation device/12 mo	719	4.4%	104
HH owns headphones (ear buds)	6,283	38.7%	113
HH owns noise reduction headphones	1,443	8.9%	119
HH owns home theater/entertainment system	2,068	12.7%	114
HH owns MP3 docking station	1,921	11.8%	122
HH owns 1 TV	3,061	18.9%	94
HH owns 2 TVs	4,081	25.1%	95
HH owns 3 TVs	3,590	22.1%	103
HH owns 4+ TVs	3,399	20.9%	106
HH owns DLP TV	339	2.1%	114
HH owns LCD TV	6,527	40.2%	107
HH owns plasma TV	2,792	17.2%	111
HH owns projection TV	589	3.6%	113
HH has HDTV	8,029	49.5%	108
HH has Internet connectable TV	3,133	19.3%	111
HH owns miniature screen TV (<13 in)	763	4.7%	88
HH owns regular screen TV (13-26 in)	4,837	29.8%	92
HH owns large screen TV (27-35 in)	6,244	38.5%	98
HH owns big screen TV (36-42 in)	5,600	34.5%	107
HH owns giant screen TV (over 42 in)	4,553	28.0%	118
Most recent HH TV purchase: miniature screen (<13 in)	252	1.6%	94
Most recent HH TV purchase: regular screen (13-26 in)	2,066	12.7%	85
Most recent HH TV purchase: large screen (27-35 in)	3,564	22.0%	94
Most recent HH TV purchase: big screen (36-42 in)	3,801	23.4%	103
Most recent HH TV purchase: giant screen (over 42 in)	3,366	20.7%	115
HH owns Internet video device for TV	876	5.4%	124
HH purchased video game system in last 12 months	1,971	12.1%	132
HH owns video game system: handheld	3,127	19.3%	119
HH owns video game system: attached to TV/computer	8,450	52.1%	115
HH owns video game system: Nintendo DS/DS Lite	1,303	8.0%	119
HH owns video game system: Nintendo DSi/DSi XL	974	6.0%	114
HH owns video game system: Nintendo Wii	4,702	29.0%	119
HH owns video game system: PlayStation 2 (PS2)	1,969	12.1%	106
HH owns video game system: PlayStation 3 (PS3)	2,769	17.1%	126
HH owns video game system: Sony PSP/PSPgo	644	4.0%	122
HH owns video game system: Xbox 360	3,437	21.2%	116
HH purchased 5+ video games in last 12 months	1,299	8.0%	114
HH spent \$101+ on video games in last 12 months	1,877	11.6%	119
Have access to Internet at home using a computer	28,206	84.9%	108
Connection to Internet at home: dial-up modem	528	1.6%	75
Connection to Internet at home: cable modem	11,735	35.3%	112
Connection to Internet at home: DSL	5,004	15.1%	90
Connection to Internet at home: fiber optic	4,712	14.2%	159
Connection to Internet at home: wireless	10,194	30.7%	108
Connection to Internet at home: any high speed	26,808	80.7%	110
Time online in a typical day: 10+ hours	1,165	3.5%	119
Time online in a typical day: 5-9.9 hours	3,530	10.6%	114
Time online in a typical day: 2-4.9 hours	7,063	21.3%	115
Time online in a typical day: 1-1.9 hours	6,138	18.5%	109
Time online in a typical day: 0.5-0.9 hours	4,348	13.1%	103
Time online in a typical day: <0.5 hours	3,690	11.1%	104
Any Internet usage in last 30 days	28,344	85.3%	107
Used Internet/30 days: at home	26,722	80.4%	109
Used Internet/30 days: at work	14,627	44.0%	119
Used Internet/30 days: at school/library	3,651	11.0%	98

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Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Product/Consumer Behavior	Expected Number of	Percent	MPI
Used Internet/30 days: not hm/work/school/library	9,105	27.4%	114
Device used to access Internet/30 days: computer	26,772	80.6%	107
Device used to access Internet/30 days: cell phone	18,385	55.3%	118
Used Wi-Fi/wireless connection outside hm/30 days	10,229	30.8%	115
Internet last 30 days: visited chat room	2,069	6.2%	117
Internet last 30 days: used email	25,633	77.2%	111
Internet last 30 days: used IM	16,882	50.8%	113
Internet last 30 days: made personal purchase	14,839	44.7%	114
Internet last 30 days: made business purchase	4,076	12.3%	114
Internet last 30 days: paid bills online	16,930	51.0%	120
Internet last 30 days: looked for employment	5,666	17.1%	108
Internet last 30 days: traded/tracked investments	4,326	13.0%	117
Internet last 30 days: made travel plans	6,773	20.4%	115
Internet last 30 days: obtained new/used car info	4,252	12.8%	118
Internet last 30 days: obtained financial info	11,256	33.9%	116
Internet last 30 days: obtained medical info	7,927	23.9%	111
Internet last 30 days: checked movie listing/times	8,480	25.5%	119
Internet last 30 days: obtained latest news	16,215	48.8%	112
Internet last 30 days: obtained parenting info	2,158	6.5%	129
Internet last 30 days: obtained real estate info	4,821	14.5%	125
Internet last 30 days: obtained sports news/info	10,872	32.7%	115
Internet last 30 days: visited online blog	4,763	14.3%	118
Internet last 30 days: wrote online blog	1,181	3.6%	116
Internet last 30 days: used online dating website	725	2.2%	129
Internet last 30 days: played games online	9,223	27.8%	105
Internet last 30 days: sent greeting card	1,970	5.9%	118
Internet last 30 days: made phone call	5,765	17.4%	123
Internet last 30 days: shared photos via website	10,167	30.6%	114
Internet last 30 days: looked for recipes	11,300	34.0%	110
Internet last 30 days: added video to website	2,360	7.1%	122
Internet last 30 days: downloaded a movie	2,531	7.6%	115
Internet last 30 days: downloaded music	8,443	25.4%	115
Internet last 30 days: downloaded podcast	1,478	4.4%	119
Internet last 30 days: downloaded TV program	1,561	4.7%	108
Internet last 30 days: downloaded a video game	3,259	9.8%	117
Internet last 30 days: watched movie online	5,286	15.9%	117
Internet last 30 days: watched TV program online	5,166	15.5%	116
Purch/rntd video download/strm/30 days: amazon.com	1,040	3.1%	114
Purch/rntd video download/strm/30 days: itunes.com	1,218	3.7%	117
Purch/rntd video download/strm/30 days: netflix.com	4,645	14.0%	123
Visited any Spanish language website last 30 days	1,199	3.6%	141
Visited website in last 30 days: facebook.com	18,902	56.9%	110
Visited website in last 30 days: LinkedIn.com	3,423	10.3%	125
Visited website in last 30 days: MySpace.com	778	2.3%	111
Visited website in last 30 days: photobucket.com	904	2.7%	109
Visited website in last 30 days: picasa.com	1,293	3.9%	135
Visited website in last 30 days: shutterfly.com	1,333	4.0%	130
Visited website in last 30 days: tumblr.com	932	2.8%	115
Visited website in last 30 days: twitter.com	3,268	9.8%	107
Visited website in last 30 days: yelp.com	1,307	3.9%	126
Visited website in last 30 days: YouTube.com	15,347	46.2%	113
Used website/search engine/30 days: ask.com	2,566	7.7%	109
Used website/search engine/30 days: bing.com	6,093	18.3%	111
Used website/search engine/30 days: google.com	25,836	77.8%	110
Used website/search engine/30 days: yahoo.com	13,323	40.1%	112

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Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.



Electronics and Internet Market Potential

NE_Renton
Area: 7.99 square miles

Prepared by CED/Planning

Product/Consumer Behavior	Expected Number of	Percent	MPI
Visited news website in last 30 days: ABCnews.com	1,491	4.5%	107
Visited news website in last 30 days: CBSnews.com	894	2.7%	101
Visited news website in last 30 days: cnn.com	4,324	13.0%	122
Visited news website in last 30 days: foxnews.com	3,092	9.3%	112
Visited news website in last 30 days: msnbc.com	2,138	6.4%	102
Visited news website in last 30 days: Yahoo! News	5,770	17.4%	128

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Demographic Summary		2015	2020	
Population		44,624	48,503	
Population 18+		33,223	35,823	
Households		16,232	17,537	
Median Household Income		\$71,029	\$79,902	
Product/Consumer Behavior		Expected Number of Adults	Percent	MPI
Did banking in person in last 12 months		17,985	54.1%	99
Bank/financial institution used: Bank of America		6,153	18.5%	126
Bank/financial institution used: Capital One		1,562	4.7%	118
Bank/financial institution used: Chase		4,815	14.5%	122
Bank/financial institution used: Citibank		1,255	3.8%	115
Bank/financial institution used: PNC		1,072	3.2%	100
Bank/financial institution used: U.S. Bank		1,105	3.3%	113
Bank/financial institution used: Wells Fargo		4,650	14.0%	122
Bank/financial institution used: credit union		5,798	17.5%	102
Did banking by mail in last 12 months		1,206	3.6%	106
Did banking by phone in last 12 months		3,031	9.1%	104
Did banking online in last 12 months		13,355	40.2%	114
Did banking on mobile device in last 12 months		4,286	12.9%	124
Used ATM/cash machine in last 12 months		17,763	53.5%	110
Used direct deposit of paycheck in last 12 months		13,484	40.6%	103
Did banking w/paperless statements in last 12 mo		6,713	20.2%	116
Have interest checking account		9,748	29.3%	102
Have non-interest checking account		9,392	28.3%	100
Have savings account		18,463	55.6%	104
Have overdraft protection		8,864	26.7%	102
Have auto loan		5,950	17.9%	105
Have personal loan for education (student loan)		2,611	7.9%	114
Have personal loan - not for education		706	2.1%	85
Have home mortgage (1st)		11,853	35.7%	113
Have 2nd mortgage (home equity loan)		2,504	7.5%	113
Have home equity line of credit		1,262	3.8%	94
Have personal line of credit		1,044	3.1%	95
Have 401(k) retirement savings plan		5,692	17.1%	116
Have 403(b) retirement savings plan		980	2.9%	108
Have IRA retirement savings plan		4,358	13.1%	103
Own any securities investment		10,625	32.0%	105
Own any annuity		790	2.4%	83
Own certificate of deposit (more than 6 months)		1,127	3.4%	91
Own shares in money market fund		1,640	4.9%	98
Own shares in mutual fund (bonds)		1,725	5.2%	105
Own shares in mutual fund (stock)		2,571	7.7%	103
Own any stock		2,774	8.3%	107
Own common/preferred stock in company you work for		978	2.9%	130
Own common stock in company you don't work for		1,853	5.6%	102
Own U.S. savings bond		2,020	6.1%	106
Own investment real estate		1,316	4.0%	109
Own vacation/weekend home		1,155	3.5%	99
Used a real estate agent in last 12 months		1,948	5.9%	108
Used financial planner in last 12 months		1,924	5.8%	95
Own 1 credit card		5,011	15.1%	99
Own 2 credit cards		4,462	13.4%	102
Own 3 credit cards		3,196	9.6%	107
Own 4 credit cards		2,017	6.1%	102
Own 5 credit cards		1,367	4.1%	118
Own 6+ credit cards		2,004	6.0%	107

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Product/Consumer Behavior	Expected Number of Adults	Percent	MPI
Avg monthly credit card expenditures: <\$111	3,749	11.3%	95
Avg monthly credit card expenditures: \$111-\$225	2,124	6.4%	99
Avg monthly credit card expenditures: \$226-\$450	2,219	6.7%	105
Avg monthly credit card expenditures: \$451-\$700	2,029	6.1%	112
Avg monthly credit card expenditures: \$701-\$1000	1,532	4.6%	106
Avg monthly credit card expenditures: \$1001+	3,496	10.5%	115
Own 1 debit card	14,967	45.1%	104
Own 2 debit cards	3,687	11.1%	116
Own 3+ debit cards	835	2.5%	115
Avg monthly debit card expenditures: <\$91	1,383	4.2%	100
Avg monthly debit card expenditures: \$91-\$180	1,655	5.0%	111
Avg monthly debit card expenditures: \$181-\$225	1,640	4.9%	105
Avg monthly debit card expenditures: \$226-\$450	2,838	8.5%	104
Avg monthly debit card expenditures: \$451-\$700	2,996	9.0%	105
Avg monthly debit card expenditures: \$701-\$1000	2,307	6.9%	107
Avg monthly debit card expenditures: \$1001+	2,613	7.9%	114
Own/used last 12 months: any credit/debit card	25,119	75.6%	102
Own/used last 12 months: any major credit/debit card	22,622	68.1%	104
Own/used last 12 months: any store credit card	9,080	27.3%	102
Credit/debit card rewards: airline miles	3,179	9.6%	112
Credit/debit card rewards: cash back	7,283	21.9%	110
Credit/debit card rewards: gasoline discounts	1,063	3.2%	102
Credit/debit card rewards: gifts	1,842	5.5%	114
Credit/debit card rewards: hotel/car rental awards	1,100	3.3%	119
Own/used card last 12 months: American Express Green	1,215	3.7%	120
Own/used card last 12 months: American Express Gold	1,094	3.3%	113
Own/used card last 12 months: American Express	953	2.9%	119
Own/used card last 12 months: American Express Blue	1,382	4.2%	129
Own/used card last 12 months: Discover	3,451	10.4%	100
Own/used card last 12 months: MasterCard Standard	4,737	14.3%	109
Own/used card last 12 months: MasterCard Gold	1,301	3.9%	96
Own/used card last 12 months: MasterCard Platinum	2,408	7.2%	108
Own/used card last 12 months: MasterCard debit card	2,125	6.4%	98
Own/used card last 12 months: Visa Regular/Classic	7,140	21.5%	106
Own/used card last 12 months: Visa Gold	1,260	3.8%	104
Own/used card last 12 months: Visa Platinum	3,330	10.0%	101
Own/used card last 12 months: Visa Signature	1,473	4.4%	110
Own/used card last 12 months: Visa debit card	7,790	23.4%	106
Paid bills last 12 months: by mail	14,607	44.0%	94
Paid bills last 12 months: online	15,808	47.6%	114
Paid bills last 12 months: in person	8,534	25.7%	84
Paid bills last 12 months: by phone using credit card	6,299	19.0%	106
Paid bills last 12 months: by mobile phone	3,312	10.0%	112
Paid bills last 12 months: charged to credit card	3,964	11.9%	107
Paid bills last 12 months: deducted from bank account	7,649	23.0%	99
Wired/sent money in last 6 months	7,189	21.6%	105
Wired/sent money in last 6 months: using MoneyGram	801	2.4%	91
Wired/sent money in last 6 months: using PayPal	3,782	11.4%	107
Wired/sent money in last 6 months: using Western Union	1,571	4.7%	105

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.



Finances Market Potential

NE_Renton
Area: 7.99 square miles

Prepared by CED/Planning

Product/Consumer Behavior	Expected Number of Adults	Percent	MPI
Wired/sent money in last 6 months: bank wire transfer	949	2.9%	113
Tax preparation: did manually	4,318	13.0%	111
Tax preparation: used software (TurboTax)	3,848	11.6%	120
Tax preparation: used online tax srv (TurboTax)	1,816	5.5%	109
Tax preparation: used H&R Block on-site	1,631	4.9%	93
Tax preparation: used CPA/other tax professional	6,728	20.3%	103

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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Demographic Summary		2015	2020
Population		44,624	48,503
Population 18+		33,223	35,823
Households		16,232	17,537
Median Household Income		\$71,029	\$79,902
Product/Consumer Behavior		Expected Number	MPI
	Adults	Percent	
Typically spend 6+ hours exercising per week	7,568	22.8%	100
Typically spend 3-5 hours exercising per week	7,875	23.7%	109
Typically spend 1-2 hours exercising per week	7,129	21.5%	107
Exercise at home 2+ times per week	10,272	30.9%	108
Exercise at club 2+ times per week	4,983	15.0%	116
Exercise at other facility (not club) 2+ times/wk	2,820	8.5%	110
Own elliptical	1,458	4.4%	111
Own stationary bicycle	1,839	5.5%	98
Own treadmill	3,492	10.5%	102
Own weight lifting equipment	4,499	13.5%	105
Presently controlling diet	12,179	36.7%	101
Diet control for blood sugar level	2,185	6.6%	86
Diet control for cholesterol level	2,650	8.0%	88
Diet control to maintain weight	3,739	11.3%	103
Diet control for physical fitness	3,700	11.1%	109
Diet control for salt restriction	847	2.5%	80
Diet control for weight loss	4,822	14.5%	106
Used doctor's care/diet for diet method	739	2.2%	81
Used exercise program for diet method	2,765	8.3%	109
Used Weight Watchers as diet method	971	2.9%	107
Buy foods specifically labeled as fat-free	4,146	12.5%	100
Buy foods specifically labeled as gluten-free	1,198	3.6%	109
Buy foods specifically labeled as high fiber	3,226	9.7%	101
Buy foods specifically labeled as high protein	2,262	6.8%	110
Buy foods specifically labeled as lactose-free	831	2.5%	111
Buy foods specifically labeled as low-calorie	3,414	10.3%	98
Buy foods specifically labeled as low-carb	2,163	6.5%	101
Buy foods specifically labeled as low-cholesterol	2,106	6.3%	97
Buy foods specifically labeled as low-fat	3,937	11.9%	104
Buy foods specifically labeled as low-sodium	3,199	9.6%	95
Buy foods specifically labeled as natural/organic	3,596	10.8%	115
Buy foods specifically labeled as sugar-free	3,300	9.9%	98
Used meal/dietary/weight loss supplement last 6 mo	2,704	8.1%	107
Used vitamins/dietary supplements in last 6 months	18,074	54.4%	102
Vitamin/dietary suppl used/6 months: antioxidant	878	2.6%	107
Vitamin/dietary suppl used/6 months: B complex	2,074	6.2%	114
Vitamin/dietary suppl used/6 months: B complex+C	614	1.8%	90
Vitamin/dietary suppl used/6 months: B-6	684	2.1%	101
Vitamin/dietary suppl used/6 months: B-12	2,699	8.1%	100
Vitamin/dietary suppl used/6 months: C	2,852	8.6%	107
Vitamin/dietary suppl used/6 months: calcium	3,372	10.1%	94
Vitamin/dietary suppl used/6 months: D	3,740	11.3%	97
Vitamin/dietary suppl used/6 months: E	1,213	3.7%	94
Vitamin/dietary suppl used/6 months: glucosamine	1,237	3.7%	99
Vitamin/dietary suppl used/6 months: iron	1,121	3.4%	101
Vitamin/dietary suppl used/6 months: multiple formula	4,123	12.4%	100
Vitamin/dietary suppl used/6 months: multiple w/iron	1,393	4.2%	108
Vitamin/dietary suppl used/6 months: mult w/minerals	1,865	5.6%	106
Vitamin/dietary suppl used/6 months: zinc	771	2.3%	105
Vitamin/dietary suppl used/6 months: Caltrate 600	659	2.0%	84
Vitamin/dietary suppl used/6 months: Centrum	1,529	4.6%	114
Vitamin/dietary suppl used/6 months: Nature Made	3,091	9.3%	107
Primary caregiver/caretaker	1,906	5.7%	82

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Product/Consumer Behavior	Expected Number		MPI
	Adults	Percent	
Visited doctor in last 12 months	24,886	74.9%	99
Visited doctor in last 12 months: 1-2 times	7,860	23.7%	99
Visited doctor in last 12 months: 3-5 times	7,544	22.7%	101
Visited doctor in last 12 months: 6+ times	9,483	28.5%	97
Visited doctor in last 12 months: cardiologist	1,811	5.5%	84
Visited doctor in last 12 months: chiropractor	2,128	6.4%	93
Visited doctor in last 12 months: dentist	12,657	38.1%	107
Visited doctor in last 12 months: dermatologist	2,579	7.8%	98
Visited doctor in last 12 months: ear/nose/throat	1,437	4.3%	101
Visited doctor in last 12 months: eye	6,575	19.8%	97
Visited doctor in last 12 months: gastroenterologist	1,314	4.0%	101
Visited doctor in last 12 months: general/family	12,781	38.5%	94
Visited doctor in last 12 months: internist	1,927	5.8%	98
Visited doctor in last 12 months: physical therapist	1,440	4.3%	94
Visited doctor in last 12 months: podiatrist	775	2.3%	86
Visited doctor in last 12 months: urologist	1,145	3.4%	90
Visited nurse practitioner in last 12 months	1,336	4.0%	87
Wear regular/sun/tinted prescription eyeglasses	11,252	33.9%	97
Wear bi-focals	4,126	12.4%	78
Wear disposable contact lenses	2,270	6.8%	103
Wear soft contact lenses	3,424	10.3%	104
Wear transition lenses	1,622	4.9%	89
Spent on eyeglasses in last 12 months: <\$100	849	2.6%	93
Spent on eyeglasses in last 12 months: \$100-\$199	1,364	4.1%	101
Spent on eyeglasses in last 12 months: \$200-\$249	955	2.9%	94
Spent on eyeglasses in last 12 months: \$250+	3,030	9.1%	98
Spent on contact lenses in last 12 months: <\$100	907	2.7%	99
Spent on contact lenses in last 12 months: \$100-\$199	1,277	3.8%	104
Spent on contact lenses in last 12 months: \$200+	1,197	3.6%	109
Bought prescription eyewear: discount optical ctr	2,718	8.2%	95
Bought prescription eyewear: private eye doctor	7,324	22.0%	90
Bought prescription eyewear: retail optical chain	4,000	12.0%	103
Used prescription drug for allergy/hay fever	1,860	5.6%	102
Used prescription drug for anxiety/panic	1,380	4.2%	92
Used prescr drug for arthritis/osteoarthritis	814	2.5%	79
Used prescr drug for rheumatoid arthritis	651	2.0%	79
Used prescription drug for asthma	1,227	3.7%	93
Used prescription drug for backache/back pain	2,040	6.1%	81
Used prescription drug for depression	1,657	5.0%	80
Used prescr drug for diabetes (insulin dependent)	535	1.6%	80
Used prescr drug for diabetes (non-insulin depend)	1,143	3.4%	91
Used prescription drug for heartburn/acid reflux	1,496	4.5%	74
Used prescription drug for high blood pressure	3,689	11.1%	82
Used prescription drug for high cholesterol	2,376	7.2%	79
Used prescription drug for migraine headache	986	3.0%	93
Used prescr drug for sinus congestion/headache	1,114	3.4%	89
Used prescription drug for urinary tract infection	877	2.6%	92
Filled prescription last 12 months: discnt/dept store	1,177	3.5%	80
Filled prescription last 12 months: drug str/pharmacy	11,183	33.7%	93
Filled prescription last 12 months: supermarket	2,712	8.2%	107
Filled prescription last 12 months: mail order	2,419	7.3%	90
Used last 6 months: adhesive bandages	17,824	53.6%	96

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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Product/Consumer Behavior	Expected Number		MPI
	Adults	Percent	
Used last 6 months: athlete`s foot/medicated foot prod	3,497	10.5%	100
Used last 6 months: children`s cold tablets/liquids	5,041	15.2%	110
Used last 6 months: cold/sinus/allergy med (nonprescr)	16,538	49.8%	102
Used last 6 months: contact lens cleaning solution	4,452	13.4%	106
Used last 6 months: cotton swabs	16,533	49.8%	102
Used last 6 months: children`s cough syrup	5,224	15.7%	113
Used last 6 months: cough syrup/suppressant(nonprescr)	11,834	35.6%	103
Used last 6 months: eye wash/drops	9,823	29.6%	102
Used last 6 months: headache/pain reliever (nonprescr)	26,921	81.0%	99
Used last 6 months: heartburn/indigest/diarrhea remedy	13,976	42.1%	95
Used last 6 months: hemorrhoid remedy	2,306	6.9%	87
Used last 6 months: lactose intolerance product	1,399	4.2%	107
Used last 6 months: laxative/fiber supplement	4,658	14.0%	89
Used last 6 months: medicated skin cream/lotion/spray	9,497	28.6%	99
Used last 6 months: nasal spray	5,536	16.7%	103
Used last 6 months: pain reliever/fever reducer (kids)	7,997	24.1%	113
Used last 6 months: pain relieving rub/liquid/patch	6,954	20.9%	94
Used last 6 months: sleeping aid/snore relief	2,762	8.3%	100
Used last 6 months: sore throat remedy/cough drops	16,090	48.4%	100
Used last 12 months: sunburn remedy	4,747	14.3%	102
Used last 12 months: suntan/sunscreen product	13,929	41.9%	109
Used last 12 months: SPF 15 suntan/sunscreen product	3,343	10.1%	108
Used last 12 months: SPF 30-49 suntan/sunscreen prod	6,003	18.1%	112
Used last 12 months: SPF 50+ suntan/sunscreen product	4,008	12.1%	106
Used last 6 months: toothache/gum/canker sore remedy	3,013	9.1%	88
Used last 6 months: vitamins/nutritional suppl (kids)	5,842	17.6%	122
Used body powder in last 6 months	7,152	21.5%	91
Used body wash/shower gel in last 6 months	19,548	58.8%	100
Used breath freshener in last 6 months	13,824	41.6%	99
Used breath freshener in last 6 months: gum	9,010	27.1%	101
Used breath freshener in last 6 months: mints	5,860	17.6%	98
Used breath freshener in last 6 months: spray/drops	611	1.8%	104
Used breath freshener in last 6 months: thin film	836	2.5%	113
Used breath freshener 8+ times in last 7 days	3,696	11.1%	103
Used complexion care product in last 6 months	16,372	49.3%	105
Used complexion care prod in last 6 months: astringent	1,902	5.7%	99
Used complexion care prod in last 6 months: cleanser	9,116	27.4%	110
Used complexion care prod in last 6 months: toner	2,530	7.6%	120
Used dental floss in last 6 months	22,382	67.4%	106
Used dental rinse in last 6 months	7,236	21.8%	97
Used denture adhesive/fixative in last 6 months	1,514	4.6%	75
Used denture cleaner in last 6 months	2,450	7.4%	71
Used deodorant/antiperspirant in last 6 months	30,409	91.5%	99
Used disposable razor in last 6 months	18,443	55.5%	99
Used electric shaver in last 6 months	6,116	18.4%	102

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Product/Consumer Behavior	Expected Number		MPI
	Adults	Percent	
Used facial moisturizer in last 6 months	14,885	44.8%	105
Used personal foot care product in last 6 months	6,807	20.5%	100
Used hair coloring product (at home) last 6 months	6,870	20.7%	104
Used hair conditioner (at home) in last 6 months	20,428	61.5%	102
Used hair conditioning treatment (at home)/6 mo	7,998	24.1%	102
Used hair growth product in last 6 months	969	2.9%	111
Used hair spray (at home) in last 6 months	10,626	32.0%	95
Used hair styling gel/lotion/mousse in last 6 mo	12,377	37.3%	108
Used hand & body cream/lotion/oil in last 6 months	24,234	72.9%	101
Used lip care product in last 6 months	20,646	62.1%	100
Used liquid soap/hand sanitizer in last 6 months	25,997	78.3%	101
Used mouthwash in last 6 months	22,134	66.6%	101
Used mouthwash 8+ times in last 7 days	5,653	17.0%	105
Used shampoo (at home) in last 6 months	30,310	91.2%	100
Used shaving cream/gel in last 6 months	16,953	51.0%	101
Bought toothbrush in last 6 months	28,121	84.6%	100
Bought electric toothbrush in last 6 months	2,896	8.7%	118
Used toothpaste in last 6 months	32,048	96.5%	101
Used toothpaste (gel) in last 6 months	8,393	25.3%	99
Used toothpaste (paste) in last 6 months	17,397	52.4%	102
Used whitening toothpaste in last 6 months	11,075	33.3%	101
Used toothpaste with baking soda in last 6 months	6,726	20.2%	94
Used toothpaste for sensitive teeth in last 6 mo	3,656	11.0%	94
Used tooth whitener (not toothpaste) in last 6 mo	3,230	9.7%	101
Used tooth whitener (gel) in last 6 mos	677	2.0%	107
Used tooth whitener (strips) in last 6 months	1,709	5.1%	98
Visited a day spa in last 6 months	2,145	6.5%	116
Purchased product at salon/day spa in last 6 mo	2,299	6.9%	105
Professional srv last 6 months: haircut	20,936	63.0%	100
Professional srv last 6 months: hair color/highlights	5,755	17.3%	104
Professional srv last 6 months: facial	1,253	3.8%	119
Professional srv last 6 months: massage	3,176	9.6%	116
Professional srv last 6 months: manicure	4,986	15.0%	113
Professional srv last 6 months: pedicure	6,196	18.6%	118
Spent \$150+ at barber shops in last 6 months	967	2.9%	128
Spent \$150+ at beauty salons in last 6 months	4,070	12.3%	112

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Demographic Summary		2015	2020
Population		44,624	48,503
Population 18+		33,223	35,823
Households		16,232	17,537
Median Household Income		\$71,029	\$79,902

Product/Consumer Behavior	Expected Number of		MPI
	Households	Percent	
HH owns any pet	8,296	51.1%	96
HH owns any bird	429	2.6%	94
HH owns any cat	3,212	19.8%	87
HH owns any dog	6,083	37.5%	94
HH owns 1 cat	1,855	11.4%	92
HH owns 2+ cats	1,367	8.4%	80
HH owns 1 dog	3,920	24.1%	101
HH owns 2+ dogs	2,164	13.3%	83
HH used canned/wet cat food in last 6 months	1,743	10.7%	91
HH used <4 containers of cat food in last 7 days	714	4.4%	94
HH used 8+ containers of cat food in last 7 days	451	2.8%	87
HH used packaged dry cat food in last 6 months	3,057	18.8%	86
HH used <4 pounds pkgd dry cat food last 30 days	1,051	6.5%	96
HH used 9+ pounds pkgd dry cat food last 30 days	1,270	7.8%	78
HH used cat treats in last 6 months	1,636	10.1%	89
HH used 3+ packages of cat treats in last 30 days	501	3.1%	85
HH used cat litter in last 6 months	2,861	17.6%	90
HH used 21+ pounds of cat litter in last 30 days	805	5.0%	87
HH used canned/wet dog food in last 6 months	2,148	13.2%	93
HH used <3 containers of dog food in last 7 days	1,020	6.3%	95
HH used 7+ containers of dog food in last 7 days	697	4.3%	91
HH used packaged dry dog food in last 6 months	5,763	35.5%	94
HH used <10 pounds pkgd dry dog food last 30 days	2,770	17.1%	97
HH used 25+ pounds pkgd dry dog food last 30 days	1,580	9.7%	84
HH used dog biscuits/treats in last 6 months	4,826	29.7%	95
HH used 3+ pkgs dog biscuits/treats last 30 days	1,310	8.1%	95
HH used flea/tick/parasite product for cat/dog	5,239	32.3%	90
HH Bought pet food from any pet specialty store/12 mo	3,725	22.9%	111
HH Bought pet food in last 12 months: from discount store	1,230	7.6%	77
HH Bought pet food in last 12 months: from grocery store	3,967	24.4%	90
HH Bought pet food in last 12 months: from PETCO	1,625	10.0%	117
HH Bought pet food in last 12 months: from PetSmart	2,054	12.7%	110
HH Bought pet food in last 12 months: from wholesale club	721	4.4%	99
HH Bought pet food in last 12 months: from vet	678	4.2%	91
HH Bought flea control product from vet in last 12 mo	1,763	10.9%	89
HH member took pet to vet in last 12 months: 1 time	1,941	12.0%	93
HH member took pet to vet in last 12 months: 2 times	1,812	11.2%	97
HH member took pet to vet in last 12 months: 3 times	883	5.4%	96
HH member took pet to vet in last 12 months: 4 times	525	3.2%	91
HH member took pet to vet in last 12 months: 5+ times	828	5.1%	101

Data Note: An MPI (Market Potential Index) measures the relative likelihood of households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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Demographic Summary		2015	2020
Population		44,624	48,503
Population 18+		33,223	35,823
Households		16,232	17,537
Median Household Income		\$71,029	\$79,902

Product/Consumer Behavior	Expected Number		
	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 mo	26,151	78.7%	104
Went to family restaurant/steak house 4+ times/mo	10,162	30.6%	106
Spent at family rest/steak hse last 6 months: <\$31	2,091	6.3%	87
Spent at family rest/steak hse last 6 months: \$31-50	2,629	7.9%	93
Spent at family rest/steak hse last 6 months: \$51-100	4,926	14.8%	99
Spent at family rest/steak hse last 6 months: \$101-200	4,579	13.8%	113
Spent at family rest/steak hse last 6 months: \$201-300	2,281	6.9%	116
Spent at family rest/steak hse last 6 months: \$301+	2,992	9.0%	122
Family restaurant/steak house last 6 months: breakfast	4,600	13.8%	110
Family restaurant/steak house last 6 months: lunch	6,765	20.4%	105
Family restaurant/steak house last 6 months: dinner	16,999	51.2%	107
Family restaurant/steak house last 6 months: snack	712	2.1%	122
Family restaurant/steak house last 6 months: weekday	10,880	32.7%	103
Family restaurant/steak house last 6 months: weekend	15,003	45.2%	107
Fam rest/steak hse/6 months: Applebee`s	8,123	24.4%	98
Fam rest/steak hse/6 months: Bob Evans Farms	980	2.9%	79
Fam rest/steak hse/6 months: Buffalo Wild Wings	2,895	8.7%	114
Fam rest/steak hse/6 months: California Pizza Kitchen	1,584	4.8%	147
Fam rest/steak hse/6 months: Carrabba`s Italian Grill	1,177	3.5%	116
Fam rest/steak hse/6 months: The Cheesecake Factory	3,059	9.2%	135
Fam rest/steak hse/6 months: Chili`s Grill & Bar	4,918	14.8%	121
Fam rest/steak hse/6 months: CiCi`s Pizza	1,564	4.7%	106
Fam rest/steak hse/6 months: Cracker Barrel	2,875	8.7%	89
Fam rest/steak hse/6 months: Denny`s	3,796	11.4%	120
Fam rest/steak hse/6 months: Golden Corral	2,478	7.5%	87
Fam rest/steak hse/6 months: IHOP	4,586	13.8%	118
Fam rest/steak hse/6 months: Logan`s Roadhouse	929	2.8%	78
Fam rest/steak hse/6 months: LongHorn Steakhouse	1,582	4.8%	111
Fam rest/steak hse/6 months: Old Country Buffet	673	2.0%	96
Fam rest/steak hse/6 months: Olive Garden	6,413	19.3%	110
Fam rest/steak hse/6 months: Outback Steakhouse	3,630	10.9%	110
Fam rest/steak hse/6 months: Red Lobster	4,081	12.3%	97
Fam rest/steak hse/6 months: Red Robin	2,576	7.8%	130
Fam rest/steak hse/6 months: Ruby Tuesday	2,109	6.3%	92
Fam rest/steak hse/6 months: Texas Roadhouse	2,433	7.3%	99
Fam rest/steak hse/6 months: T.G.I. Friday`s	3,421	10.3%	128
Fam rest/steak hse/6 months: Waffle House	1,599	4.8%	88
Went to fast food/drive-in restaurant in last 6 mo	30,294	91.2%	101
Went to fast food/drive-in restaurant 9+ times/mo	14,109	42.5%	105
Spent at fast food/drive-in last 6 months: <\$11	1,341	4.0%	93
Spent at fast food/drive-in last 6 months: \$11-\$20	2,330	7.0%	91
Spent at fast food/drive-in last 6 months: \$21-\$40	3,647	11.0%	91
Spent at fast food/drive-in last 6 months: \$41-\$50	2,530	7.6%	101
Spent at fast food/drive-in last 6 months: \$51-\$100	5,852	17.6%	106
Spent at fast food/drive-in last 6 months: \$101-\$200	4,193	12.6%	105
Spent at fast food/drive-in last 6 months: \$201+	4,433	13.3%	109

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Product/Consumer Behavior	Expected Number of		
	Adults	Percent	MPI
Fast food/drive-in last 6 months: eat in	12,349	37.2%	102
Fast food/drive-in last 6 months: home delivery	3,064	9.2%	117
Fast food/drive-in last 6 months: take-out/drive-thru	16,239	48.9%	104
Fast food/drive-in last 6 months: take-out/walk-in	7,051	21.2%	108
Fast food/drive-in last 6 months: breakfast	11,047	33.3%	101
Fast food/drive-in last 6 months: lunch	17,443	52.5%	104
Fast food/drive-in last 6 months: dinner	15,434	46.5%	105
Fast food/drive-in last 6 months: snack	4,640	14.0%	111
Fast food/drive-in last 6 months: weekday	20,003	60.2%	102
Fast food/drive-in last 6 months: weekend	16,287	49.0%	107
Fast food/drive-in last 6 months: A & W	797	2.4%	74
Fast food/drive-in last 6 months: Arby`s	4,719	14.2%	84
Fast food/drive-in last 6 months: Baskin-Robbins	1,587	4.8%	137
Fast food/drive-in last 6 months: Boston Market	1,393	4.2%	122
Fast food/drive-in last 6 months: Burger King	10,280	30.9%	98
Fast food/drive-in last 6 months: Captain D`s	819	2.5%	72
Fast food/drive-in last 6 months: Carl`s Jr.	3,060	9.2%	157
Fast food/drive-in last 6 months: Checkers	982	3.0%	101
Fast food/drive-in last 6 months: Chick-fil-A	6,432	19.4%	117
Fast food/drive-in last 6 months: Chipotle Mex. Grill	4,452	13.4%	143
Fast food/drive-in last 6 months: Chuck E. Cheese`s	1,435	4.3%	120
Fast food/drive-in last 6 months: Church`s Fr. Chicken	1,040	3.1%	87
Fast food/drive-in last 6 months: Cold Stone Creamery	1,503	4.5%	134
Fast food/drive-in last 6 months: Dairy Queen	3,824	11.5%	83
Fast food/drive-in last 6 months: Del Taco	1,909	5.7%	164
Fast food/drive-in last 6 months: Domino`s Pizza	4,468	13.4%	114
Fast food/drive-in last 6 months: Dunkin` Donuts	4,382	13.2%	117
Fast food/drive-in last 6 months: Hardee`s	1,082	3.3%	54
Fast food/drive-in last 6 months: Jack in the Box	4,059	12.2%	142
Fast food/drive-in last 6 months: KFC	7,459	22.5%	97
Fast food/drive-in last 6 months: Krispy Kreme	1,552	4.7%	111
Fast food/drive-in last 6 months: Little Caesars	3,853	11.6%	106
Fast food/drive-in last 6 months: Long John Silver`s	1,257	3.8%	68
Fast food/drive-in last 6 months: McDonald`s	18,706	56.3%	101
Fast food/drive-in last 6 months: Panera Bread	4,489	13.5%	129
Fast food/drive-in last 6 months: Papa John`s	3,574	10.8%	115
Fast food/drive-in last 6 months: Papa Murphy`s	1,437	4.3%	104
Fast food/drive-in last 6 months: Pizza Hut	6,582	19.8%	98
Fast food/drive-in last 6 months: Popeyes Chicken	2,951	8.9%	115
Fast food/drive-in last 6 months: Quiznos	1,501	4.5%	109
Fast food/drive-in last 6 months: Sonic Drive-In	3,339	10.1%	97
Fast food/drive-in last 6 months: Starbucks	6,088	18.3%	125
Fast food/drive-in last 6 months: Steak `n Shake	1,428	4.3%	89
Fast food/drive-in last 6 months: Subway	11,458	34.5%	103
Fast food/drive-in last 6 months: Taco Bell	10,807	32.5%	103
Fast food/drive-in last 6 months: Wendy`s	9,581	28.8%	101
Fast food/drive-in last 6 months: Whataburger	1,344	4.0%	107
Fast food/drive-in last 6 months: White Castle	1,117	3.4%	101

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.



Restaurant Market Potential

NE_Renton
Area: 7.99 square miles

Prepared by CED/Planning

Went to fine dining restaurant last month	4,181	12.6%	108
Went to fine dining restaurant 3+ times last month	1,120	3.4%	104
Spent at fine dining rest in last 6 months: <\$51	620	1.9%	94
Spent at fine dining rest in last 6 months: \$51-\$100	1,294	3.9%	104
Spent at fine dining rest in last 6 months: \$101-\$200	1,383	4.2%	115
Spent at fine dining rest in last 6 months: \$201+	1,629	4.9%	117

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

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